



8 April 2022

COMMUNITY RUGBY LEAGUE MEMO

RE: XXXX Sponsorship Compliance
TO: All Regions, Clubs and Leagues
FOR: URGENT DISTRIBUTION

The purpose of this MEMO is to remind the Clubs and Leagues of the QRL's partnership with XXXX / Lion and the ongoing investment the XXXX has made into Rugby League across Queensland.

This investment is conditional on our QRL Regions and affiliates exclusively stocking (100%) and range ONLY Lion Beer, Cider & Seltzer in the following areas:

- Club Ground Bars (including Dressing Rooms Post Game)
 - Club / Local League / Region Functions
 - Club / Local League / Region Club Events
 - Club / Local League / Region Competition Ground Bars (including Dressing Rooms Post Game)
- Clubs State-wide exclusively

To ensure you are aware of the current portfolio of products available via Lion, the full list is attached to this memo.

Please note: this agreement does not include Licenced League Clubs

QRL Employees may be conducting regular health checks of your bars throughout the season.

Clubs that are found to be non-compliant will be issued with breach notices which may result in funding to Local Leagues being withheld or withdrawn.

Should you wish to discuss this requirement, please contact your QRL Area Manager to discuss in the first instance.

Yours Sincerely,

Glenn Ottaway
General Manager of Community & Competitions

QUEENSLAND RUGBY FOOTBALL LEAGUE LIMITED

ABN 65 009 878 013

83 Castlemaine Street
MILTON QLD 4064

Locked Bag 3000
PADDINGTON QLD 4064

P: (07) 3367 6000
F: (07) 3367 6085

E: rugbyleague@qrl.com.au
www.qrl.com.au

