

VIKINGS VOICE OCTOBER 2025



PRESIDENTS WELCOME

Hello and welcome to the Vikings Voice – October 2025 Edition.

For those I haven't yet met, my name is **Mickey Maher**, and I'm incredibly proud to be your new **President** of the Wynnum Vikings.

I am joined by an outstanding Executive team including **Andy Gray (Vice President)**, **John Carter (Secretary)** and **Murray Reimann (Treasurer)**, along with a dedicated group of General Committee members who are already working hard to help shape the year ahead.



ACKNOWLEDGING OUR LEADERS

Before we look ahead, I want to acknowledge two outstanding contributors who have helped shape the Vikings.

Brenden Hodgkins, who led our club with passion for nine years as President, and **Steve McPherson**, who served loyally as Vice President. Both will continue to be part of our committee and community, alongside their partners **Faith** and **Toni**, who also give so much of their time.

Thank you to every player, coach, volunteer, and supporter who made 2025 such a strong year for our club. A special congratulations to our **Under 13 Girls (Div 4)** and **Under 15 Boys (Div 3)** for their incredible premiership wins. You have made Vikings history and inspired the next generation coming through.



OUR VISION AND FOCUS

Alongside the Executive and General Committee my vision is clear. To see the **Wynnum Vikings become a destination club**, one where players, coaches, volunteers, partners and the community choose to be part of because we provide the type of facilities, support, opportunities and culture people can thrive under. From someone wanting to try AFL for the first time to those who want to play at the highest level. A club where our success is not just measured by the scoreboard but our success off the field as well.

Our goal is to make the Vikings a true community hub for the Bayside, a place where football connects people, friendships are built, and everyone feels welcome.

To achieve this will take time and a united front. The work has already begun, and the energy, ideas, and intent across our new leadership team give me great confidence that we are moving in the right direction.

BUILDING THE RIGHT STRUCTURE

As part of our vision to become a destination club, one of the first things we identified was the need to have the **right roles, the right people, and the right level of support** across every area of the club. Getting this structure right is essential to how we operate and grow.

We are implementing new and shared roles across key areas to reduce loads and increase support. For example, next year we will have **two Junior and two Youth Coordinators**, will introduce a **Coach Coordinator for Juniors** and one for **Youth**, and have expanded our **Sponsorship Team from one to three members** to strengthen engagement with partners and community supporters.

Additionally, we have commenced advertising for **recruitment of a new Senior Coach for 2026** and to build out our **Senior Football Department** to ensure we have the right roles for support, growth, and success.

These changes build the framework for growth, yet it's the people who give their time and energy that make it all possible.

VOLUNTEERS - THE HEART OF OUR CLUB

Every season, more than **100 volunteers** keep our club running. From coaches to team managers, canteen helpers to our Executive and Committee Members, all generously donate their time in unpaid roles to help our players, families, and community thrive.

It's the generosity of these volunteers that not only keeps our fees affordable and the club operating smoothly, but also ensures every dollar of revenue is reinvested back into our programs, facilities, and future growth.

There are still **many roles unfilled for 2026**. Whether you can offer a little time or a lot, have experience or are happy to learn, or have a skillset that could benefit the club, we'd love to hear from you. Please get in touch to find out more.

PATHWAY FOR BOYS AND GIRLS

On the field, our focus is on building strong, sustainable player pathways that create opportunities for everyone to develop and belong.

Our goal is to field teams across **all mixed and boys' age groups from Auskick to Seniors**, including the reintroduction of Under 17s in 2026.

Our **girls' program** continues to grow, and we aim to field teams from **Auskick through Under 15s**, with **Under 17s and Women's Seniors** to follow in coming years.

Recruitment and retention are key, so please register early and encourage friends, classmates, and neighbours to come and try AFL with the Vikings.

CLUB DEVELOPMENT AND FACILITIES

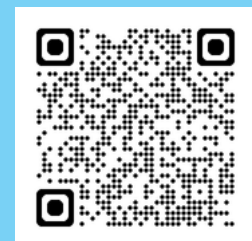
With **Phase 1 of our clubhouse renovations now complete**, we are planning the next stages of our **3 to 7 Year Club Development Plan**, which includes:

- Upgraded **field lighting** to support night games and pathway programs
- **Canteen upgrade**
- **Bathroom facilities** improvements both downstairs and upstairs
- A new **digital scoreboard**
- **Balcony extension** with kitchen and bar service access
- A new **timekeeper's box**
- **Driveway and carpark** upgrades with improved lighting

These projects will not only benefit our club but will also strengthen our role as a **community hub**. Improved lighting, accessibility, and facilities mean more opportunities for local groups, families, and schools to enjoy and use the space.

Working Bee Date is set for Saturday 25th October.

Sign up here to help out <https://signup.com/go/fpEMYEK>



Whether you can paint, clean, fix, or simply lend a hand, there will be a role for everyone. If there is something on the list you can do but not on the day, email Andy at vicepresident@wynnumvikingsafl.com.au to discuss

SPONSORSHIP AND EVENTS

A refreshed and new **Sponsorship Program** for 2026 is being finalised, offering greater value for our partners and increased investment back into our club.

We are also planning several **marquee events** for next season, led by a dedicated **Sub-Committee**, designed to make great use of our renovated clubhouse and attract members and the wider community through fun and engaging events and initiatives. Watch this space for more details soon.

60 YEARS OF VIKINGS

As we continue to build for the future, we also recognise the legacy that got us here.

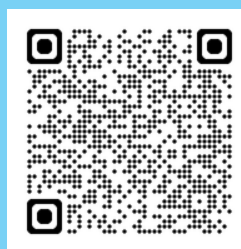
Next year marks **60 years of the Wynnum Vikings**, an important milestone that celebrates the people and spirit that have built this club since 1966. We are exploring ways to acknowledge this achievement across the year and will share more details once plans are confirmed.

REGISTRATIONS NOW OPEN

Registrations for Season 2026 are now open.

Register early to receive a free training shirt and help us plan for the season ahead. Early registrations make a big difference because they allow us to confirm teams, coaches, and volunteers sooner so we can start the year strong.

<https://www.playhq.com/afl/org/wynnum-jafc-south-east-queensland-juniors/4d263d37/register>



IN CLOSING

I am proud to lead a club built on connection, belonging, and community spirit. What makes our club special is the people who care deeply, give their time generously, and create an environment where others can thrive.

Whether you're a player, parent, sponsor, or supporter, we invite you to be part of shaping what comes next.

Together, we will continue building a club that people are proud to be part of, one that represents the best of our community both on and off the field.

Thank you for being part of the Vikings family and for everything you do to make this club what it is.

Proud to be a Viking

Mickey Maher

President, Wynnum Vikings AFC

NEW EMAILS

We have moved over to a new email system. Below are the new contacts for the committee and coordinators. Please email us with any queries.

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WATERLOO
BAY HOTEL

