

# BALLARAT NORTH UNITED SOCCER CLUB

# SPONSORSHIP PACKAGES

*Helping us*

# CLAW OUR WAY TO VICTORY



# OUR STORY

Formed from the merger of two clubs in 1974, Ballarat North United Soccer Club has a long history of providing social and competitive football for boys, girls, men and women.

BNUSC is one of the largest clubs in the Regional Ballarat Competition with 21 registered teams and 300 players competing in 2025 (from U7s to Div 1 Women & Men).

BNUSC is proud of the level of female participation in the club on and off field, and is working to increase participation. In 2025 we grew to over 60 female players.

BNUSC is based at Russell Square where we train and play. Russell Square boasts four pitches, multiple change rooms, a full canteen, hall and meeting rooms where we hold Club events and functions.

Russell Square is a great location for signage at the busy intersection of Stawell and Humffray Streets.

The Club is run entirely by volunteers and is a not for profit incorporated association.

## OUR MISSION

*Ballarat North United Soccer Club exists to grow and promote soccer within our local community by:*

- Providing welcoming opportunities that cater for both the social and competitive aspirations of our members
- Supporting players, coaches, officials and volunteers to develop to their full potential
- Ensuring a safe, positive and supportive environment for everyone involved
- Embracing inclusion and celebrating the diversity of our community
- Upholding the spirit of the game through fair play, respect and sportsmanship

# OUR VALUES

## **INCLUSION**

Creating a safe, inclusive and welcoming environment for all members of our club and the wider community.

## **RESPECT**

Fostering a culture of respect, responsibility and accountability, on and off the field.

## **INTEGRITY**

Coaching, playing and supporting soccer in a way that reflects the true spirit of the game.

## **COMMUNITY**

Encouraging broad participation and involvement from families and the local community.

## **UNITY**

Working together in a caring, cooperative and supportive club culture.

## **DEVELOPMENT**

Supporting the growth of our members, including pathways into non-playing roles, celebrating those who progress beyond our club, and welcoming all Panthers home at any time.

## **OUR VISION**

*We envision a club where the game is always played and supported in a fair, respectful and sporting manner.*

Ballarat North United Soccer Club aims to be a leading community football club by continuing to grow participation, develop quality facilities, and deliver high-quality development for players, officials and volunteers at all levels.

# WHY NORTH

Sponsoring Ballarat North United Soccer Club is an opportunity to partner with a growing, values-driven community organisation that delivers real local impact.

Your support directly contributes to purchasing new equipment, maintaining our facilities and pitches, and enabling the club to provide players, coaches, volunteers and members with development opportunities at free or reduced cost.

It's not just advertising; you're investing in people, community and the future of soccer!

## IN RETURN

Along with strong local exposure, meaningful community connection, and positive brand alignment with a club that champions growth, resilience, and success both on and off the field, every sponsor receives:

**1**

**TWO TICKETS & INVITATIONS TO ALL CLUB EVENTS, INCLUDING SENIOR PRESENTATION NIGHT** \*exclusions apply to some packages

**2**

**YOUR LOGO FEATURED ON THE CLUB WEBSITE AND SOCIAL MEDIA BANNERS**

**3**

**CERTIFICATE OF RECOGNITION**

**4**

**LOGOS DISPLAYED ON TVs OR PROMOTIONAL FLYERS AND VERBAL MENTIONS AT CLUB EVENTS**

**5**

**OPTIONAL GAME DAY SIGNAGE (SUPPLIED BY SPONSOR)**

# KIT SPONSORSHIPS

**ALL COMPETITIVE TEAM KITS | 3-YEAR AGREEMENT**  
**CURRENTLY SOLD | NEXT KIT AVAILABILITY 2029**

**FRONT OF SHIRT | 1 AVAILABLE**

**\$3,000 per year** (\$9,000 total)  
Includes 1 shirt for your business

**BACK OF SHIRT | 3 AVAILABLE**

**\$2,500 per year** (\$7,500 total)  
Includes 1 shirt for your business

**SLEEVE | 1 AVAILABLE**

**\$1,500 per year** (\$4,500 total)  
Includes 1 shirt for your business

**FRONT OF SHORTS | 1 AVAILABLE**

**\$750 per year** (\$2,250 total)



# CLUB SPONSORSHIP

CLUB WIDE | 1-YEAR AGREEMENT

**WHITE**

**\$1,500**

Includes Club Beanie, Cap or Scarf

**BLACK**

**\$1,000**

Includes Club Beanie, Cap or Scarf

Package excludes tickets to paid events

**SENIOR PLAYER**

**Full Senior Rego Price**

*Club portion of the registration is refunded directly to the player*

Framed photo of the sponsored player with your company logo will be displayed prominently in the clubrooms

Package excludes tickets to paid events

**PANTHER SUPPORT**

**Support the club through time, goods, or services, including:**

- Equipment (balls, goals, bibs)
- Canteen Sponsor
- Line marking
- Pitch maintenance
- Service Sponsorships

And much more

One off donations or sponsorships are also welcome

Package excludes tickets to paid events

# READY FOR VICTORY?

WITH YOUR SUPPORT, PANTHERS GO FURTHER!

## CONTACT



[secretary.bnusc@gmail.com](mailto:secretary.bnusc@gmail.com)



[www.bnusc.org.au](http://www.bnusc.org.au)



[facebook.com/bnusc](https://facebook.com/bnusc)



[northunitedpanthers](https://northunitedpanthers)



FOOTBALL  
VICTORIA



FOOTBALL  
AUSTRALIA