

POSITION DESCRIPTION

Apparel Manager



Committee Role

General committee level position must have a portfolio and a role.

Objectives

- To ensure Apparel is branded correctly.
- To provide an appropriate method of sale of club apparel.
- To establish a plan and structure for the club to independently manage apparel sales in future.

Responsibilities

- Seek ratification from the committee via the treasurer for all apparel selection, pricing, sponsorship, branding and purchasing.
- Confirm sponsorship branding requirements of apparel with the sponsorship manager.
- Bring any new proposed garments to the committee for consideration.
- Provide reports on any aspect of apparel sales to the executive committee when requested.
- Work with the communication manager to promote and sell apparel.
- Maintain and establish strong relationship with Pete from S2 Sport.
- Organise multiple games for Pete to attend throughout the season.

Relationships

- Reports to the treasurer and executive committee.
- Liaises with the sponsorship manager.
- Liaises with communication manager.
- Liaise with the manager of each team.

Accountability

- The apparel administrator is accountable to the treasurer and executive committee.
- Provide a report on apparel to the committee when requested.