

ComSSA 2025 Secretary Report



Introduction

The Curtin Computer Science Students Association (ComSSA) has grown a lot over the past few years. ComSSA's efforts in 2025 build upon the strong leadership of the past presidents and committee members. These include Warritha Rayabsri (President 2022-2023 and Advisor 2024), Justin Pan (President 2024 and Advisor 2025), and our current President Sophie Melville.

We are particularly proud and grateful for our partnership with the School of Electrical Engineering, Computing and Mathematical Sciences (EECMS). This support has been instrumental in helping us run so many successful and high quality events. We also extend our gratitude to our sponsors for their ongoing support, which has been vital in helping us deliver a range of resources and opportunities to our members.

Membership and Growth

Over the past 3 years, ComSSA has gained a lot of members and has displayed a steady growth (Figure 1). This year, ComSSA welcomed 487 members – a slight decrease from the previous year. Despite this, at Orientation day in semester one, ComSSA just broke its sign-up record with 225 memberships.

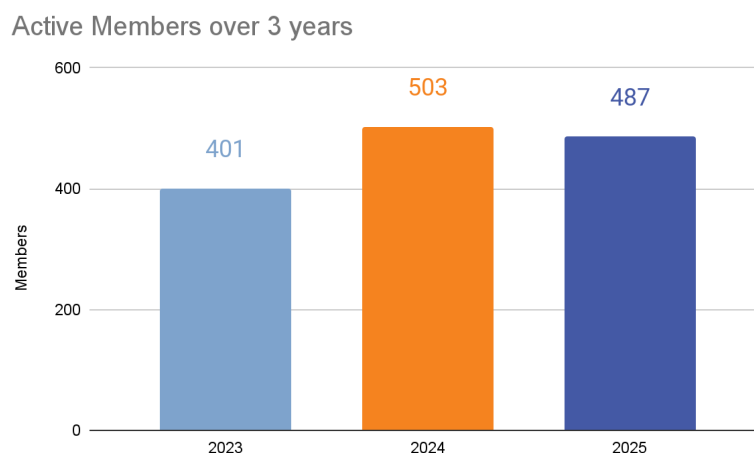


Figure 1: Number of Active members over 3 years

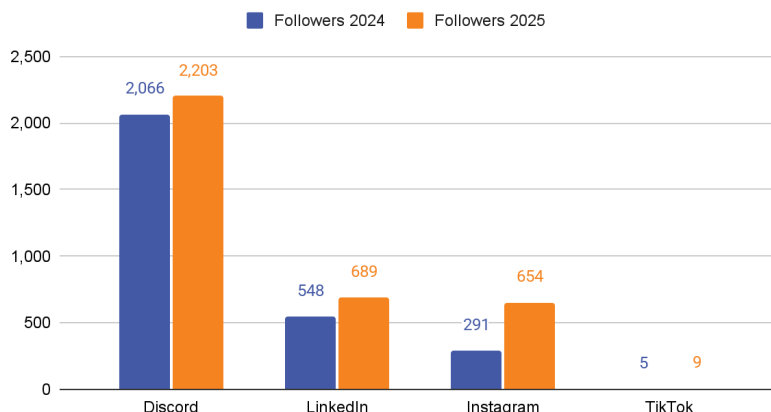
Curtin Computer Science Students Association is an organisation that supports computing, computer engineering and networking students at Curtin University (ABN 51 492 395 166). We are based in Perth, Western Australia at the following address:

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Department of Computing
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Digital and Marketing Presence

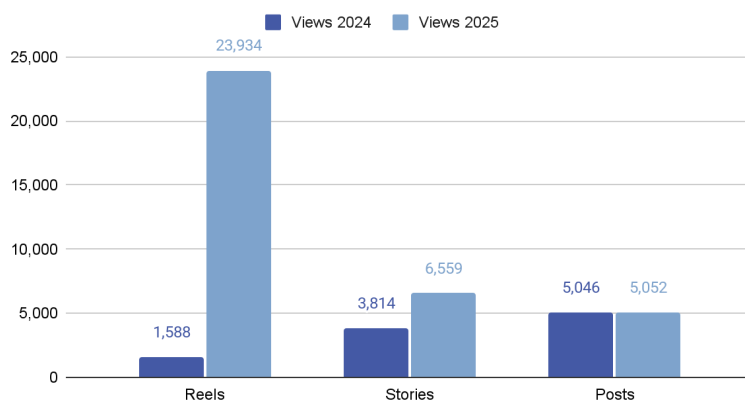
ComSSA's digital presence continues to grow across key platforms, including Discord, Instagram, and LinkedIn. Experimenting with short-form content, ComSSA also launched a TikTok account. In addition to social media efforts, the society distributes monthly newsletters. The following provides an overview of our digital and marketing presence as of 27th of October 2025:

Followers/Members on Social Media



Discord: Our Discord server now has over 2,200 members, representing an estimated 5% increase from 2024. This platform remains our primary channel for communication, supporting announcements and hybrid activities such as online revision sessions.

Views on Instagram



Instagram: Launched in July 2023, our Instagram account has steadily grown and has gained almost double the amount of followers from last year, with 654 current followers. Over the past 90 days, posts have reached more than 6,700 users, which is a 24% increase from last year. In the past 30 days alone, the account accumulated over 37,219 views and 83,816 views over 90 days. Recently our marketing team has been experimenting with short form

content, which has proved to be very successful in promoting our events. One of our hackathon reels gained over 5,400 views which led to an increase in sign ups.

LinkedIn: Our LinkedIn page has grown to over 680 followers, a 30% increase from 2024. Content has received more than 500 reactions and nearly 25,000 impressions, demonstrating strong engagement from industry professionals.

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TikTok: ComSSA's TikTok account currently has 9 followers and over 4,000 views for the year. A short-form video highlighting our Semester One LAN night received over 600 views, indicating the platform's effectiveness for event promotion.

Newsletter Emails: At the start of 2024, ComSSA transitioned from Mailchimp to Hubspot for newsletter distribution. Across six newsletters, nearly 5,000 emails were sent, achieving a 20% click-through rate. Only 0.2% of recipients unsubscribed.

Committee Engagement

Our Committee breakdown changed a significant amount this year. Throughout the year, 11 people had to leave either due to their lack of engagement or their lack of time to commit to our club. Due to this, we had 4 separate application periods this year to increase our numbers.

Our Committee is broken down into four main teams – Events team, Tech team, Revision Sessions Team as well as Marketing team. Each team has a Coordinator, and an Advisor which would be an executive member. We also have four executive members; Sophie the President, Justis the Vice President, Kai the Treasurer and Cindy the Secretary.

This year, ComSSA ran 9 Whole Committee Meetings with an 80% attendance rate. We also experimented with weekly/biweekly team meetings for different teams. It went quite well initially, but due to increasingly busy weeks, attendance rates for these meetings went down dramatically. Despite this, before an event, team meeting attendance is generally higher.

Significant Decisions made at Committee Meetings

This year, ComSSA did not make any Significant Decisions at any of our Whole Committee Meetings.

Future Directions and Closing

My primary focus this year was to create a comfortable and welcoming environment within the Committee, to make sure that all members felt valued and supported in their roles. I wanted to strengthen our internal communication and encourage our committee, so that we could all contribute our ideas confidently. I did this by planning multiple committee bondings throughout the year as well as checking up on each Committee member individually. I think this helped with building stronger relationships within the team and created a more positive atmosphere overall. Additionally, I experimented with creating short-form content to increase engagement.

Looking ahead, I hope that future executive members will continue to build on these ideas by holding more meaningful and consistent committee bonding sessions and exploring even more creative short form content. I believe that maintaining this supportive culture and fresh approach to engagement will help the committee stay connected, motivated, and ready to take on new challenges together.

Overall, I'm proud of the progress we've made this year, and I am very grateful for all the Committee members of ComSSA. A special thanks to our lovely executive members for all the hard work they've all done.

Cindy Lawrence
October 2025

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Secretary Report Stats

As of 27th October 2025

Member counts

- 2021: 221
- 2022: 235 (+6.33%)
- 2023: 410 (+74.47%)
- 2024: 504 (+22.93%) Note: 6 pending
- 2025: 487 (-3.37%)

Committee member counts

- 2021: 10
- 2022: 13
- 2023: 16 - agm last year reports 12 which is incorrect!
- 2024: 24
- 2025: 24

Events ran

- 2025
 - Revision Sessions: 15
 - Tech Workshops: 5
 - Other Events: 14 - O-Day S1, GTD, BGN S1, TFTI S1, IN S1, ATR, LAN, WAN, O-Day S2, BGN S2, IN S2, NS S2, LAN S2, HACK S2
 - Collabs: 1 UniLAN
 - Total: 35
- 2024:
 - Revision Sessions: 19 - Note ISE S2R2 + DSA S2R2 are after AGM.
 - Tech Workshops: 6 - VM S1, Git, Web, VM S2, Python, Docker
 - Other Events: 14 - O-Day S1, GTD, BGN S1, TFTI S1, IN S1, ATR, LAN, HACK S1, O-Day S2, BGN S2, IN S2, TFTI S2, NS + WAN 1
 - Collabs: 3 - UniLAN 4, UniLAN 5, Curtin Clubs Lan 1
 - Total 42
- 2023
 - Revision Sessions: 21
 - Tech Workshops: 4 - VM, Git, PyGame, Web
 - Other Events: 15: O-Day S1, GTD, BGN S1, LAN S1, TFTI S1, ATR, BEERS, O-Day S2, HACK S1, BGN S2, IN, HACK S2, LAN S2, TFTI S2, NS

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- Collabs: 2: Ignite Mentoring, UniLAN 3
- Total: 42

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