



BULLDOGS

SPONSORSHIP PACKAGES

WODONGA BULLDOGS FOOTBALL & SPORTS CLUB

EST 1936

BULLDOGS



ABOUT US

The Wodonga Bulldogs Football and Netball Club is deeply committed and passionate about what we do. Currently, we proudly field ten teams, including our two all abilities teams.

Our track record speaks volumes, with a rich history filled with multiple premierships in both football and netball across different levels. But it's not just about our wins; it's about our welcoming culture. We've built a place where young people feel at home and have the chance to thrive.

Our players and supporters are the heart of our club, driving us forward with their dedication. As a volunteer-driven organization, everyone chips in, making us stronger together. We deeply respect our history and the people before us who set the stage for today.

LOOKING AHEAD

Looking ahead, our goal is clear: to grow and improve continuously. We aim to be a place where people from all backgrounds, ages, and abilities can come together, feel valued, and be part of something meaningful. With determination, we're focused on nurturing local talent in our programs and aiming high, aspiring to once again stand as a powerhouse club, achieving success both on and off the field.

We look forward to having you join us on this exciting journey!





ANALYTICS & KEY INSIGHTS

3 FOOTBALL
TEAMS

5 NETBALL
TEAMS

2 ALL ABILITIES
TEAMS

379
MEMBERS

SOCIAL MEDIA INSIGHTS

4.6K
FOLLOWERS

**180,000+ ACCOUNTS
REACHED IN 2023**

200% GROWTH

**47,000+ INTERACTIONS
ACROSS PLATFORMS IN
2023**



4,000 FOLLOWERS



600 FOLLOWERS



PLATINUM PARTNER

INCLUSIONS

- Social media advertising
- Elevated oval/ground sign (signwriting cost additional)
- Advertising on electronic scoreboard
- Advertising in social club rooms
- Opportunity to include advertisement in home game critics.
- 8 x season passes home games
- Bulldogs merchandise*
- Day on the deck – number of passes (to be confirmed)
- Membership discount to events and functions at Wodonga Bulldogs
- Additional promotional material around the ground available on function day (at sponsors expense, showcase products e.g. cars, tractors or park sign written vehicles on hill or in front of netball courts).
- *Choose one of the following:
 - Hoody and Club Polo Sponsor
 - Football Jumper sponsor
 - Scoreboard sponsor
 - Football Shorts Sponsor
 - Preseason Training tops Sponsor
 - Netball Warm up top Sponsor

*Subject to availability

PRICE OF PACKAGE \$7,500 (+ GST)





GOLD SPONSOR

INCLUSIONS

- Choice of premium oval/ground signage (signwriting cost additional)
- Advertising in social club rooms
- Game day advertising on electronic scoreboard
- Day on the deck (number of passes to be confirmed)
- 4 x season passes to home games
- Sponsorship acknowledgement on club advertising, website, Facebook, match day games and functions
- Opportunity to include your business flyer into the home game day critic

PRICE OF PACKAGE \$5,000 (+ GST)

SILVER SPONSOR

INCLUSIONS

- Oval ground signage (signwriting cost additional)
- Bulldogs Business Directory listing
- Advertising in Social Club Rooms
- 2 x Season passes to home games

PRICE OF PACKAGE \$1,000 (+ GST)





THE BULLDOGS COMMUNITY ASSISTANCE SPONSORSHIP

Wodonga Bulldogs stands as a community-centric entity committed to fostering a strong sense of belonging among our players, members, and supporters. It is both a privilege and a responsibility to positively impact the lives of many, and we take seriously our duty to care for our community.

In line with our dedication to inclusivity, we introduced all abilities netball and football teams. With a steadfast commitment to our mission, we aim to consistently explore innovative avenues to deliver meaningful value to the Wodonga community.

With this in mind we have introduced the new Bulldogs Community Assistance sponsorship that provides sponsors with the benefits of the platinum package in addition to Wodonga Bulldogs partnering with a local not-for-profit of your choosing* to assist the community.





THE BULLDOGS COMMUNITY ASSISTANCE SPONSORSHIP

Examples of not-for-profits or initiatives:

- Wodonga Bulldogs senior football players mentoring and running training sessions for community groups or schools
- We can provide volunteers to support a charitable event or existing program supported by your business
- Planting trees for parklands
- Graffiti clean-up

Benefits to you:

- Comprehensive social media coverage that details that your business has funded the community project
- Possible local news coverage with established contact in local media
- Positive impact within the local community that can be tied to corporate ESG goals

*Religious and political originations are not included.

BCA sponsorship packages will be negotiated to ensure community benefit and player safety.

PRICE OF PACKAGE \$25,000 (+ GST)



SPONSORSHIP COMMITMENT

BUSINESS NAME:

ABN:

ADDRESS:

EMAIL:

PHONE:

CONTACT NAME:

CONTACT MOBILE:

PACKAGE SELECTED:

☐

BCA SPONSORSHIP

☐

GOLD SPONSORSHIP

☐

PLATINUM PARTNER

☐

SILVER SPONSORSHIP

AUTHORISATION

As the authorised representative of the above listed business, I agree to be a Sponsor of the Wodonga Football and Sports Club Inc for Season 2024 and will make payment on receipt of invoice.

SIGN:

NAME:

DATE:

BULLDOGS

THANK YOU FOR YOUR SUPPORT

[CLICK HERE RETURN PROPOSAL TO BULLDOGS](#)

WODONGA FOOTBALL & SPORTS CLUB

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