



CCG AGM 2025.

Enhance **Social Impact.**





65%

increase in Memberships  
*Highest since 2022*



28

Events held in 2025

33%

Since 2024

244

Members of CCG  
*Highest since 2022*

1223

Attendees at our events

126%

Since 2024

Industry  
Partners 17



10 Pro-bono Projects

5 Year Long  
Sponsors

Student  
Consultants since  
2019 210





33%↑  
Since 2024

32

Events held in 2025

126%↑  
Since 2024

1300+

Attendees at our events

65%

increase in Memberships

*Highest since 2022*

244

Members of CCG

*Highest since 2022*

## Highlights

Fortnightly  
Meetings

Uniform Rebrand

Onboarding  
Documents

Solidifying inner  
faculty  
relationships  
(Curtin  
Entrepreneurs,  
Guild, FBL SE)

Higher  
Membership  
Engagement via  
Events

Framework +  
Templates for  
Projects

Quality Assurance  
via Dummy Pitch  
Night

Inhouse  
Marketing  
Photoshoots

Alumni Network  
Established for  
Industry  
Connections +  
Legacy

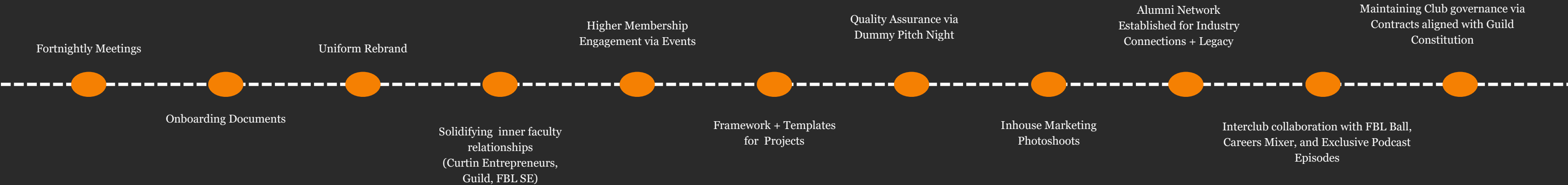
Interclub collaboration  
with FBL Ball, Careers  
Mixer, and Exclusive  
Podcast Episodes

Maintaining Club  
governance via Contracts  
aligned with Guild  
Constitution

# Our Improvements

Category	2024	2025	% Change
Total Events	12	28	133%
Total Attendance	540	1 223	226%
Members	147	233	56.55%
Industry Partners	6	20 +	233%
Collaborations	3	8	166%
Social Reach	11 647 (LI)	198 000 (IG)	+1 600 %
Project Retention	24 % → 67 %	Maintained 67 % +	Sustained growth

## Highlights





# Our Impact on Curtin

+5 Projects in 2025

**35**  
Pro-bono Projects with NFPs since 2019

**37.89%**  
of our Alumni have gone into Consulting Roles

**210+**  
Student Consultants since 2019

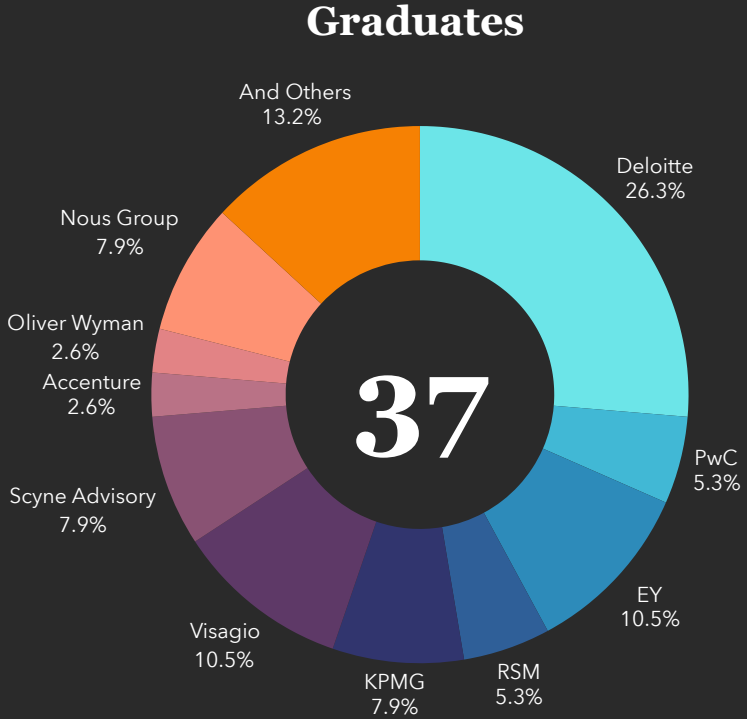
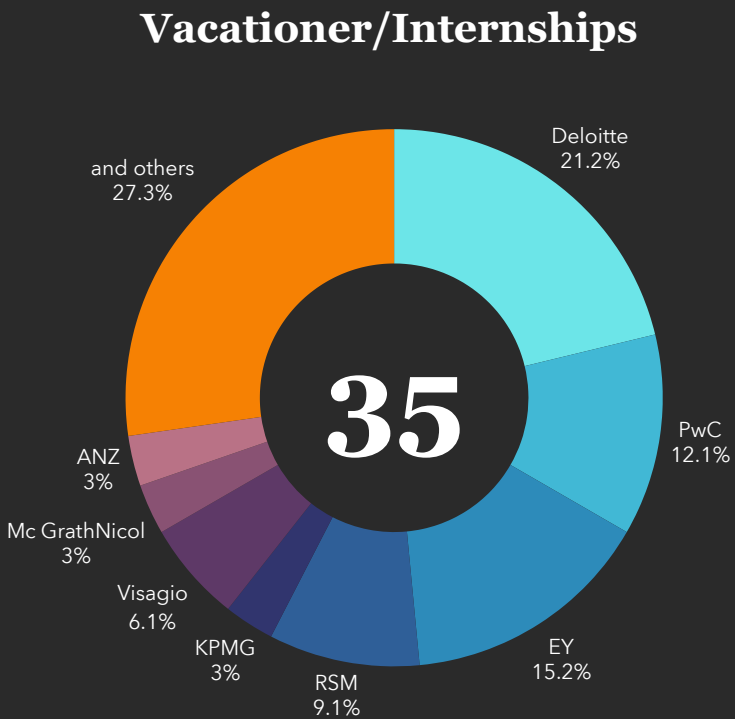
**42+** Industry Roles

**830+**  
Members since 2019

**146**  
Memberships for 2025

+10.61% Annualised YTD Growth over yearly avg.

**3+**  
Sponsor-hosted workshops per Semester



Connecting students with

**Sponsors**

McKinsey & Company **EY**  
accenture **pwc**  
BAIN & COMPANY

**Partners**

nous SIA BCG RSM scyne| Deloitte.  
BDO KPMG VISAGIO Capgemini McGrathNicol S&P Global THE BAKERY



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**210+**  
Student  
Consultants  
since 2019

**42+** Industry Roles

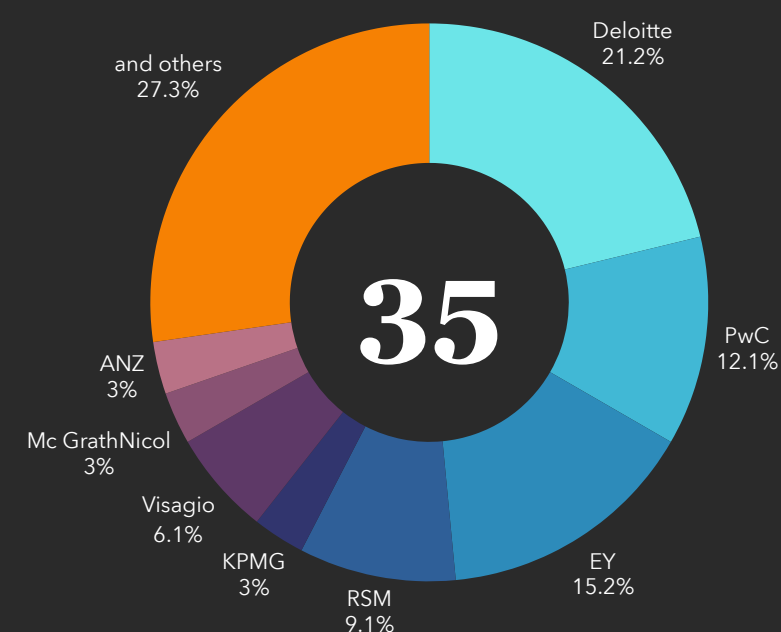
**830+**  
Members  
since 2019

**231**  
Memberships  
for 2025

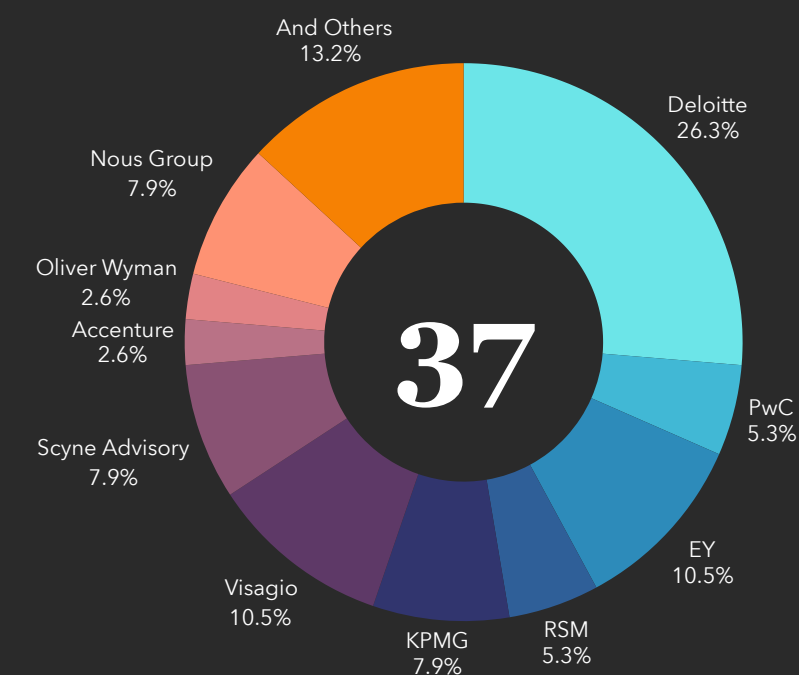
+10.61%  
Annualised YTD  
Growth over  
yearly avg.

**8+**  
Sponsor-hosted  
workshops

### Vacationer/Internships



### Graduates



Connecing  
students  
with

### Sponsors

McKinsey  
& Company **EY**  
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BAIN & COMPANY

### Partners

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# Our Impact on Curtin

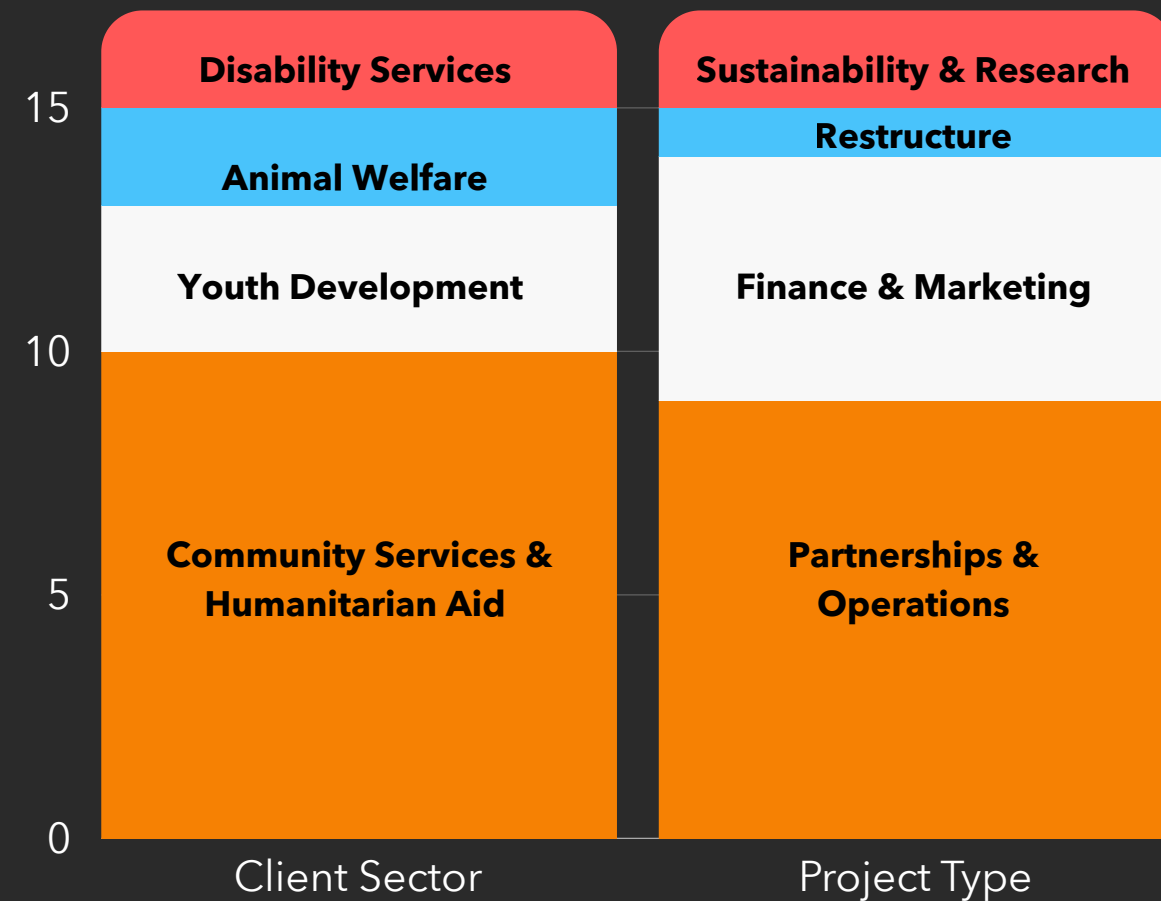
## Types of Projects

- ✓ Strategy Re-evaluation (Strategic Plan)
- ✓ Cost-Cutting Strategy
- ✓ Procurement Chain Efficiency Re-evaluation
- ✓ Expansion Strategy (Data)
- ✓ Brand Awareness Outreach Strategy
- ✓ Carbon Accounting Framework, Methodology & Tool

**35**  
Pro-bono Projects  
with NFPs since 2019

**31+**  
Industry Mentors  
since 2019

20





# Our Impact on Curtin

## Becky Padmore | PwC

Ammar Ahmed at Curtin Consulting Group (CCG) has been efficient, friendly, always contactable, and reliable. I've enjoyed working with Ammar across the Careers Mixer, Panel Night: Breaking into Industry and Slide Deck Workshop. Ammar's stakeholder communication is clear and timely. He conducts himself like a true professional and, as President of CCG, has demonstrated impressive organisation and leadership.

## Aaron Ryder | SIA Partners

I've been so impressed by CCG's dedication to setting students up for career success, by running high-quality events that connects them with industry leaders. It's fantastic to see the opportunities CCG is creating to support their professional development and help them build their networks. It's a pleasure working with the CCG team.

## Cariad Williams | Capgemini

Capgemini's experience with CCG has been much the same. I've received great feedback from representatives regarding this year's events; Networking Night & Panel Discussion Night – the coordination, quality of stakeholder engagement and delivery of events have impressed us all. We are excited to learn the capability levels and insights from consultants at CCG.



# Our Impact on Curtin

## Shyam Kumar | RSM | Projects Mentor

I have been involved with CCG for around four years as a mentor (primarily) but also as a panel member and judge for the pitch night. Every semester I have been involved with a group of bright and talented students who are pushing their abilities and knowledge to develop a solution for their client's problems, as consultants would. Watching how their skills especially soft skills grow throughout the semester is always a delight and their pitches end up being of a professional standard, which is impressive for students with little to no professional experience. Every week I dedicate 1-2 hours to help mentor the students to ensure they have all their queries clear, and advice for how they should think about problems from a business context, as well as approaching their clients. Beyond this I have also assisted the Group in how they should be skilling up the students/ members, even holding a workshop myself on stakeholder management. It is a fantastic initiative to be a part of and the Group is really helping students grow their careers at an early stage.

## Projects Client

I am writing to say that now we have overcome a few barriers and have been able to complete our strategic plan and review your handover. I cannot begin to say how amazing this work is, and how grateful we are to be able to use it. We are already using humanitix as our booking platform and its working really well.





Thank You