

PRESIDENTS UPDATE

Well, 2025 is almost over and as we wrap up the year with our final Vikings Voice, I want to begin by thanking our entire Vikings community for a fantastic season.

There is so much for us to be proud of. Our player numbers increased by more than fifteen percent year on year, meaning more people than ever are choosing AFL and choosing the Vikings as their club of choice.

Our Youth program made history, delivering the club's first premierships in a decade, with the U15 Boys and U13 Girls proudly bringing home the flags.

We enjoyed one of our strongest years across events, engaging our community while raising important funds that we continue to reinvest directly back into the club. Our sponsors also played a huge role, backing the Vikings and helping us build for the future.

And of course, none of this happens without our volunteers. More than 120 volunteers contributed their time in 2025. You are the heartbeat of the Vikings. Without you, games don't get played, players don't get coached, the canteen doesn't open and first aid isn't provided. Thank you for everything you do. We hope to see you, and many new faces, returning in 2026.

This year also marked a significant moment in our club's history, with the great Brenden Hodgkins stepping down as President after nine years, supported every step of the way by Faith. Their contribution over the better part of a decade has shaped the Vikings into the proud community club it is today.

With a refreshed Executive Committee and an energised General Committee combining long-standing experience with new passion, there is genuine excitement about the next phase of our club.

And 2026 is already shaping to be a huge year. Not only do we celebrate the Vikings turning sixty, but we are also working through strong plans and renewed focus across football, culture, facilities and community.

But for now, on behalf of the entire Vikings Committee, we wish you and your families a safe and wonderful Christmas. We look forward to welcoming you back for a great year of footy in 2026.

Mickey

President, Wynnum Vikings AFC

CLUB SURVEY UPDATE

Thank You to Our Community

Thank you to everyone who completed the 2025 Vikings Community Survey. We received a strong response across all areas of the club, giving us meaningful, representative insights to guide our planning for the year ahead.

A Broad Cross Section of Our Community

Responses came from Juniors, Youth and Seniors, parents, guardians, volunteers, sponsors, supporters and committee members.

We saw almost even gender representation, a strong range of ages, and a mix of newer and long-term families. This diversity gives us great confidence that the feedback reflects the whole club.

What We Are Doing Well

Strong Club Pride

Members consistently described the Vikings as a positive, welcoming and supportive community.

Supportive Coaches and Volunteers

Coaches, team managers and volunteers received strong praise for their energy, encouragement and the commitment they show across every age group.

Inclusive Environment for Kids and Families

Families highlighted the sense of belonging and pride their children feel when representing the Vikings.

Where You Told Us We Can Improve

Player and Coach Pathways

You want greater clarity, consistency and support across Juniors, Youth and Seniors.

Facility Upgrades

Oval lights, toilet amenities and the canteen were the strongest themes.

Club Culture and Standards

Members want clearer expectations, stronger values and a united culture across all ages.

Understanding Our Long-Term Direction

More visibility and communication around strategy and decision-making is important to many respondents.

What We Have Already Done

Your feedback has already influenced key actions:

Strengthening Player & Coach Pathways

New roles have been created to support alignment and development across our football program.

- Mike Stevens Director of Coaching, Youth
- Mick O'Keefe Director of Football, Seniors
- Recruitment underway Director of Coaching, Juniors

These roles will help deliver a more consistent coaching approach, stronger development opportunities and a clearer pathway from Auskick through to Seniors.

Building a Stronger Club Culture

The Committee has finalised our refreshed Mission, Vision, Values and Behaviours. These were shaped using your feedback and will be shared with the community in early 2026.

Progressing Facility Improvements

- A major grant application has been lodged to upgrade our oval lights
- Quotes are underway for toilet upgrades
- Quotes are also being sourced for canteen improvements.

Other Insights

A consistent theme was the need for clearer and more predictable communication, which will be a major focus for 2026.

We also received excellent suggestions for events, community engagement and potential sponsorships, all of which are being reviewed.





Your feedback helps us make informed decisions that genuinely move the club forward. We look forward to sharing more with you in early 2026, including the release of our refreshed Mission, Vision, Values and Behaviours and the next phase of our planning.

ROLES AND SUPPORT NEEDED FOR 2026

A strong club relies on strong people, and we are currently seeking expressions of interest for a number of roles across the Vikings for next season.

Coaching Roles for 2026

Expressions of interest for junior and youth coaching positions are now open.

U8 to U11 - juniors@wynnumvikingsafl.com.au

Female teams - female@wynnumvikingsafl.com.au

Director of Coaching - Juniors

We are seeking an experienced coach with the appropriate AFL coaching accreditation and an active Blue Card.

Expressions of interest: president@wynnumvikingsafl.com.au

Grounds Crew Support

During summer and periods of heavy rain, our oval requires mowing twice a week.

If you can assist with grounds maintenance, please contact

vicepresident@wynnumvikingsafl.com.au

Canteen Coordinator & Bar Manager

Two vital roles for our club operations. We welcome interest from any community members who can help run these spaces next season.

Expressions of interest: vicepresident@wynnumvikingsafl.com.au

Social Media & Content Creators

If you have a few hours a week and enjoy creating content, photography or short-form video, we would love your help telling the Vikings story online.

PM us on socials.



REGISTRATIONS FOR THE 2026 SEASON

Early registration is key to help with planning for 2026. Don't forget to use your Play On voucher.















Masters registrations - contact masters@wynnumvikingsafl.com.au Senior registrations - contact directorofseniors@wynnumvikingsafl.com.au

KEY DATES FOR THE CALENDAR



Under 17 boys - Thursday 8th January
Senior training - Tuesday 13th January
Under 15 boys - Tuesday 27th January

AIC Games commence - Saturday 31/01 for term 1



Female February Program -

Day TBC

Auskick starts - Saturday 21st Feb **Superkick starts** - Saturday 21st Feb

Junior training updates in February

BECOME A VIKINGS SPONSOR IN 2026!

We are now welcoming sponsorship expressions of interest for the 2026 season. There are opportunities at all investment levels, and we would love to speak with any business interested in partnering with the Mighty Fighting Vikings next year.

We are pleased to welcome back two of our major sponsors in The Waterloo Bay Hotel & Suburban Glass & Leadlights who have jumped back on board for 2026, they join many others who have already firmed up their support for next year including Century Pools, Evoxia Physio, Meadowcroft Project Marketing, Iona, Mean Brew Coffee Van, Seek Style Love Property Styling, Kara Cook MP, Joan Pease MP, and CR Alex Givney to name a few.

To connect with our Sponsorship Team, email: sponsorship@wynnumvikingsafl.com.au





Got a question?

Auskick Coordinator: auskick@wynnumvikingsafl.com.au

Junior Coordinator: juniors@wynnumvikingsafl.com.au

Youth Coordinator: youth@wynnumvikingsafl.com.au

Female Coordinator: female@wynnumvikingsafl.com.au

Director of Seniors: directorofseniors@wynnumvikingsafl.com.au

Masters Coordinator: masters@wynnumvikingsafl.com.au

Registrar and Child Safety Officer: registrar@wynnumvikingsafl.com.au

General Enquiries: committee@wynnumvikingsafl.com.au

President: president@wynnumvikingsafl.com.au

Vice President: vicepresident@wynnumvikingsafl.com.au

Secretary: secretary@wynnumvikingsafl.com.au Treasurer: treasurer@wynnumvikingsafl.com.au

