



PINT FOOTBALL CLUB

Sponsorship Prospectus

PINT Football Club
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pintsfc@pintfc.com.au
www.pintfc.com.au

Northern Territory
Football League
2025/26 Season



Who we are



Mission Statement

The PINT Football Club exists to develop members as players and people, to provide an enjoyable playing and social environment, and enjoy on field success as a club.

Club Vision

The PINT Football Club aims to be recognised as a leading club in our league – acknowledged for our success, the development of our juniors and seniors as sportspeople and as individuals, and our social environment.

Members

There were a total of 476 registered players at the club for the 2024/25 season and we continue to grow.

Currently we have;

- Club memberships: 595
- Senior Club players and Members: 237
 - Men's: 141
 - Women's: 96
- Junior Club Players and Members: 189
 - Girls: 74
 - Boys: 115

Current Teams

Senior Teams

Men's Premier League
Women's Premier League
Men's Premier League Reserves
Men's Division 1
Women's Division 1
Men's Division 2
Women's Division 2

Junior Teams

Girls Under 16s
Boys Under 16s
Girls Under 14s
Boys Under 14s
Girls Under 12s
Boys Under 12s (2 teams)
Girls Under 10s
Boys Under 10s (2 teams)



Our Club

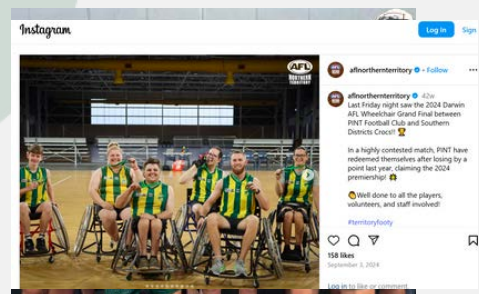


In 1982 a group of like minded mates, decided that the P.I.N.T (Pos-Tel Institute of the Northern Territory) Club should enter a team in the local NT football competition. Since then, PINT Football Club has become well established in the Darwin football community, with 19 Premierships (12 men's and 7 women's) to their name.

From the beginning, PINT Football Club has fostered a sense of belonging to our members and developed a strong and positive club culture inclusive to all. The diversity within our club provides an open and welcoming atmosphere for not only the players but their families and our volunteers too.

As we continue to grow, our club success is not only recognised on the field but off. PINT Football Club has been named as the NTFL's Club of the Year four times (2019/20, 2020/21, 2022/23 and 2023/24) in the past five seasons; this is a true testament of the hard work contributed by our volunteers, as well as our sponsors and partners who support us.

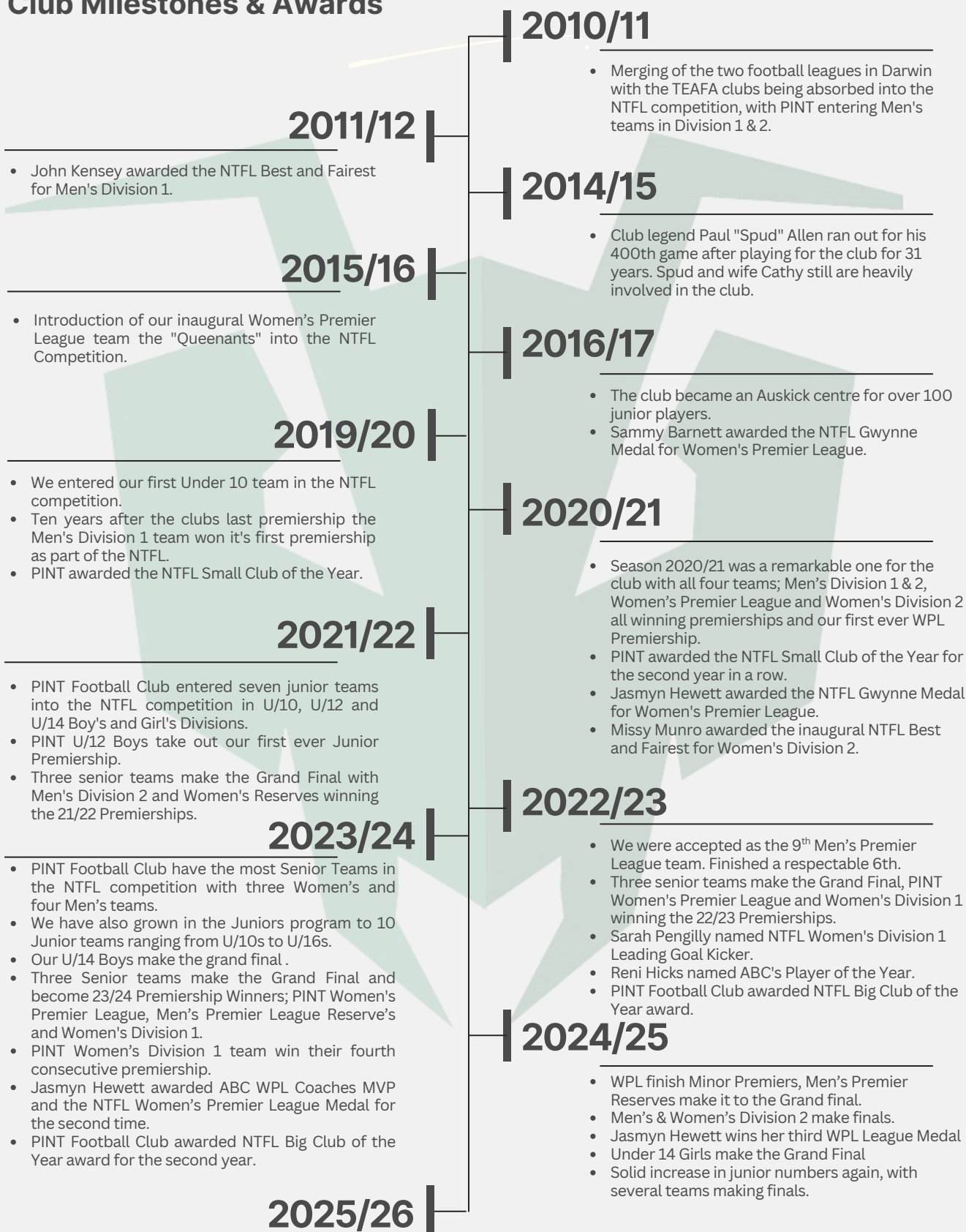
And so, for the past 43 years, PINT Football Club has provided opportunities for men, women, boys and girls of all ages and backgrounds, to enjoy a healthy active lifestyle whilst in a friendly supportive environment.



Our Achievements



Club Milestones & Awards



Partnership Benefits



Increase Brand Awareness

As the PINT Football Club continues to expand, as does our sponsors brand awareness. Through our sponsorship packages there are multiple avenues for local and interstate businesses, to be promoted to the wider community.

Advertising

The PINT Football Club has received considerable exposure through social media platforms, as well as through online, print, TV and radio media outlets. We have a large local and interstate following on our Facebook and Instagram which continues to grow with the recent club success, and provides opportunity to promote our sponsors to a wide audience.



Community Support

Sponsorship benefits our junior community in keeping costs down and making sport accessible to our families. In return the PINT Football Club regularly host large social events and fundraisers with venue sponsors and our members support our local business sponsors as preferred suppliers.



Facilities

The PINT Football Club boasts a large variety of facilities accessible for business exposure, functions, entertainment, family occasions or for match day viewing. DXC Arena includes the main oval with opportunities for partner signage along the fences. As the club has grown, the hire fees at DXC Arena have increased significantly during this time.



Our Exposure

The PINT Football Club continues to grow its exposure both within the local and wider community, through a number of different platforms.

These include:

Media

- NT News articles
- YouTube live stream of games
- Media conferences with local and national broadcast media (TV and Radio)
- Social media posts by external organisations

Branding

- Marketing and advertising
- Merchandise and apparel
- Signage
- Naming rights to home rounds

Game Day

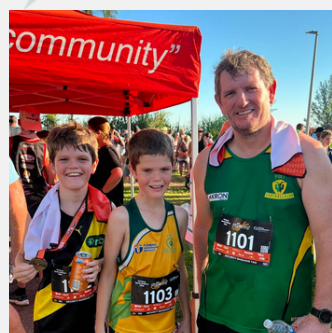
- Game Day branding
- NT News Live streams of games
- Game day score updates

Online

- Social media platforms with 3,200 Facebook subscribers, 2,100 Instagram followers
- Live videos
- Advertisement and branding

Community

- Whole club trainings
- Sponsor collaboration
- Not for profit charitable events such as Line & Length Cricket Day
- Presence in community events such as City to Surf



Media



LAUNCH OF THE NT WOMEN & GIRLS GAME DEVELOPMENT ACTION PLAN

Home > News > News > Launch of the NT Women & Girls Game Development...

17 April 2023 03:45pm



Brodie Filo and Jasmyn Hewett the big winners at the 2024-25 Nichols medal night

The best players from the 2024-25 NTFL season were celebrated at the Nichols medal night with two cementing their place in history as they won the top awards for a third time. Check out all the winners and photos here.



Women's best and fairest winner Jasmyn Hewett at the 2024-25 NTFL Nichols awards night. Picture: Pema Tamang Pakhrin



ABC.NET.AU

I might never be an AFLW star, but this is the next best thing - ABC Everyday
I couldn't be prouder to be part of a grassroots club that encourages young women and girls t...

A home away from home

Sarah Pengilly has been playing footy for three seasons with PINT. She is also on the social committee and volunteers to help other club teams when she's not playing.

"I always wanted to play footy, but it wasn't an option to me because it was just for boys when I was growing up," she says.

"My netball coach actually took me out to footy - I'm not sure what that says about my netball skills - and I just fell in love with it instantly."

"It was such a different environment to netball... it felt like coming home, my Darwin home is now the footy club."



PINT the real deal, says Nolan

NATHANIEL CHAMBERS
GREY MORRIS

PINT coach Rick Nolan wanted no time describing his women's premiership side as the most professional and hardest training he had coached after the Queenslanders defeated Waratah by 40 points in the 2022-23 NTFL grand final.

PINT won its second flag in three years when it doubled 'Take' score in a win for the ages.

A premiership coach at Men's Premier League side St Mary's, Nolan has two WFL premiership medals in his trophy cabinet and is keen to add to that tally.

He was quick to praise his players for an "outstanding" performance, paying particular attention to four-quarter forward Kaiti Stender, who returned to the team late in the season.

Katie was outstanding for us on the wing after returning from an ACL and having a baby and Jas (Hewett) was just Jas, it was one of our very special wins," he said.

Hewett showed why she was fiercely pursued by AFLW clubs Gold Coast and Adelaide with another best-on-ground performance that glowed her side on premiership avenue and in sight of the trophy.

Waratah started in a hairy, booting two goals in the first five minutes through Naomi Celebre and the elusive Jenna Singh to grab the lead early. But the Queenslanders, with Williams medalist Hewett in superlative form, around the ground and Stephanie Lawrence and Stender finding plenty of the ball, wasted no time getting back into the game.

Goals to Hewett, Lawrence and Reni Hicks shot the Queenslanders to a three-point lead at the first change and apart from a brief period in the second term when a Laura Smith goal snatched back the

lead for Waratah, the green and gold stripes were in total control.

Spearhead Lawrence showed her class with two opportunist goals in the second quarter that saw PINT lead by 17 points at half-time.

PINT captain Cassie Henderson could not contain her emotions at the final siren, saying every player had grabbed their opportunity with relish, making the most of every possession.

"There was a lot of positivity and hope in the changes before the game and it turned out that way," Henderson said. Tails went into the game without inspirational ruck Stephanie O'Brien, who had private commitments, and lost Megan Hunt to injury in the second quarter and struggled to find the ball against the hungry Queenslanders.

Coach Heidi Thompson said injury had kept goalkicker Lisa Moeck out of the grand final and a long-term injury to key position player Lisa Roberts had also worked against her side.

"We just didn't have the players to match up on some of their key players who really stood up when it counted," Thompson said.

Hewett was over the moon following the match, giving full credit to her team after another big year for the PINT women.

"It was an absolute team effort, there's no doubt everyone played their role, we had a plan and went in and executed, I'm so proud of them," she said, after receiving best on ground.

"We've been here before, but this win just feels extra special, the girls were all amazing and this feels great."

"We have so many volunteers, so many girls willing to learn. Some missed out on the game, but they're still around supporting us, we just have the best people and that's what makes our club special."

The Queenslanders are jubilant when the siren sounds on their impressive premiership win. Picture: Pema Tamang Pakhrin

SPORT 39

SPORT 39

SPORT 39

SPORT 39

SPORT 39

Top Stories

The Northern Territory's biggest sports stories of 2022 revealed

23. PINT's impressive Men's Premier League debut



PINT's Jett Trotter scored six goals against Wanderers in Round 6. Picture: Patch Clapp / AFLNT Media.

NT News

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Media



Barrow Today 25°/35°

NT News

My News Local Northern Territory National World Opinion Business Entertainment Lifestyle

Sport

Territory footballer Jasmyn Hewett credits PINT for her rediscovering her love for the game

How a footballing natural rediscovered her love for the game in the NT before winning an AFLW premiership as a last-minute replacement.



JOHN KENSEY (PINT FC)



Coach John Kensey of PINT FC has been nominated for the 2024 NT News Sports Coach of the Year. Picture: Supplied.

Coach of PINT's U16 boys, Kensey's passion for footy, his leadership skills and ability to inspire young players makes him an outstanding coach and cornerstone of the Greenants.



IRONAVIRUS AFL SPORT ENTERTAINMENT

NT News Edit

'Pretty excited': PINT Football Club joins the big league

The Greenants will become the NTLF's ninth Men's Premier League team with the club expected to announce a new coach within a fortnight.

NT Football with Jackson Clark 1 May at 10:00

PINT SEARCH FOR INAUGURAL COACH:

PINT Football Club are searching for its first-ever Premier League coach.

The club posted an advertisement to Facebook yesterday searching for a head coach and assistant coaches.

Current coach Sam Dyke has done a strong job with the Division One team and is expected to apply.

I believe that people within the club are happy with Dyke, but it makes sense for the new Premier League team to do its due diligence by advertising the position and seeing what candidates are available.

Interested applicants can contact Peter Caldwell on 0408 214 295 or pcaldow@outlook.com.

More information can be found on the club's Facebook page.

Photo - AFLNT



Partnership Opportunities



Major Club Partner

SOLD - KNL Fire Solutions

- Company logo on the front of all Men's or Women's Premier League football jumpers.
- Company logo on the front and back of senior club polos & training singlets.
- Company logo on the front of senior club warm-up T-shirt
- Major company promotions/advertising within all media formats.
- PINT Home and Away Season passes x 4
- PINT DXC Arena Season passes x2
- PINT Major event table for 8
- PINT FC Sponsors Day invite x8
- DXC Arena fence signage x4
- Premier League Best on Ground award named after your company
- \$500 free spend on PINT Merchandise online
- Ticket in club Lotto x1
- Prominent advertising on our social pages, website and other mediums, including links to your business
- Other inclusions can be negotiated



Platinum Club Partner

SOLD - Sunoxi Energy

- Company logo on the back of all Men's or Women's Premier League football jumpers.
- Company logo on the back of senior club polos & training singlets.
- Company logo on the back of senior club warm up T-shirt
- Includes prominent company promotion/advertising within all media formats.
- PINT DXC Arena Season Passes x4
- PINT Sponsors Day invite x4
- PINT Major Event tickets x4
- DXC Arena fence signage x4
- Club award each round named after your company
- \$400 spend on PINT Merchandise online
- Other inclusions to be negotiated



Partnership Opportunities

Men's Senior Partner

\$8,000

SOLD - Palmerston Golf & Country Club

- Company logo on the front of Division 1 and/or 2 Men's football jumpers.
- Company logo on the front chest and back of men's senior club polos & training singlets.
- Company logo on the back of club warm up T-shirt.
- Large company promotion/advertising within all media formats.
- PINT DXC Arena Season Passes x4 PINT
- Major Event tickets x4
- Sponsors day invite x 4
- DXC Arena fence signage x3
- Club cash award named after your company
- \$250 spend in PINT Merchandise online

Women's Senior Partner

\$8,000

SOLD - Apex Steel Supplies

- Company logo on the front or back of Women's Premier League football jumpers
- Company logo on the front chest and back of senior women's club polos & training singlets.
- Company logo on the back of club warm-up T-shirt
- Large company promotion/advertising within all media formats.
- PINT DXC Arena Season Passes x4
- PINT Major Event tickets x4
- Sponsors day invite x4
- DXC Arena fence signage x3
- Club cash award named after your company
- \$250 free spend in PINT Merchandise online



Partnership Opportunities

Gold Senior Jumper Partner \$8,000

2 Packages Available

- Company logo on the front right chest of all Premier League Men's or Women's football jumpers.
- Company logo on the back of senior club polos & training singlets.
- Company logo on the back of senior club warmup T-shirt
- Large company promotion/advertising within all media formats.
- PINT DXC Arena Season Passes x4
- PINT Major Event tickets x4
- Sponsors day invite x 4
- DXC Arena fence signage x3
- Club cash award named after your company
- \$300 spend in PINT Merchandise online

Senior Football Shorts Partner \$8,000

SOLD - JSM Civils, Earl James & Associates

- Company logo on the front of all Men's and Women's football shorts (7 teams)
- Company logo on the back of senior club polos & training singlets.
- Large company promotion/advertising within all media formats.
- PINT DXC Arena Season Passes x4
- PINT Major Event tickets x4
- Sponsors day invite x4
- DXC Arena fence signage x3
- Club cash award named after your company
- \$250 free spend in PINT Merchandise online



Partnership Opportunities

Score Board Sponsor \$7,000

- Company logo on the back of senior club polo and training singlets
- Company highlighted on the scoreboard and company named when updating scores
- Company logo on all live score social media posts
- Placement on social media and web pages
- PINT DXC Arena Season passes x4
- \$100 free spend in PINT Merchandise online

Bronze Club Sponsor \$2,500

- Company logo on the back of all senior training singlets
- Placement on social media and web pages
- Sponsors day invite x2
- PINT DXC Arena Season Passes x2
- \$100 voucher for Online merchandise store
- For an extra \$1000 you can get DXC Arena fence signage



Silver Club Sponsor \$5,000

2 Packages left - 3 SOLD - Bendigo Bank, Enigma Racing, Aercon

- Company logo on the back of senior club polo and training singlets
- Company promotion/advertising within all media formats.
- PINT DXC Arena Season Passes x4
- Major Event tickets x2
- Sponsors day invite x2
- Club cash award named after your company
- PINT DXC Arena fence signage x2
- \$200 spend in PINT Merchandise online

Green Club Sponsor \$1,000

- Company logo on the back of all senior club training singlets
- Placement on social media and web pages
- PINT DXC Arena Season passes x1
- \$50 voucher for online merchandise store



Partnership Opportunities

Major Junior Club Partner

*P.O.A.

- Company logo on the front chest of all new Junior football jumpers.
- Company logo on the front and back of junior club polos, warm up T-Shirts & training singlets.
- Large company promotion/advertising within all media formats.
- Company logo on the back of all Senior Club Polos
- PINT Major Event tickets x6
- DXC Arena Home Game Season Pass x4
- DXC Arena fence signage x4
- Sponsors day invite x4
- \$400 spend in PINT Merchandise online



Junior Football Jumper Partner \$2000 (10 Available)

- Company logo on the back of a Junior team (you decide what team)
- Company logo on the back of junior club polos, warm up tops & training singlets.
- Company promotion/advertising within all media formats.
- PINT DXC Arena Season Passes x2
- PINT Major Event tickets x2
- \$100 spend in PINT Merchandise online

Junior Football Shorts Partner \$1500 (1 SOLD & 1 Available)

- Company logo on the front of all Junior team football shorts
- Company logo on the back of junior club polos & training singlets.
- Company promotion/advertising within all media formats.
- PINT DXC Arena Season Passes x2
- PINT Major Event tickets x2
- \$100 spend in PINT Merchandise online

Junior Football Sponsor \$500

- Company logo on the back of junior club polos & training singlets.
- Large company promotion/advertising within all media formats.
- PINT DXC Arena Season Passes x2
- Club polo and cap

Partnership Opportunities

Goal Post Padding

\$1500 DXC 1 or \$1000 DXC2

- Company logo on the goal and point posts at either end of the ground.
- Company logo on the back of club training singlets.
- Company promotion/advertising within all media formats.
- DXC Arena Home Game Season Pass x2
- DXC Arena fence signage x4
- Sponsors day invite x2
- \$100 spend in PINT Merchandise online

Player Sponsor

\$500

- Player has their registration fee covered (\$300 value)
- Complimentary entry to home games at DXC Arena.
- Company promotion/advertising within all media formats.
- Invitation to sponsors day
- PINT FC Hat & Stubby Cooler
- Photo of player and business logo displayed at the canteen at DXC Arena



DXC Arena Sign

\$500 (plus sign cost approx \$300)

- Company logo displayed on a 3m x 1m sign at DXC Arena
- Company logo on the back of club training singlets.
- Company promotion/advertising within all media formats.
- PINT DXC Arena Season Passes x2

Match Day Award Vouchers

- Match day award named after your company.
- Company logo on the back of club training singlets.
- Company promotion/advertising within all media formats.
- Club polo



Get in touch

PINT Football Club are excited for what the 2025/26 Season has in stall, and we hope to have you and you're company join us as we aim for another successful year.

If you are interested in becoming a sponsor of the PINT Football Club, please contact our sponsorship coordinator for further information.

Steele Bolton
Sponsorship Coordinator
0475 582 538
sponsorship@pintfc.com.au





pintsfc@pintfc.com.au

www.pintfc.com.au

[@pint_football_club_nt](#)
