



Club of the Year + Most  
Improved Club Nomination  
Enhance **Social Impact.**

 **Curtin  
Consulting  
Group.**  
Impact Report.





# 65%

increase in Memberships  
*Highest since 2022*

# 244

Members of CCG  
*Highest since 2022*



# 28

Events held in 2025

# 1223

Attendees at our events

# 33%

Since 2024

# 126%

Since 2024

Industry Partners 

# 17



# 10

 Pro-bono Projects

# 5

 Year Long Sponsors

Student Consultants  
since 2019

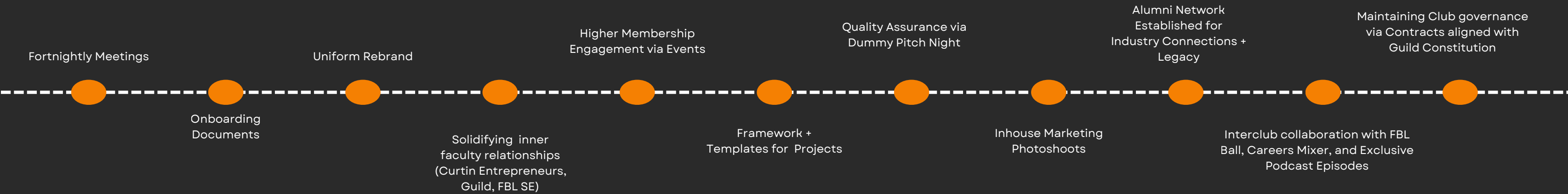
# 210



# Our Improvements

Category	2024	2025	% Change
Total Events	12	28	133%
Total Attendance	540	1 223	226%
Members	147	233	56.55%
Industry Partners	6	20 +	233%
Collaborations	3	8	166%
Social Reach	11 647 (LI)	198 000 (IG)	+1 600 %
Project Retention	24 % → 67 %	Maintained 67 % +	Sustained growth

## Highlights



# Our Impact on Curtin

**35** +5 Projects in 2025  
Pro-bono Projects with NFPs since 2019

**37.89%**  
of our Alumni have gone into Consulting Roles

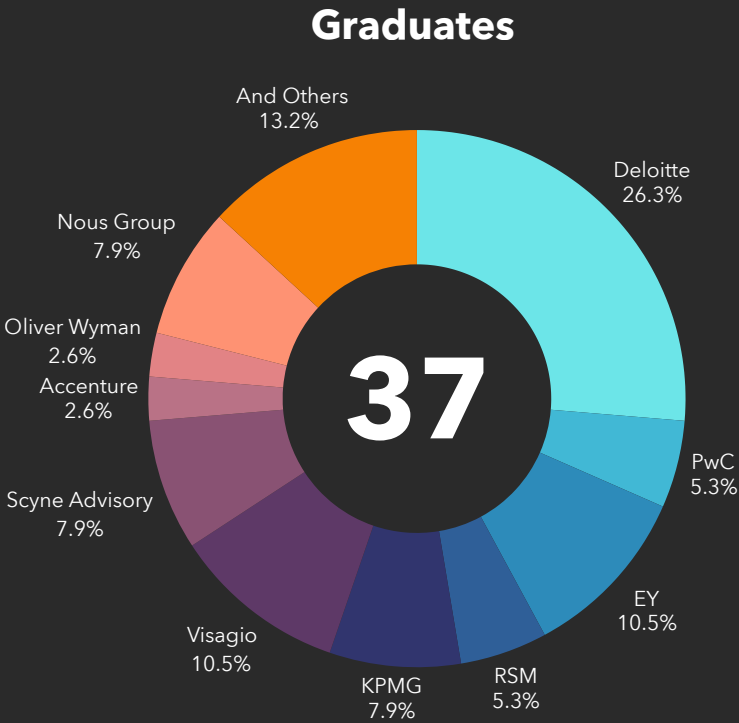
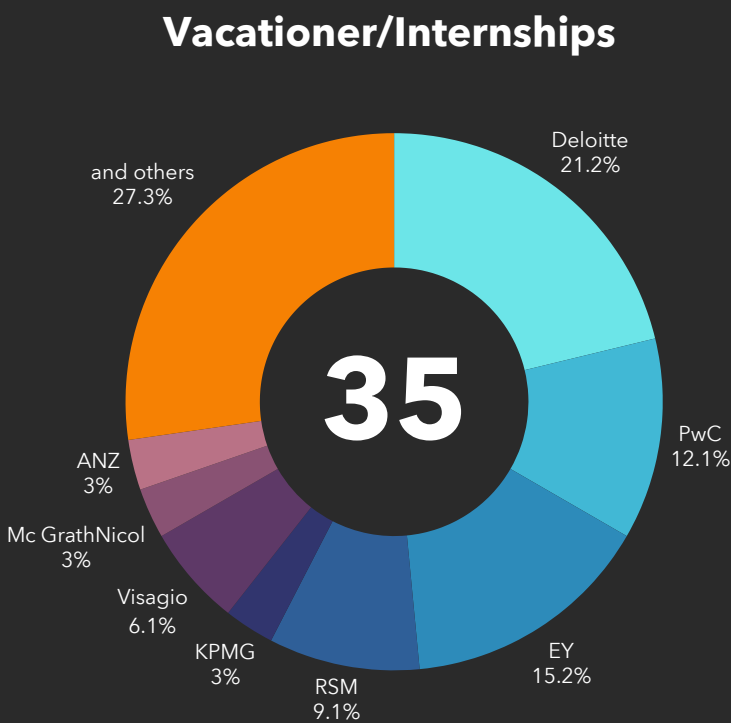
**210+** Student Consultants since 2019

**42+** Industry Roles

**700+** Members since 2019

**146** +10.61% Annualised YTD Growth over yearly avg.  
Memberships for 2025

**3+**  
Sponsor-hosted workshops per Semester



Connecting students with

**Sponsors**

McKinsey & Company **EY**  
accenture **pwc**  
BAIN & COMPANY

**Partners**

nous SIA BCG RSM scyne| Deloitte.  
BDO KPMG VISAGIO Capgemini McGrathNicol S&P Global THE BAKERY



# Our Impact on Curtin

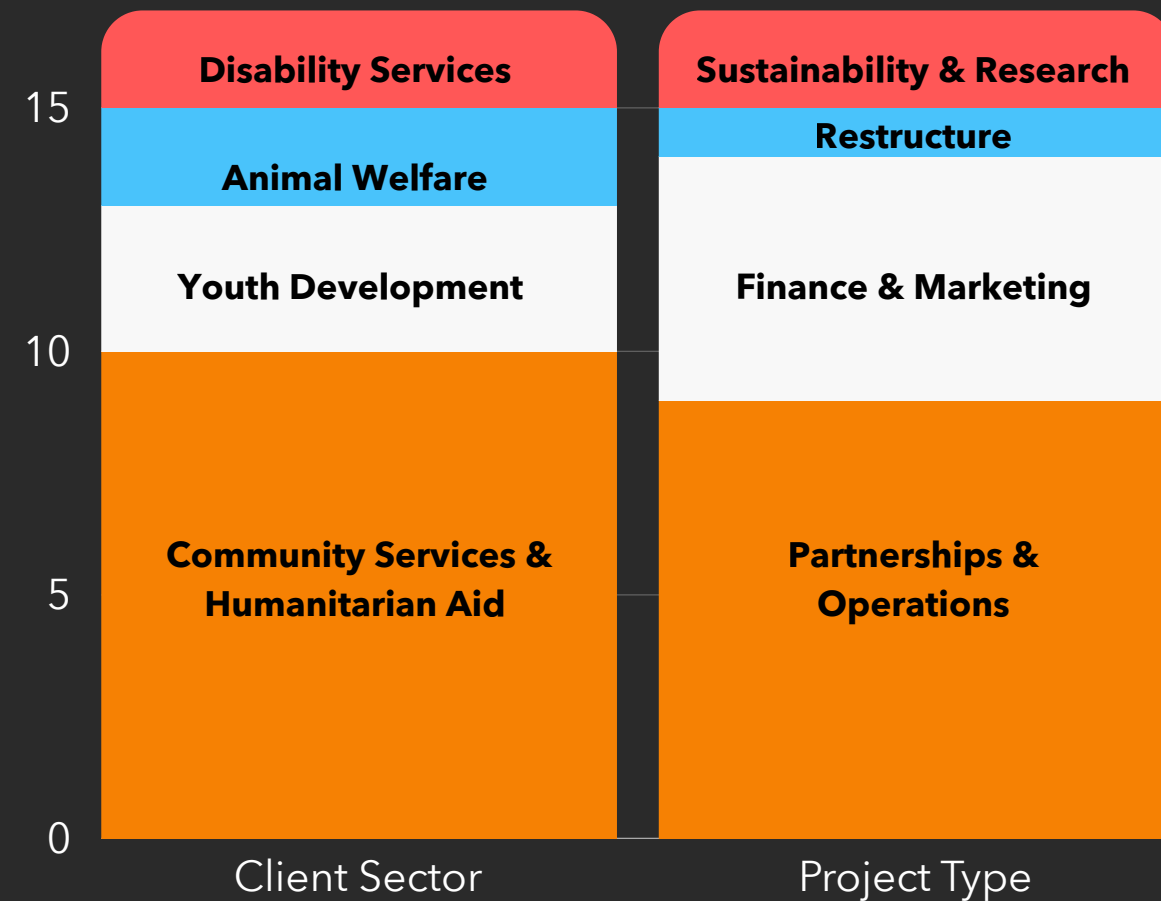
## Types of Projects

- ✓ Strategy Re-evaluation (Strategic Plan)
- ✓ Cost-Cutting Strategy
- ✓ Procurement Chain Efficiency Re-evaluation
- ✓ Expansion Strategy (Data)
- ✓ Brand Awareness Outreach Strategy
- ✓ Carbon Accounting Framework, Methodology & Tool

**35**  
Pro-bono Projects  
with NFPs since 2019

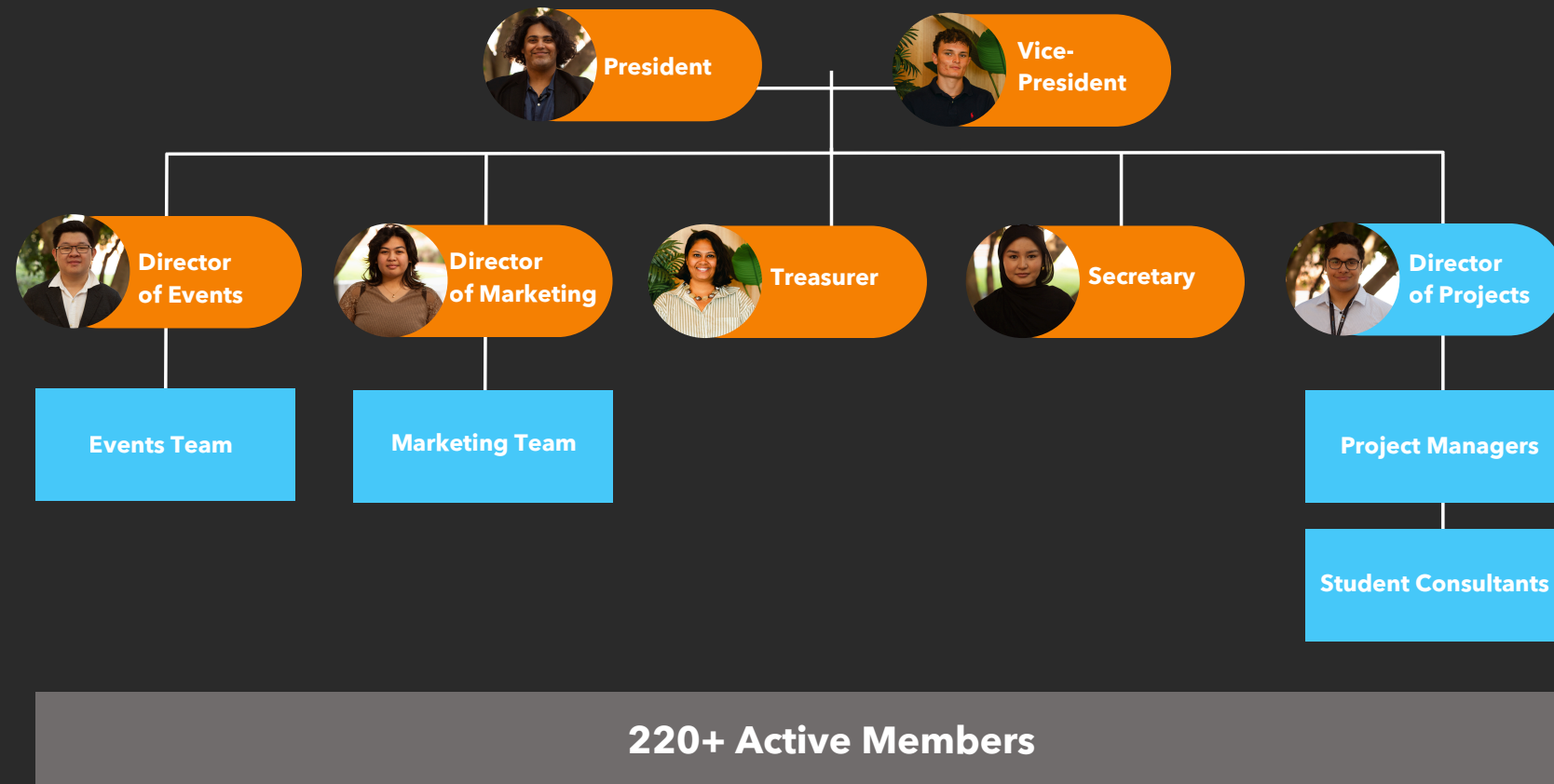
**31+**  
Industry Mentors  
since 2019

20





# Governance



## Governance & Planning

- Secured working spaces via Curtin Entrepreneurs for projects & meetings.
- Introduced onboarding packets for new student consultants.
- Expanded committee: added Marketing & Events Officers + Project Managers.
- Standardised pitch deck templates for all consulting teams.
- Updated contracts aligned with Curtin Guild policies.
- Implemented email signage & templates for professional branding.
- Adopted Google Chats, Calendars & Drive for transparent project management.
- Created 2025 Prospectus for projects & sponsorships (reviewed by alumni).
- Formalised fortnightly strategy meetings for consistency & accountability.

## Impact:

Improved communication • stronger governance culture • enhanced professionalism & continuity.





# Sponsorships

We aim to align our sponsorship tiers with your **firm's initiatives** for a prosperous partnership.

	Gold	Silver	Bronze	Custom	
Promotion of Employment Opportunities for students	✓	✓	✓		\$400 p.a   <b>Gold</b>
Careers Mixer	✓	✓	✓		\$300 p.a   <b>Silver</b>
Industry Mentor	✓	✓			\$200 p.a   <b>Bronze</b>
Developmental Workshops	✓	✓			\$--- p.a   <b>Custom</b>
Panelist Opportunities	✓				
Tailored Networking Event			✓		

*All sponsorship funds will be dedicated to events and workshops that directly feature and promote the sponsoring firm.*





# Our Impact on Curtin

## Jasmine Albert | EY

It has been an absolute pleasure working with Curtin Consulting Group (CCG) this year as part of EY's first sponsorship of the society. From the outset, Ammar and the CCG team demonstrated exceptional professionalism, organisation, and responsiveness. Their communication was consistently clear and timely, which made collaborating across multiple events seamless and enjoyable.

Together, we delivered a number of successful initiatives including the Careers Mixer, Panel Night: Breaking into Consulting, Pitch Night (Semester 1), and had an appetite to organise several EY-hosted events. Each event was executed with precision, and the CCG team ensured we were well-supported, from providing detailed run sheets to personally escorting us to our designated areas during larger events.

The level of student engagement CCG generated was outstanding - so much so that we had to adjust some of our own event logistics due to overwhelming interest. Despite this, the team remained flexible and accommodating, always prioritising a smooth experience for all involved.

Ammar's leadership has clearly had a positive and lasting impact on the society. The initial sponsorship prospectus was impressive, and the value EY received in return for our contributions far exceeded expectations. We would be delighted to sponsor or work with CCG again in the future and highly recommend the society to students looking to get involved in meaningful, career-building opportunities.

Thank you to the entire CCG team for a fantastic year.



# Our Impact on Curtin

## Becky Padmore | PwC

Ammar Ahmed at Curtin Consulting Group (CCG) has been efficient, friendly, always contactable, and reliable. I've enjoyed working with Ammar across the Careers Mixer, Panel Night: Breaking into Industry and Slide Deck Workshop. Ammar's stakeholder communication is clear and timely. He conducts himself like a true professional and, as President of CCG, has demonstrated impressive organisation and leadership.

## Aaron Ryder | SIA Partners

I've been so impressed by CCG's dedication to setting students up for career success, by running high-quality events that connects them with industry leaders. It's fantastic to see the opportunities CCG is creating to support their professional development and help them build their networks. It's a pleasure working with the CCG team.

## Cariad Williams | Capgemini

Capgemini's experience with CCG has been much the same. I've received great feedback from representatives regarding this year's events; Networking Night & Panel Discussion Night – the coordination, quality of stakeholder engagement and delivery of events have impressed us all. We are excited to learn the capability levels and insights from consultants at CCG.



# Our Impact on Curtin

## Shyam Kumar | RSM | Projects Mentor

I have been involved with CCG for around four years as a mentor (primarily) but also as a panel member and judge for the pitch night. Every semester I have been involved with a group of bright and talented students who are pushing their abilities and knowledge to develop a solution for their client's problems, as consultants would. Watching how their skills especially soft skills grow throughout the semester is always a delight and their pitches end up being of a professional standard, which is impressive for students with little to no professional experience. Every week I dedicate 1-2 hours to help mentor the students to ensure they have all their queries clear, and advice for how they should think about problems from a business context, as well as approaching their clients. Beyond this I have also assisted the Group in how they should be skilling up the students/ members, even holding a workshop myself on stakeholder management. It is a fantastic initiative to be a part of and the Group is really helping students grow their careers at an early stage.

## Projects Client

I am writing to say that now we have overcome a few barriers and have been able to complete our strategic plan and review your handover.

I cannot begin to say how amazing this work is, and how grateful we are to be able to use it.

We are already using humanitix as our booking platform and its working really well.



# Our Impact on Curtin

## Annika Thorn | Faculty of Business & Law

CCG has demonstrated a commitment to collaboration between other FBL clubs and our team throughout the year. Examples include co-hosting a Let's Lunch session, new student welcome campaigns, FBL Pub Quiz, Commerce Ball, Student Voice initiatives, and the Careers Mixer, where they consistently engage with openness, professionalism, and creativity.

## Negin Morandi | CCG Member

Being part of Curtin Consulting Group this year has been an incredible journey. I've learned so much from the workshops, networking events, and inspiring people I met along the way. The club truly creates a space where students can grow, share ideas, and build confidence. I'm especially grateful to Ammar for choosing me to be part of the CCG team, it has been a privilege to contribute and learn from such passionate leaders. Many thanks to the whole team for this wonderful experience.





# Inclusivity & Innovation

**2024 baseline:** Opened events to non-project members (LinkedIn Workshop, Panel Night).

**2025 advancement:**

- Open-access flagship events for all faculties and year levels.
- Accessibility measures – “chill zones”, open layouts, free entry.
- Digital innovation: Google Chat channels, QR sign-ins, hybrid attendance.
- Creative formats: 2000s-core branding, live Q&As, LinkedIn booths, photo campaigns.

# Legacy & Vision 2026

- Annualise Careers Mixer, Panel Night, Pitch Night.
- Formalise Alumni Network & Mentorship Program.
- Launch TidyHQ website for transparency & governance.
- Expand consulting projects through Curtin Volunteers & FBL Faculty.
- Maintain data-driven impact reporting to sustain award-level standards.





**Thank You**