

Mildura BMX Club
PO Box 2531
MILDURA VIC 3502
20th June 2021



Dear Business Owner,

The Mildura BMX Club is once again hosting its annual round of the Victorian State Series on Sunday 15th of August 2021. With over 400 competitors from local and interstate clubs, and their families will converge on Mildura for a super charged event, featuring Superclass for both men and women and the Masterclass.

BMX is an action-packed sport where up to 8 riders compete on an approximately 400 metre track that consists of specifically designed and arranged jumps, linked together by banked corners. At the Olympic level riders start from a hill that is 8 metres high!

Competitors begin from 2 years of age and have been known to compete into their 80's!

The Mildura BMX Club is situated in the Old Aerodrome Complex on Eleventh Street and has held events for around 41 years. We have 30 plus "Club" race meetings per year and we now have over 150 club members either Riders or Volunteer Officials.

We have been lucky enough to obtain a state Round of the Victorian Series. We expect to attract over 400 riders with everyone chasing points towards the State Series and National Cup, with riders from all round Australia. As you can envisage, running such an event can prove to be quite costly and is one of few opportunities our club has to expose your brand to a large audience. We are contacting you in hope your business will be able to assist us in sponsoring this huge event.

The types of sponsorship are:

Naming Rights Sponsor - we would ensure your corporate name and logo is included on all promotional media, signage can be placed at the track, including our social media platform, and your business name broadcasted to all those on the track, many times throughout the day. The fee for Naming Rights Sponsor is \$1,000. We also have plenty of space if you wished to have a display at the track.

Superclass Women/Superclass Men/Masterclass - The fee for each of these classes is \$500 as these attract cash prizes. Sponsors will receive mentions at before each moto and finals and get coverage via our social media.

Class Sponsor - The fee for this is \$100. Sponsors will receive their logo on rider awards and coverage via our social media. You may sponsor more than 1 class if you wish.

Your support towards our event will ensure a successful event for not only our local BMX club and its members, but also our community. We are striving to upgrade our facilities and create coaching programmes to promote more sporting activity within our region.

If you require any further information, please contact myself, Rob Faux Committee Member on 04 2758 2608 or email mildurabmx@gmail.com

Thank you for considering our proposal for sponsorship.

Yours sincerely,
Rob Faux
Mildura BMX Club

I would like to support the Mildura BMX Club with the following offer –

- Naming Rights sponsor @ \$1000
- Superclass/Masterclass sponsor @ \$500
- Class sponsor @ \$100
- Raffle donation – item description _____

Payment can be made by Cheque to – Mildura BMX Club, Cash or Bank Deposit (BSB193-879 acc 413 023 761)
Please email a copy of your logo to mildurabmx@gmail.com