

## President's Report 2025

### Nutrition and Dietetics Students' Association (NADSA)

#### Overview

2025 has been a productive and rewarding year for NADSA, marked by strengthened partnerships, engaging events, and improved operational continuity.

- **Collaboration and Engagement:** Our relationship with the Nutrition Society of Australia (NSA) continues to grow stronger. Key highlights include the **Dr Emma Beckett Workshop** which provided valuable professional and community engagement opportunities for students.
- **Improved Handover:** This year's committee transition was significantly smoother than in 2024, eliminating the need for a NADSA-specific handover. The **Guild's handover process** proved sufficient and effective.
- **Event Success:** NADSA's involvement in **Curtin Health Fest** was highly successful, drawing strong student participation. The event demonstrated the benefit of interactive activities — such as the use of **Curtin's blender bike** — which should be considered for future events, including **O-Day**.
- **Organisational Development:** The **2026 committee** will be the first to implement NADSA's **new social media guidelines** and **club banner**, pending their completion, setting a consistent standard for future communication and branding.

---

#### Challenges

While 2025 brought many successes, several challenges provided learning opportunities for future committees:

- **Event Attendance:** Providing free tickets to the Dr Emma Beckett Workshop unfortunately resulted in a lower turnout than expected, suggesting that **a ticket fee may enhance engagement and perceived value**.
- **Marketing Consistency:** Event promotion continues to require **earlier, stronger, and more consistent marketing efforts** to maximise attendance and engagement.
- **Member Engagement:** There was **limited involvement from first-year nutrition and postgraduate dietetics students**, indicating a need for more targeted outreach to these cohorts.

- **Committee Size and Commitment:** A larger committee did not necessarily improve functionality. Future committees should aim for **8–10 highly committed members** for optimal performance.
- 

## Future Directions

Looking ahead, NADSA has several exciting opportunities to further its objectives and enhance member value:

- **Rural Placement Grants:** In line with NADSA's founding objectives, the committee should establish a **grant program** supporting dietetics students undertaking **rural placements**, who often incur out-of-pocket expenses exceeding **\$1000** for a two-week placement.
  - **Allied Health Collaboration:** Strengthen inter-club collaboration within the health faculty. A **joint group chat** has been established on NADSA's Instagram to facilitate communication with other allied health clubs.
  - **Charity Events:** Plan a **Charity Colour Run** in collaboration with the **Curtin Association of Medical Students (CAMS)** to promote community health and raise funds for a good cause.
  - **Venue Utilisation:** Make greater use of **Curtin Stadium** facilities for NADSA events — such as **free group fitness classes** and **court bookings** — to increase visibility and engagement.
- 

## Advice for the Incoming Committee

To continue NADSA's momentum, the following strategies are recommended:

- **Event Strategy:**
  - Increase the number of **paid ticketed or fundraising events**, beginning with the **2026 Careers Night**, while keeping the **Sundowner** free for accessibility and inclusivity.
  - Consider allocating a minimum of **\$200 per student** for rural placement grants.
- **Social Media and Branding:**
  - Prioritise **early and consistent social media engagement**, including prompt **committee introductions** at the start of the year.

- Appoint a **dedicated Social Media Manager** to maintain activity and brand consistency.
  - Take plenty of **photos at all NADSA events** to build a strong visual presence.
  - **Training and Preparation:**
    - Ensure the new committee attends the **Guild-run workshops** before **O-Week** to strengthen governance, planning, and event delivery capabilities.
- 

## Conclusion

2025 has been a year of growth and consolidation for NADSA, setting a strong foundation for the years ahead. With continued collaboration, strategic event planning, and a focus on communication and engagement, the incoming 2026 committee is well-positioned to expand NADSA's impact and strengthen its presence within the Curtin community.