



CCG AGM 2025.

Enhance Social Impact.

 **CCG** **Curtin**
Consulting
Group.
Impact Report.



Industry
Partners **17**

5 Year Long
Sponsors

65%
increase in Memberships
Highest since 2022

244
Members of CCG
Highest since 2022



28
Events held in 2025

1223
Attendees at our events

33%
Since 2024

126%
Since 2024



10 Pro-bono Projects

210
Student
Consultants since
2019



32

Events held in 2025

33%
↑
Since 2024

1300+

Attendees at our events

126%
↑
Since 2024

65%

increase in Memberships

Highest since 2022

244

Members of CCG

Highest since 2022

Highlights

Fortnightly
Meetings

Uniform Rebrand

Higher
Membership
Engagement via
Events

Quality Assurance
via Dummy Pitch
Night

Alumni Network
Established for
Industry
Connections +
Legacy

Maintaining Club
governance via Contracts
aligned with Guild
Constitution

Onboarding
Documents

Solidifying inner
faculty
relationships
(Curtin
Entrepreneurs,
Guild, FBL SE)

Framework +
Templates for
Projects

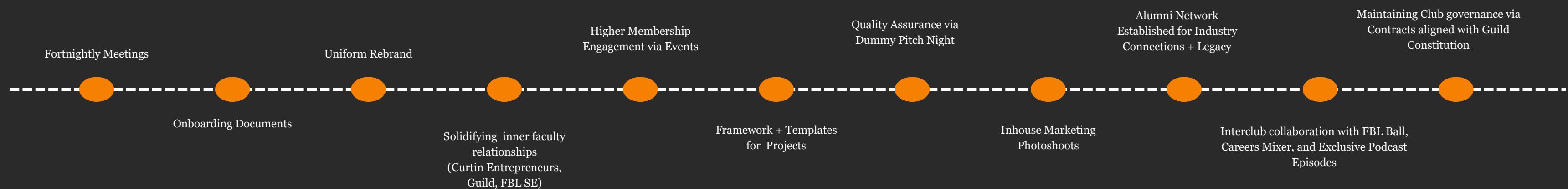
Inhouse
Marketing
Photoshoots

Interclub collaboration
with FBL Ball, Careers
Mixer, and Exclusive
Podcast Episodes

Our Improvements

Category	2024	2025	% Change
Total Events	12	28	133%
Total Attendance	540	1 223	226%
Members	147	233	56.55%
Industry Partners	6	20 +	233%
Collaborations	3	8	166%
Social Reach	11 647 (LI)	198 000 (IG)	+1 600 %
Project Retention	24 % → 67 %	Maintained 67 % +	Sustained growth

Highlights



Our Impact on Curtin

35
Pro-bono Projects
with NFPs since 2019

+5 Projects in
2025

37.89%
of our Alumni have gone into
Consulting Roles

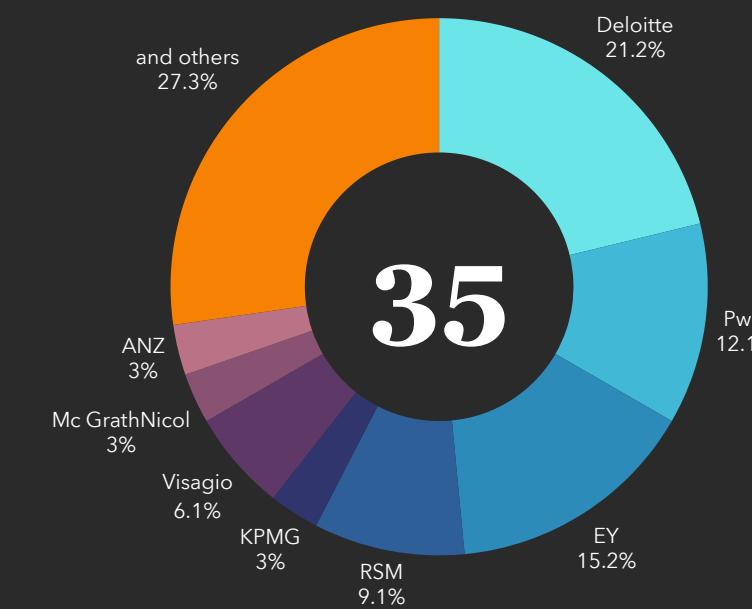


146
Memberships
for 2025

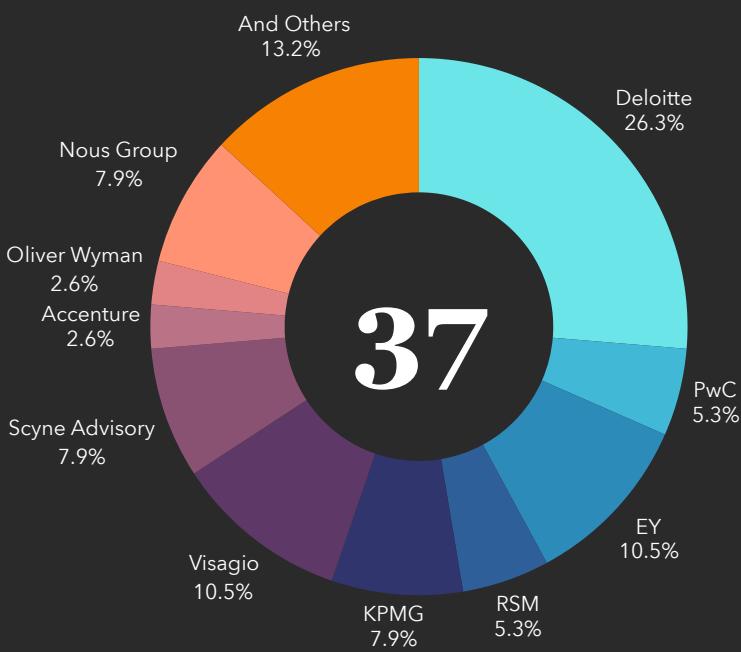
+10.61%
Annualised YTD
Growth over
yearly avg.

3+
Sponsor-hosted
workshops per Semester

Vacationer/Internships



Graduates



Connecting
students
with

Sponsors

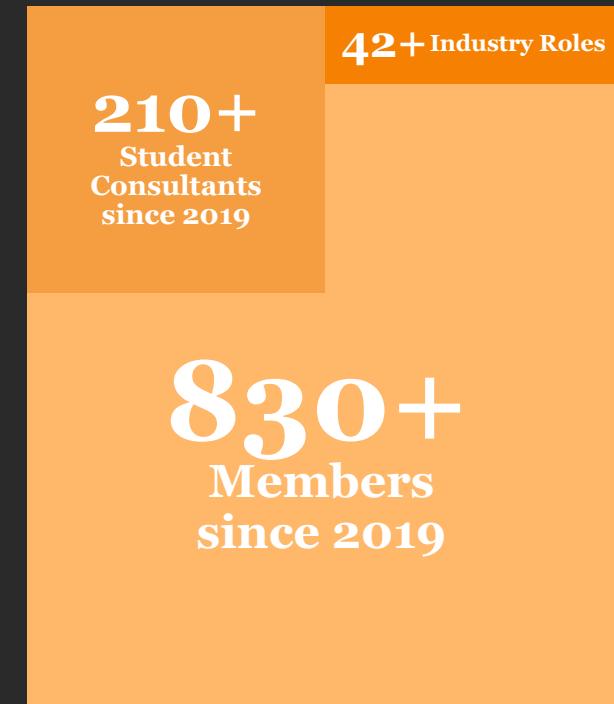
McKinsey & Company
accenture
BAIN & COMPANY

Partners

35
Pro-bono Projects
with NFPs since 2019

+5 Projects in
2025

37.89%
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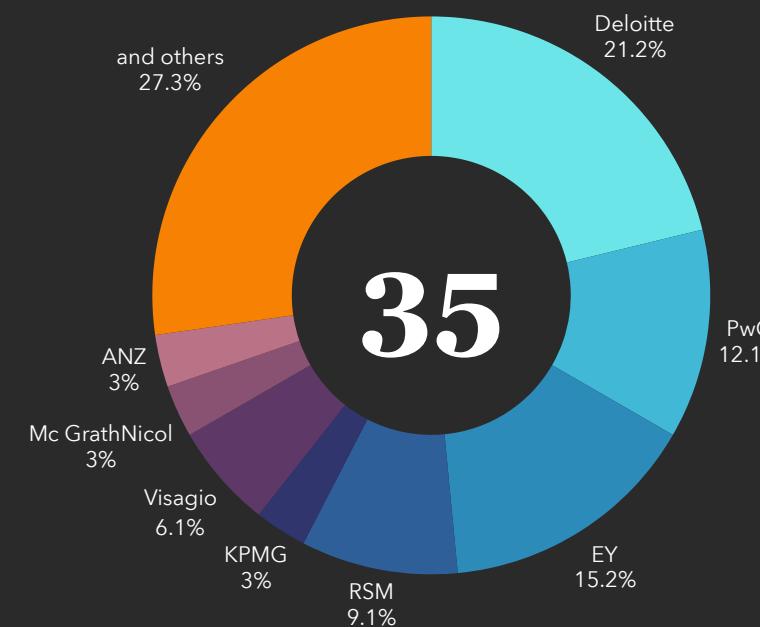


231
Memberships
for 2025

+10.61%
Annualised YTD
Growth over
yearly avg.

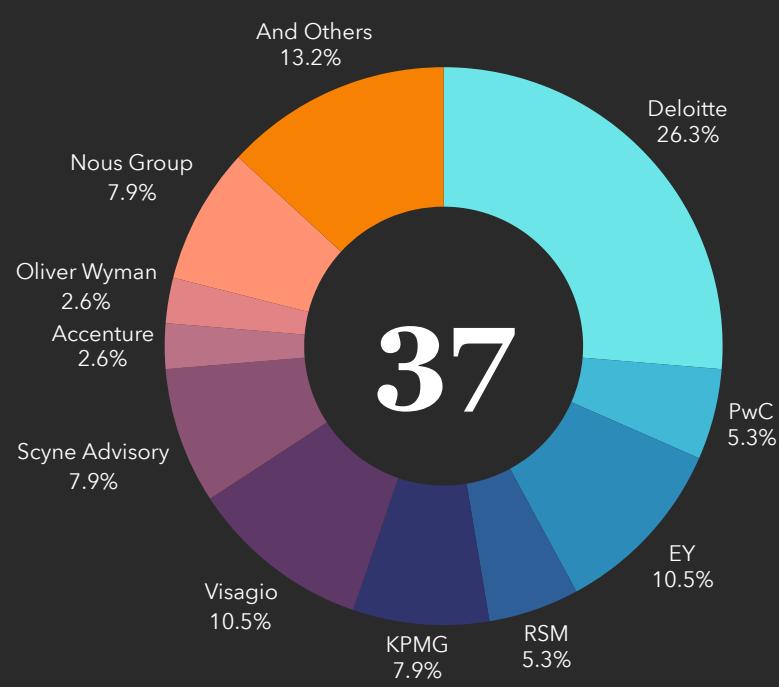
8+
Sponsor-hosted
workshops

Vacationer/Internships



35

Graduates



37

Connecting
students
with

Sponsors

McKinsey
& Company **EY**
accenture **pwc**
BAIN & COMPANY

Partners

BCG **RSM**
SIA **VISAGIO** **Capgemini**
IBDO **KPMG**

scyne || **Deloitte.**
McGrathNicol **THE BAKERY**
S&P Global

Our Impact on Curtin

Types of Projects

<input checked="" type="checkbox"/> Strategy Re-evaluation (Strategic Plan)	<input checked="" type="checkbox"/> Cost-Cutting Strategy
<input checked="" type="checkbox"/> Procurement Chain Efficiency Re-evaluation	<input checked="" type="checkbox"/> Expansion Strategy (Data)
<input checked="" type="checkbox"/> Brand Awareness Outreach Strategy	<input checked="" type="checkbox"/> Carbon Accounting Framework, Methodology & Tool



35
Pro-bono Projects
with NFPs since 2019

31+
Industry Mentors
since 2019



Our Impact on Curtin

Becky Padmore | PwC

Ammar Ahmed at Curtin Consulting Group (CCG) has been efficient, friendly, always contactable, and reliable. I've enjoyed working with Ammar across the Careers Mixer, Panel Night: Breaking into Industry and Slide Deck Workshop. Ammar's stakeholder communication is clear and timely. He conducts himself like a true professional and, as President of CCG, has demonstrated impressive organisation and leadership.

Aaron Ryder | SIA Partners

I've been so impressed by CCG's dedication to setting students up for career success, by running high-quality events that connects them with industry leaders. It's fantastic to see the opportunities CCG is creating to support their professional development and help them build their networks. It's a pleasure working with the CCG team.

Cariad Williams | Capgemini

Capgemini's experience with CCG has been much the same. I've received great feedback from representatives regarding this year's events; Networking Night & Panel Discussion Night – the coordination, quality of stakeholder engagement and delivery of events have impressed us all. We are excited to learn the capability levels and insights from consultants at CCG.

Our Impact on Curtin

Shyam Kumar | RSM | Projects Mentor

I have been involved with CCG for around four years as a mentor (primarily) but also as a panel member and judge for the pitch night. Every semester I have been involved with a group of bright and talented students who are pushing their abilities and knowledge to develop a solution for their client's problems, as consultants would. Watching how their skills especially soft skills grow throughout the semester is always a delight and their pitches end up being of a professional standard, which is impressive for students with little to no professional experience. Every week I dedicate 1-2 hours to help mentor the students to ensure they have all their queries clear, and advice for how they should think about problems from a business context, as well as approaching their clients. Beyond this I have also assisted the Group in how they should be skilling up the students/ members, even holding a workshop myself on stakeholder management. It is a fantastic initiative to be a part of and the Group is really helping students grow their careers at an early stage.

Projects Client

I am writing to say that now we have overcome a few barriers and have been able to complete our strategic plan and review your handover. I cannot begin to say how amazing this work is, and how grateful we are to be able to use it. We are already using humanitix as our booking platform and its working really well.



Thank You