

# DATA SCIENCE & STATISTICS CLUB SPONSORSHIP PROSPECTUS

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**DATA SCIENCE &  
STATISTICS CLUB**

2026

UNIVERSITY OF NEW ENGLAND

## About Us

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Founded in January 2024, the UNE Data Science & Statistics Club is a student led organisation supporting data focused students in Armidale and across Australia through a primarily online model. While many of our active members are based in Sydney, the club enables participation from UNE students in regional and metropolitan locations nationwide. We are committed to bridging the gap between academic study and industry practice. In 2024, the club was recognised at the UNE Student Awards, receiving New Club of the Year and Online Activation of the Year.

Our members include undergraduate and postgraduate students pursuing data science, machine learning, statistics, analytics and related disciplines. The club provides structured, practical opportunities for students to apply their technical knowledge to real world style problems while developing the professional skills expected in industry.

Through initiatives such as our Data Nights, members work with realistic datasets in a competitive, team-based environment, building applied experience beyond coursework. As part of our 2026 growth strategy, we are prioritising formal industry engagement, including employer presentations and career focused workshops, to create clearer pathways between students and organisations.

As a growing community, our focus is on cultivating industry ready graduates by providing meaningful exposure to real challenges, professional networks and employer partnerships.

## Our Members

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The UNE Data Science & Statistics Club currently engages over 60 students across our primary platforms, including Discord, UNE's TidyHQ membership system and Facebook. This multi-platform structure enables us to maintain consistent communication with members in Sydney, Armidale and across Australia.

Our community is primarily comprised of students studying the Bachelor of Computer Science, Master of Data Science and Master of Information Technology, with additional representation from related disciplines including statistics, engineering and applied sciences. Members range from early-stage undergraduates to postgraduate students preparing to enter the workforce.

In-person events held in Sydney typically attract between 7 and 10 attendees, while online sessions average 5 to 7 participants depending on format and scheduling. Notably, industry and career focused sessions generate significantly higher levels of interest and engagement across our platforms, highlighting strong demand for employer interaction and professional development opportunities.

As we expand our industry engagement strategy in 2026, we anticipate continued growth in participation, particularly through targeted employer partnerships and career aligned programming.

## What We Do

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### Data Nights

Our flagship events are Data Nights, where members work with practical datasets in a structured, challenge-based format. Participants apply statistical modelling, data analysis and problem-solving techniques before presenting their approach. These sessions are designed to simulate real world analytical tasks, with prizes awarded to encourage high quality outcomes and engagement.

### Community & Networking Events

We host in person social events in Sydney that provide students with the opportunity to connect, collaborate and build peer networks. These sessions strengthen the community aspect of the club and create informal spaces for knowledge sharing across year levels and disciplines.

### Industry & Skill Development (2026 Focus)

Building on our technical foundation, we are prioritising industry engagement in 2026, including guest speaker events, employer presentations and applied technical workshops. We are currently in discussions with industry professionals to deliver practical sessions that reflect real workplace analytics workflows and problem-solving approaches.

### External Partnerships

In 2025, we secured support through the DataCamp Donates program, receiving 11 sponsored memberships for club members. This initiative enhanced access to industry relevant training resources, and we are seeking to extend similar partnerships moving forward.

## Why Partner with Us

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The UNE Data Science & Statistics Club represents a distinctive and career focused student cohort. Many of our members are non-traditional students and working professionals undertaking further study to transition into data driven roles. As a result, they bring prior industry experience alongside newly developed technical capabilities in data science, statistics and analytics.

This combination of professional maturity and emerging technical skill creates well rounded candidates who understand workplace expectations, team dynamics and long-term career development. Members are typically highly motivated, outcome oriented and seeking stable, long term employment pathways rather than short term exploration.

Partnering with the club provides early access to students who are serious about building careers in analytical and technical fields. Industry engagement sessions, workshops and employer presentations offer organisations the opportunity to:

- Build brand presence within a targeted, data focused cohort
- Engage directly with career committed mature age students
- Identify potential graduate or internship candidates
- Contribute to the development of industry relevant skills

As we expand our industry programming in 2026, employer partnerships will play a central role in shaping practical learning opportunities and strengthening pathways between study and employment.

## Sponsorship Opportunities

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We recognise that meaningful industry engagement extends beyond traditional sponsorship. We are open to working collaboratively with partners to design initiatives that align with organisational objectives while providing practical value to our members.

Potential collaboration opportunities include:

- Sponsored Data Night challenges using sector relevant or simulated datasets
- Industry led case studies reflecting real analytical problems
- Guest presentations on technical, operational or career pathways within the organisation
- Applied workshops demonstrating industry tools, workflows or decision making processes
- Internship, work experience or project based placement discussions
- Industry mentored short term analytical projects
- Virtual or in person site visits where appropriate
- Co-branded competitions or prize sponsorship aligned with industry themes

We welcome the opportunity to tailor engagement in a way that supports recruitment objectives, strengthens brand visibility and contributes to the development of industry ready graduates.

## Contact

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For partnership enquiries, please contact:

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We welcome the opportunity to discuss how we can collaborate to create meaningful engagement between industry and our student community.