

PORT MACQUARIE DOLPHINS

2026 SPONSORSHIP PROPOSAL



"STRONGER TOGETHER — DOLPHINS 2026."



WHO WE ARE

Port Macquarie Basketball Association (PMBA), established in 1965, is one of the Mid North Coast's largest and most community-driven sporting organisations.

With over 1,100 active members, PMBA delivers a complete basketball pathway:

Introductory programs for ages 3–10

Four nights of domestic competitions

Twelve junior representative teams (U12–U18)

Major events including the Seaside Classic (700+ participants)

In 2026, our Senior Men, Senior Women and Youth League Men will proudly represent the Mid North Coast in the BNSW Waratah League, the third-highest tier of basketball in Australia.

Dolphins
PORT





OUR COMMUNITY & REACH

Partnering with the Port Macquarie Dolphins provides unmatched community connection and brand exposure

Key Audience & Engagement Metrics:

- **1,100 active PMBA members across all programs**
- **50,000+ Facebook reach (Mar–Aug 2024)**
 - **Largest demographics:**
 - **Women 35–44 (Facebook)**
 - **Men 18–24 (Instagram)**
- **97,700 annual social interactions**
- **200+ average home game crowd — largest in the League**
- **2,000+ visiting junior rep athletes engaged through PMBA events**
- **Your brand aligns with excellence, community, opportunity, and regional pride.**



2025 IMPACT SUMMARY

In 2025, the Dolphins delivered:

- Record community attendance across home games
- Significant social media growth and engagement
- Elite US imports generating ongoing media coverage
- Strong performances across Senior Men, Senior Women and Youth Men
- More sponsors engaged than any prior season

2026 builds on this momentum — with increased visibility, stronger teams, and expanded community programs.

WHY PARTNER WITH US?

our sponsorship provides:

- Authentic community connection with local families
- High-visibility branding across apparel, game nights, social media, and events
- Direct support of local athletes and development pathways
- Association with a respected, growing regional sports organisation
- Unique access to Waratah League events, players, and fan engagement

SPONSORSHIP MENU OVERVIEW

Our 2026 partnership opportunities include:

- Major Sponsor
- Program Partner
- Import Player Sponsor
- Multi-Player Sponsor
- Individual Player Sponsor
- Shared Player Sponsor

MAJOR SPONSOR

\$20,000 – Limited to 1–2 partners

- Premium naming and branding rights including:
 - Branding on warm-ups and coaching polos
 - Naming rights of key Waratah assets and events
 - Strong digital presence across PMBA platforms
 - VIP access, corporate hospitality, and appearances
 - Recognition at all home games and media opportunities

This is our flagship partnership level for businesses seeking maximum visibility.

PROGRAM PARTNER

\$5,000–\$10,000

Align your business with PMBA community programs & development pathways.

Inclusions:

- Branding on shared apparel
- Recognition at home games
- Digital visibility
- Season tickets
- Event-based activation opportunities

IMPORT PLAYER SPONSOR

\$5,000 + GST

Support our US import athlete and connect with the community through:

- Branding on all import player apparel
- Ambassador & promotional opportunities
- Social media feature series
- Sponsor recognition across game nights
- Optional coaching appearance(s)

MULTI-PLAYER SPONSOR



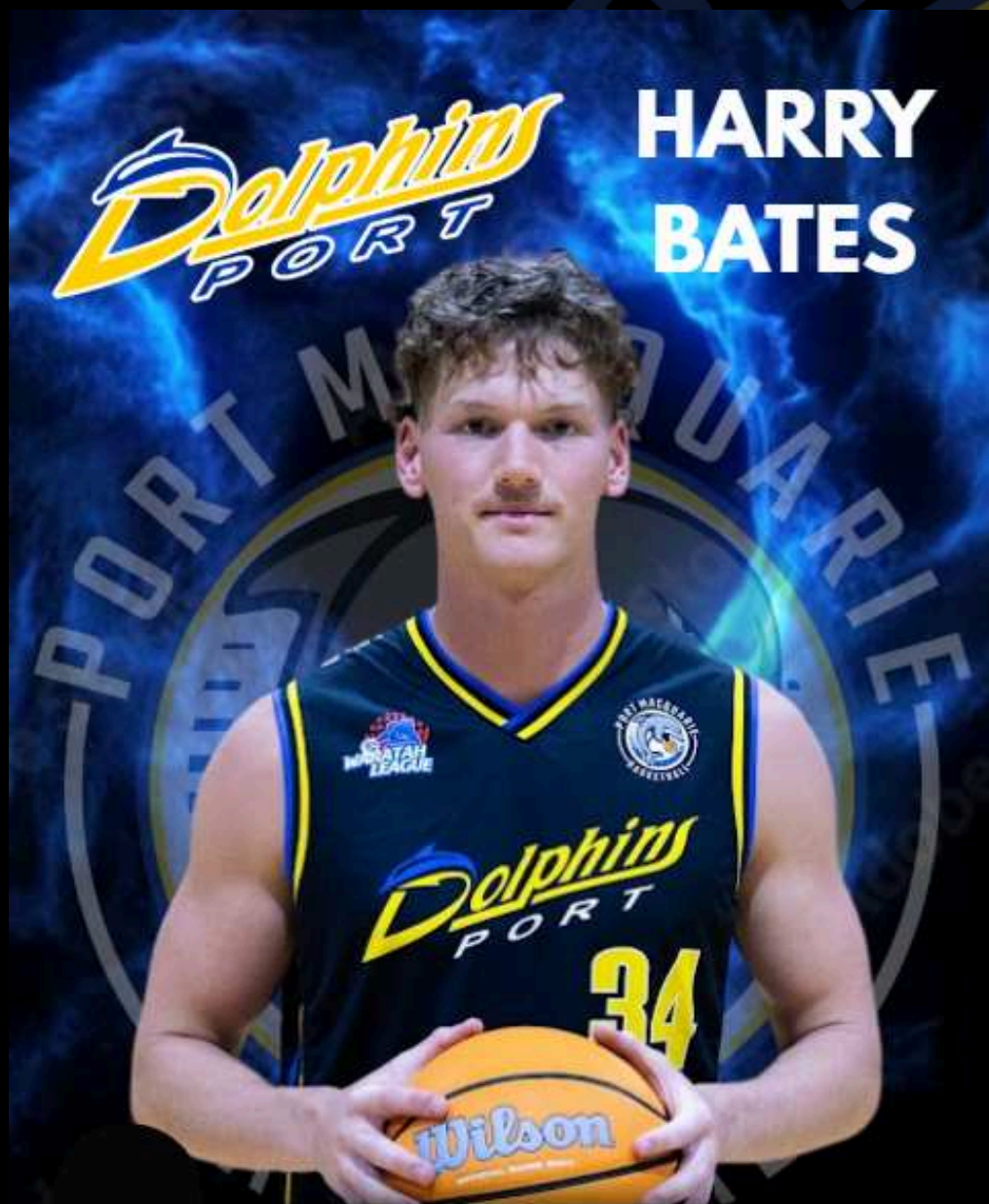
\$3,000 + GST — Sponsor 3 Players
Designed for larger businesses
seeking broad exposure.

Inclusions:

- Logo on warm-up top & polo for 3 players
- 3 dedicated social media features (pre-season, mid-season, finals)
- Multi-Sponsor recognition across PMBA channels
- Premium Player Sponsor Wall placement
- 2 VIP Season Tickets
- Invitations to sponsor events

A cost-effective way to support multiple athletes and maximise brand reach.

INDIVIDUAL PLAYER SPONSOR



McGrath

\$1,200 + GST — 1 Business per Player

Inclusions:

- Primary logo on player warm-up & polo
- Dedicated Player Profile Social Post
- Acknowledgement at all home games
- Premium listing on Player Sponsor Wall
- 2 Season Tickets
- Season Launch Invite
- Certificate with player photo

This is our most popular and high-impact sponsorship tier.

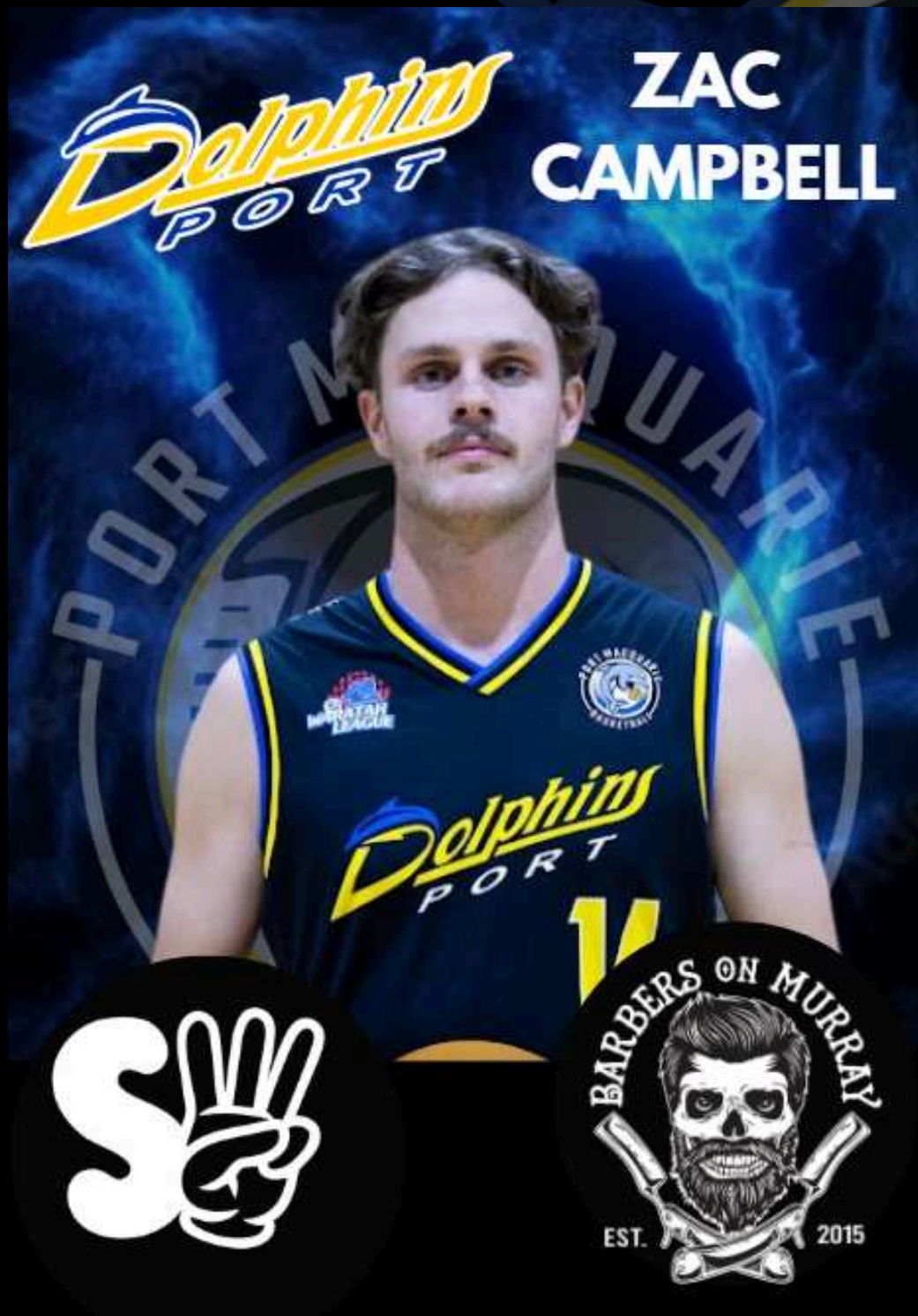
SHARED PLAYER SPONSOR

**\$600 + GST — 2 Businesses Share
1 Player**

Inclusions:

- Two smaller logos on warm-up & polo
- Shared "Thank You Sponsors" social post
- Group acknowledgement at home games
- Shared Sponsor Wall listing
- Season Launch Invite
- Certificate with player photo

Perfect entry-level sponsorship
for small businesses and
community supporters.





BENEFITS COMPARISON TABLE



| Benefit | Major | Program Partner | Import Sponsor | Multi-Player Sponsor | Individual Sponsor | Shared Sponsor |
|----------------------------|-------------------|------------------|--------------------------|----------------------|--------------------|----------------------|
| Apparel Branding | Premium placement | Shared placement | Import-specific branding | 3 players | Included | Smaller shared logos |
| Dedicated Social Content | High exposure | Included | High exposure | High exposure | Included | Shared group post |
| Game Night Recognition | Premium | Included | Included | Premium | Included | Included (shared) |
| Sponsor Wall | Premium | Included | Included | Premium | Premium | Shared section |
| Season Tickets | VIP allocation | 2 tickets | 2 tickets | 2 VIP tickets | 2 tickets | — |
| Sponsor Events | Full VIP access | Limited access | Access | Access | Launch event | Launch event |
| Website / Digital Listing | Featured | Limited | Import feature | Included | — | — |
| Ambassador / Player Access | By arrangement | — | Import ambassador access | — | — | — |
| Custom Activations | Included | Limited | Included | Optional | — | — |

NEXT STEPS & CONTACT



We welcome the opportunity to tailor a sponsorship package to suit your business needs.

Contact Details

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