

# BULLDOGS



## SPONSORSHIP PACKAGES

WODONGA BULLDOGS FOOTBALL & SPORTS CLUB

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# BULLDOGS



## ABOUT US

The Wodonga Bulldogs Football and Netball Club is deeply committed and passionate about what we do. Currently, we proudly field ten teams, including our two all abilities teams.

Our track record speaks volumes, with a rich history filled with multiple premierships in both football and netball across different levels. But it's not just about our wins; it's about our welcoming culture. We've built a place where young people feel at home and have the chance to thrive. As part of thriving to be inclusive we are proud to have hosted the first Pride Cup in the O&M to showcase that we are committed to both excellence in netball and football and creating a welcoming club for all.

Our players and supporters are the heart of our club, driving us forward with their dedication. As a volunteer-driven organisation, everyone chips in, making us stronger together. We deeply respect our history and the people before us who set the stage for today.

## LOOKING AHEAD

Our goal is clear: to grow and improve continuously. We aim to be a place where people from all backgrounds, ages, and abilities can come together, feel valued, and be part of something meaningful. With determination, we're focused on nurturing local talent in our programs and aiming high, aspiring to once again stand as a powerhouse club, achieving success both on and off the field.

We look forward to having you join us on this exciting journey!

## SOCIAL MEDIA PERFORMANCE

Total Views  
**3,952,567**

Content Interactions  
**49.3K**

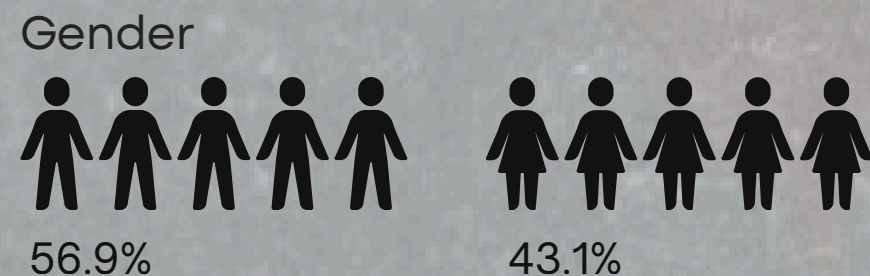
Content views  
**239% UP ON 2024**

Highest Performing Post  
**108,108 VIEWS**  
**391 INTERACTIONS**  
**67,000 IND. ACCOUNTS**



Facebook Followers  
**5,200 FOLLOWERS**  
STEADY FROM 2024

Insta Followers  
**1,214 FOLLOWERS**  
30% INCREASE ON 2024



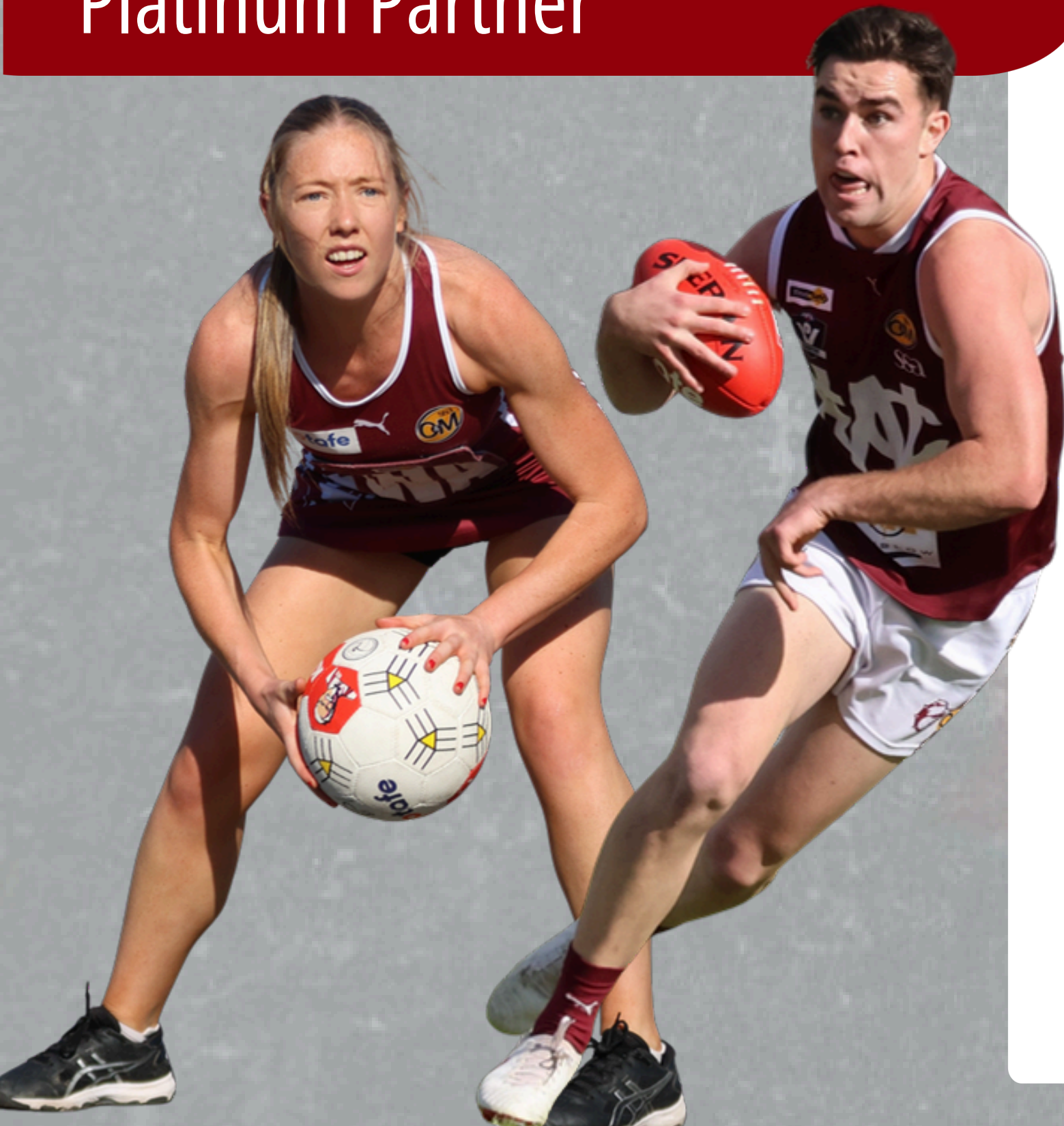
**3** FOOTBALL TEAMS

**5** NETBALL TEAMS

**2** ALL ABILITY TEAMS

**460**  
MEMBERS

## Platinum Partner



### Inclusions

- Social media advertising through customised posts / segments. e.g. BFT player of the day\*
- Elevated oval / ground signage
- Advertising on electronic scoreboard
- Advertising in social club rooms
- 10 x season passes for home games
- Bulldogs merchandise - Club polo and hoodie
- Day on the deck - number of passes (to be confirmed)
- 1 Cash draw ticket - entry for 2 people
- Additional promotional material around the ground available on function day (at sponsors expense, showcase products. e.g. cars, tractors or park sign written vehicles on hill or in front of netball courts)

**NOTE:** Alcohol package available as an add-on and can be invoiced together for your convenience.

\*Subject to availability

price of package \$7,500 (+gst)



## Gold Partner

### Inclusions

- Premium ground signage
- Advertising in social club rooms
- Game day advertising on electronic scoreboard
- Day on the deck (number of passes to be confirmed)
- 6 x season pass to home games
- Sponsorship acknowledgment on club advertising, website, Facebook, match day games and functions
- Social media advertising through customised posted/segments.  
For example, BFT player of the day\*

**NOTE:** Alcohol package available as an add-on and can be invoiced together for your convenience.

\*Subject to availability

package \$4,500 + signage (+gst)



## Silver Partner

### Inclusions

- Oval ground signage or netball signage
- Advertising in social club rooms
- Game day advertising on scoreboard
- Day on the deck (number of passes to be confirmed)
- 4 x season passes to home games
- Sponsorship acknowledgment on club advertising, website, Facebook, match day games and functions

**NOTE:** Alcohol package available as an add-on and can be invoiced together for your convenience. Min Spend \$250.



package \$2,500 + Signage (+gst)



## Bronze Partner

### Inclusions

- Oval ground signage or netball signage
- Advertising in Social Club Rooms
- 2 x Season passes to home games

**NOTE:** Alcohol package available as an add-on and can be invoiced together for your convenience.



\$1,200 + Signage (+gst)



## SPONSORSHIP COMMITMENT

BUSINESS NAME:

ABN:

ADDRESS:

EMAIL:

PHONE:

CONTACT NAME:

MOBILE:

**PACKAGE SELECTED:** PLEASE NOTE: Signage is not included in the package price. This is a one-off cost and can be arranged either by the club or by your business.

PLATINUM PARTNER

SILVER PARTNER

SIGN:

GOLD PARTNER

BRONZE PARTNER

NAME:

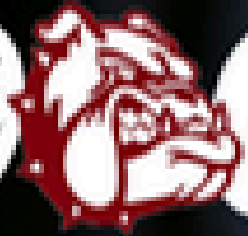
DATE:

DRINKS PACKAGES: \$250  \$500  \$750  \$1000  OTHER  \$ \_\_\_\_\_

Please sign and return to:  
admin@wodongabulldogsfc.com.au

**Authorisation:**  
As the authorised representative of the above listed business, I agree to be a sponsor of the Wodonga Football and Sports Club Inc for Season 2026 and will make payment on receipt of invoice.

# BULLDOGS



THANK YOU FOR YOUR SUPPORT

WODONGA FOOTBALL & SPORTS CLUB

E. [admin@wodongabulldogsfc.com.au](mailto:admin@wodongabulldogsfc.com.au)

