

SPONSORSHIP REPORT FOR 2025 SEASON

This year I started out trying to bring in more dollars to the club rather than have an enormous amount of money tied up in vouchers.

Most sponsors love supporting the club and are happy to give us vouchers and a cash amount as well.

We use both The Voice and the Bellarine Times as vehicles to promote our upcoming events and the season's draw.

This alone is a contra value of around \$14,000.00.

We are extremely lucky to have approximately 25 sponsors who supply us with over \$56,000.00 worth of vouchers to hand out to our players.

I am very happy to say that all sponsors enjoy being part of our club and supporting both the netball and football men's and women's teams.

This year our sponsorship breakdown is as follows:

Total Sponsorship \$321,875.00

Total money/cash received \$244,515.00

Total in kind /vouchers \$70,320.00

Outstanding amount's \$7,040.00

This in kind amount is made up from vouchers, newspaper advertising, end of year function/catering, volunteer's dinner, and Pizza's from Ocean Grove Pizza and Pasta.

I should have all money accounted for by the end of November.

Not a bad result and looking forward to 2026.

Rob Winter

Director of Sponsorship