CURTIN MIXOLOGY SOCIETY

ANNUAL GENERAL MEETING

8TH OCTOBER 2026

CURTIN STUDENT GUILD



ACKNOWLEDGEMENT OF COUNTRY

I’d like to begin by acknowledging the Traditional Owners of the land on which we meet today.

I would also like to pay my respects to Elders past and present and emerging.



AGENDA

01 Attendance
Quorum

02 Conflicts of Interest

03 Minutes from Previous AGM

04 Society Rule Changes

05 Outgoing Reports
Secretary Report
Treasurer Report
President Report

06 Elections

07 2026 Committee
Returning Officer
Other Business
Committee Handover

08 Bank Account Signatory Changes

09 Other Business



ATTENDANCE

Please fill out attendance sheet



CONFLICTS OF INTEREST



MINUTES OF THE PREVIOUS AGM



SOCIETY RULES



MARKETING DIRECTOR

Over the year, it’s been clear that marketing is a major part of running this club. Therefore its been agreed by all execs to add a new position.



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- The role of the Marketing Officer is to promote the Club, its events and its activities to members and the wider student community.
- The Marketing Director shall hold equal standing to other Executive Committee members and be elected in accordance with the procedures of the Default Guild Club Constitution.



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- The role of the Marketing Officer is to promote the Club, its events and its activities to members and the wider student community.
- The Marketing Director shall hold equal standing to other Executive Committee members and be elected in accordance with the procedures of the Default Guild Club Constitution.
- Responsibilities include:
  - Managing the Club's social media accounts and other communication channels
  - Designing and distributing promotional material for Club events and activities
  - Maintaining consistent Club branding across all material
  - Coordinating with the Committee to plan promotion ahead of each event
  - Capture photos and video at Club events for promotional use
  - Any other duties delegated by the Executive Committee.



OUTGOING REPORTS



SECRETARY REPORT

Olivia Power



MEMBERSHIPS

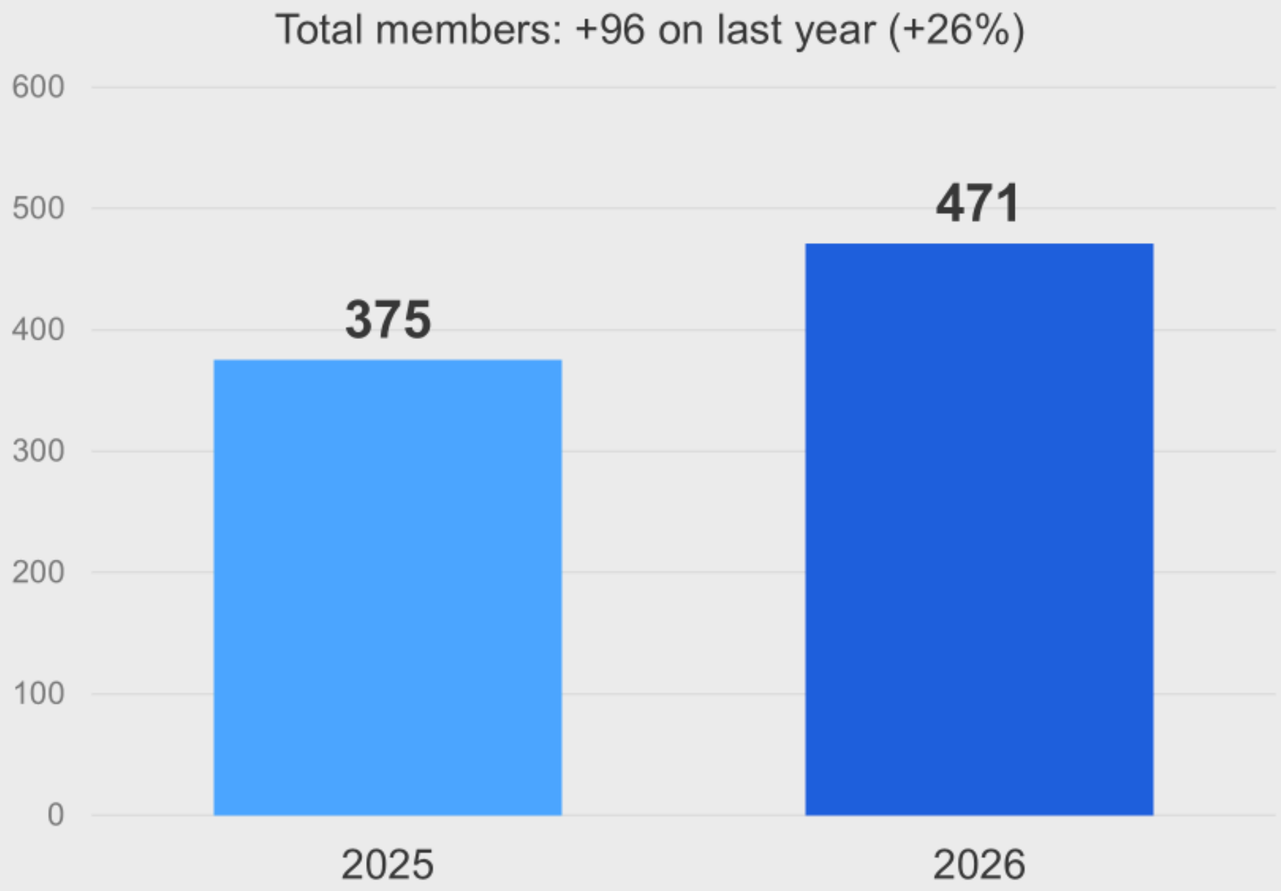
Highest membership count ever!!!

471

members

up from 375 last year







MEMBER ENGAGEMENT

SEMESTER 1

Sem 1	Event	Attendees
26 FEB	COCKTAIL CLASS: Summer Sips	20
7 MARCH	Sip & Sail Boat Party	43
21 MARCH	Distillery & Wine Tour	20
26 MARCH	COCKTAIL CLASS: Foamy Delights	18
30 APRIL	COCKTAIL CLASS: Show Stoppers	20



MEMBER ENGAGEMENT

SEMESTER 2

Sem 1	Event	Attendees
6 AUG	COCKTAIL CLASS: Winter Wonderland	20
15 AUG	PUB CRAWL	45
3 SEP	COCKTAIL CLASS: Coastal Spirits	20
12 SEP	Swan River Distillery Tour	9
16 OCT	COCKTAIL COMP & Paint n Sip	TBA
14 NOV	Brunch	TBA





COMMITTEE MEMBERS

11

general committee members

UP FROM 10 LAST YEAR



MEETINGS



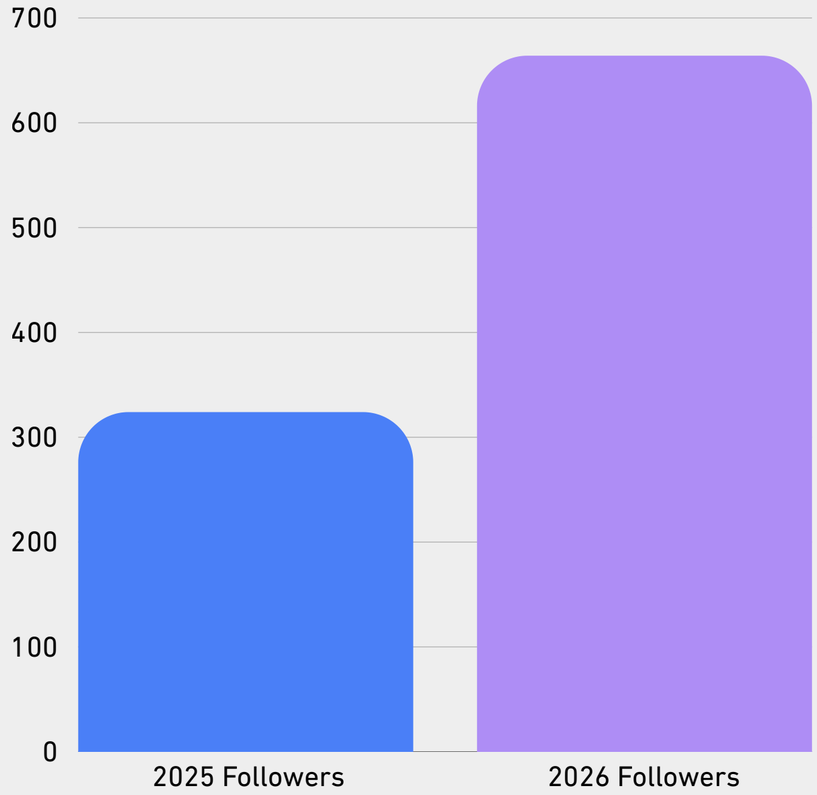


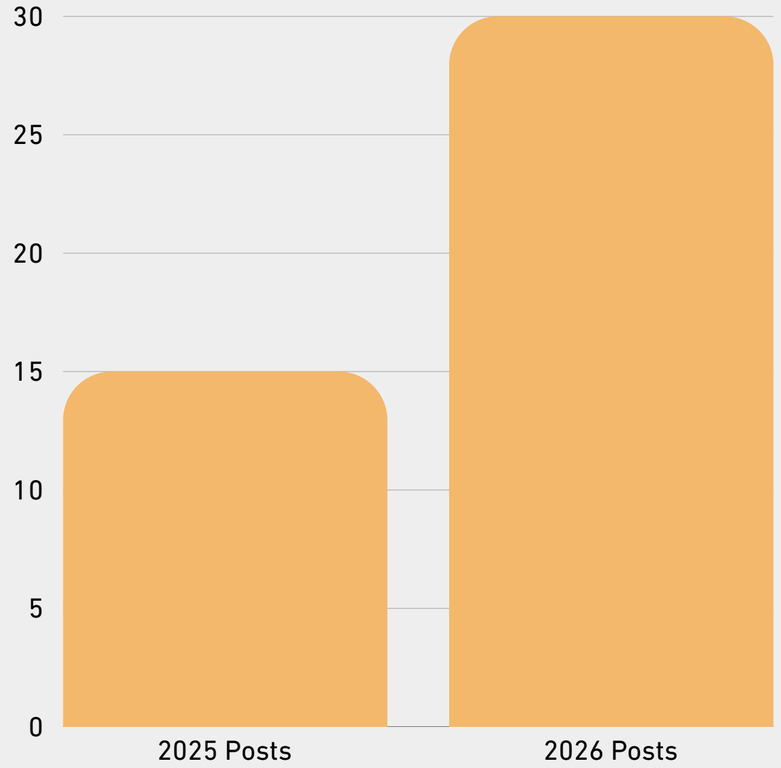
11

general committee meetings



MARKETING RECAP





60,000 VIEWS IN THE LAST 90 DASYS



TREASURER REPORT

Anna



BALANCE SHEET

Curtin Mixology Society

Balance sheet report

Accrual mode

07 Oct 2026

	Total			
	Actual	Last Year	Variance $	Variance %
1-0000 Assets				
1-1000 Current Assets				
1-1100 Bank Accounts				
1-1110 Business Bank Account #1	4,117.54	433.03	3,684.51	851
1-1160 Petty Cash	271.00	233.50	37.50	16
1-1173 Stripe Clearing Account	64.46	0.00	64.46	-
Total Bank Accounts	**4,453.00**	**666.53**	**3,786.47**	**568.09%**
Total Current Assets	**4,453.00**	**666.53**	**3,786.47**	**568.09%**
1-2100 Property, Plant & Equipment				
1-2110 Club Equipment & Assets	918.33	884.08	34.25	4
Total Property, Plant & Equipment	**918.33**	**884.08**	**34.25**	**3.87%**
Total Assets	**5,371.33**	**1,550.61**	**3,820.72**	**246.40%**
2-0000 Liabilities				
2-2000 Non Current Liabilities				
2-2135 Loan- Other	1,324.65	0.00	1,324.65	-
Total Non Current Liabilities	**1,324.65**	**0.00**	**1,324.65**	**-**
Total Liabilities	**1,324.65**	**0.00**	**1,324.65**	**-**
Net Assets	**4,046.68**	**1,550.61**	**2,496.07**	**161**
3-0000 Equity				
3-8000 Retained Earnings	1,803.98	0.00	1,803.98	-
3-9000 Current Year Earnings	2,242.70	1,550.61	692.09	45
Total Equity	**4,046.68**	**1,550.61**	**2,496.07**	**160.97%**

SUMMARY

- TOTAL ACCOUNTS: $4,046.68
- +$900 FROM GUILD
- EQUIPMENT/ASSETS: $918.33

TOTAL EQUITY: $6271.33

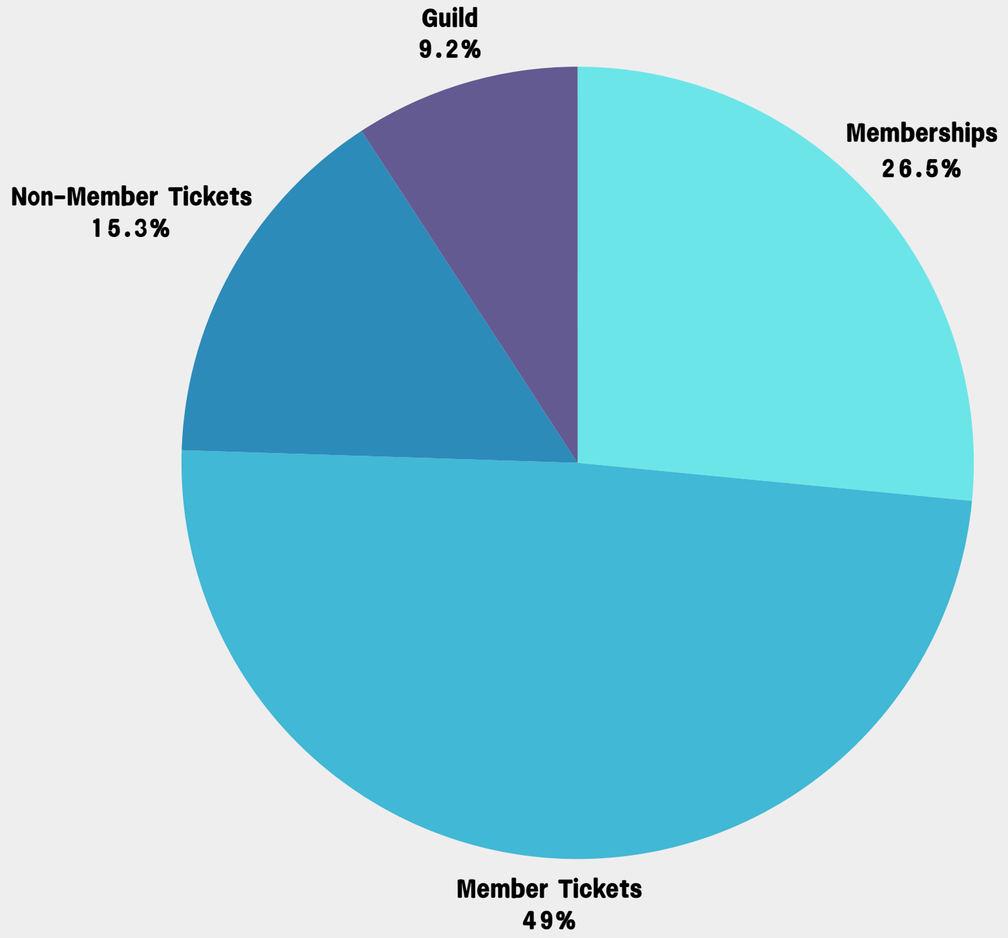


INCOME

	Actual	Last Year	Variance $	Variance %
4-0000 Income				
4-1300 Membership Income				
4-1301 Student Membership Fees	2,413.78	1,118.84	1,294.94	116
4-1302 Associate Membership Fees	23.28	29.50	(6.22)	-21
Total Membership Income	**2,437.06**	**1,148.34**	**1,288.72**	**112.20%**
4-1400 Event Ticket Sales				
4-1401 Member Ticket Sales	4,812.02	2,663.83	2,148.19	81
4-1402 Non-Member Ticket Sales	1,552.21	997.00	555.21	56
Total Event Ticket Sales	**6,364.23**	**3,660.83**	**2,703.40**	**73.80%**
4-1450 Food & Drink Sales				
4-1451 Food Sales	0.00	81.20	(81.20)	-100
4-1452 Non-Alcoholic Drink Sales	0.00	44.24	(44.24)	-100
4-1453 Alcoholic Drink Sales	0.00	241.00	(241.00)	-100
Total Food & Drink Sales	**0.00**	**366.44**	**(366.44)**	**-100.00%**
4-1500 Guild Income				
4-1501 Guild Vouchers	0.00	520.00	(520.00)	-100
4-1502 Guild Grants	300.00	498.82	(198.82)	-40
Total Guild Income	**300.00**	**1,018.82**	**(718.82)**	**-70.60%**
Total Income	**9,101.29**	**6,194.43**	**2,906.86**	**46.90%**

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EXPENSES

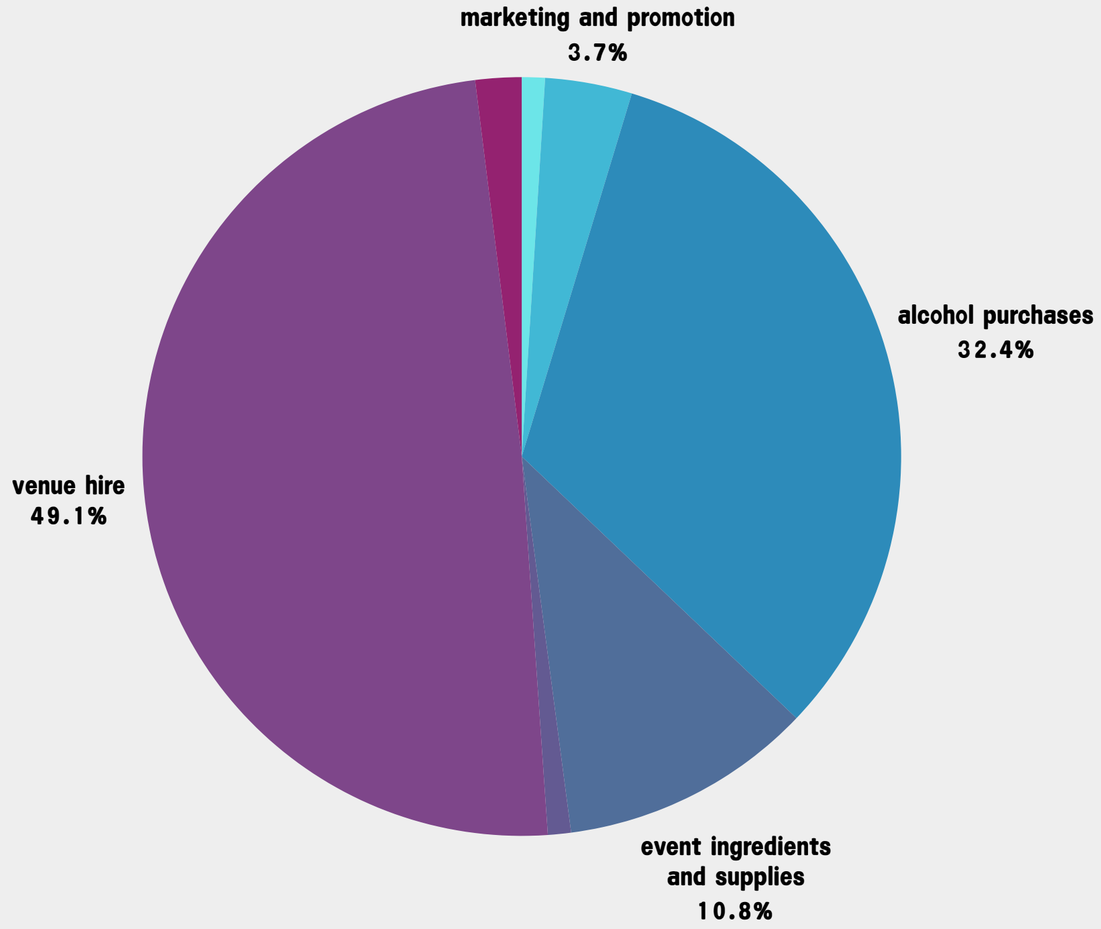
6-0000 Expenses				
6-1100 Fees				
6-1160 Bank Fees	41.98	0.00	41.98	-
6-1161 Stripe Fees	0.00	232.53	(232.53)	-100
6-1162 Square Fees	0.00	12.04	(12.04)	-100
Total Fees	**41.98**	**244.57**	**(202.59)**	**-82.80%**
6-1410 Marketing & Promotion	258.40	271.81	(13.41)	-5
6-1540 Event Expenses				
6-1550 Alcohol Purchases	2,260.63	819.30	1,441.33	176
6-1551 Event Ingredients & Supplies	713.67	624.30	89.37	14
6-1552 Prizes & Giveaways	60.45	113.48	(53.03)	-47
6-1553 Venue Hire & Booking Fees	3,442.51	99.00	3,343.51	3377
6-1555 Event Catering	81.00	1,224.40	(1,143.40)	-93
6-1556 Event Transport	0.00	775.00	(775.00)	-100

	Actual	Last Year	Variance $	Variance %
Total Event Expenses	**6,558.26**	**3,655.48**	**2,902.78**	**79.40%**
Total Expenses	**6,858.64**	**4,171.86**	**2,686.78**	**64.40%**
Operating Profit	**2,242.65**	**1,550.61**	**692.04**	**45**
8-0000 Other Income				
8-1060 Other Income	0.05	0.00	0.05	-
Total Other Income	**0.05**	**0.00**	**0.05**	**-**
Net Profit	**2,242.70**	**1,550.61**	**692.09**	**45**

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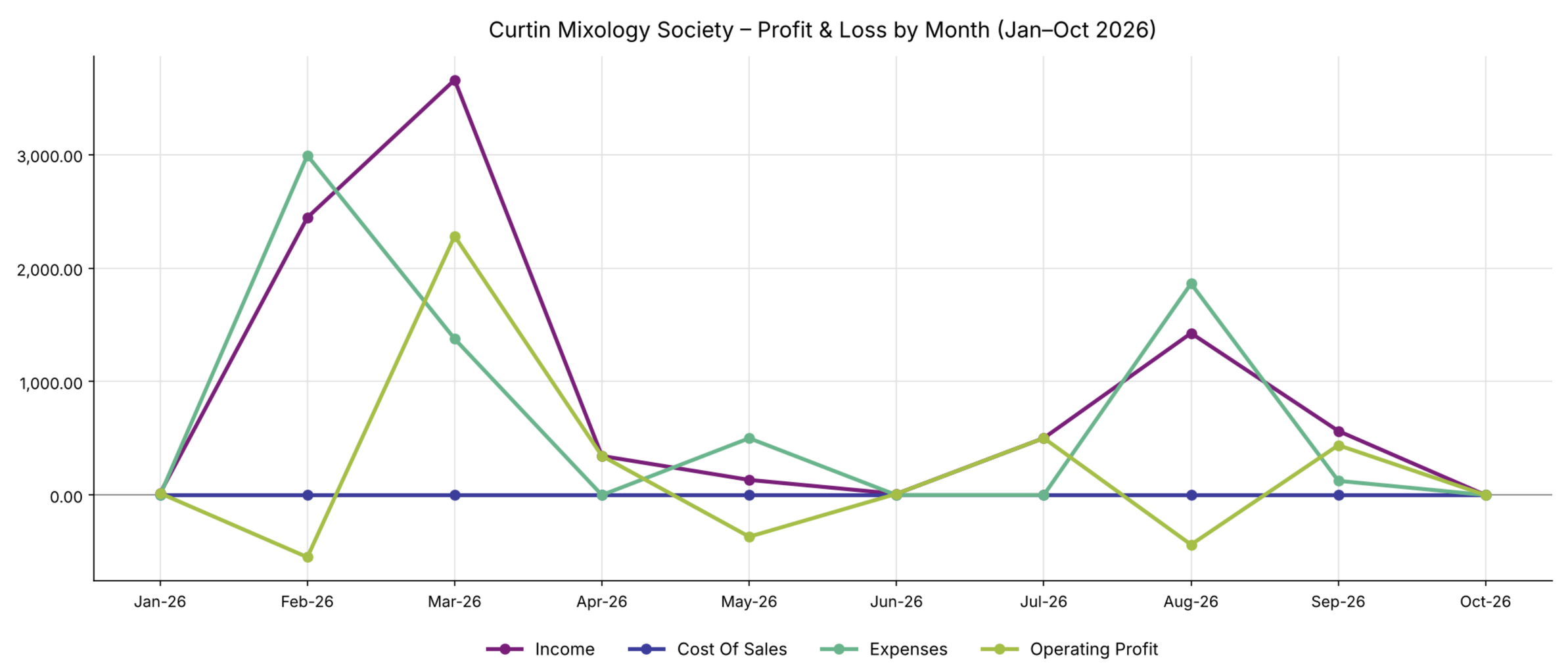
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CHALLENGES

- KEEPING TRACK OF REIMBURSEMENTS, BRING BACK A FORM PEOPLE CAN FILL OUT INSTEAD
- APPLY FOR GUILD GRANTS AT THE START OF THE SEMESTER, LONG BEFORE THE EVENT YOU ARE APPLYING FOR
-

PROFIT/LOSS


Curtin Mixology Society – Profit & Loss by Month (Jan–Oct 2026)
3,000.00
2,000.00
1,000.00
0.00
Jan-26
Feb-26
Mar-26
Apr-26
May-26
Jun-26
Jul-26
Aug-26
Sep-26
Oct-26
Income
Cost Of Sales
Expenses
Operating Profit

PRESIDENT REPORT

Chris



YOY RECAP

EVENTS



YOY RECAP

EVENTS



- Boat Party
- Swan Valley Wine Tour
- Pub Crawl
- Brunch

- 6 x Cocktail Classes
- Swan River Distillery Tour

- 2 x O Day
- Clubs Carnival
- Guild BBQ
- AGM

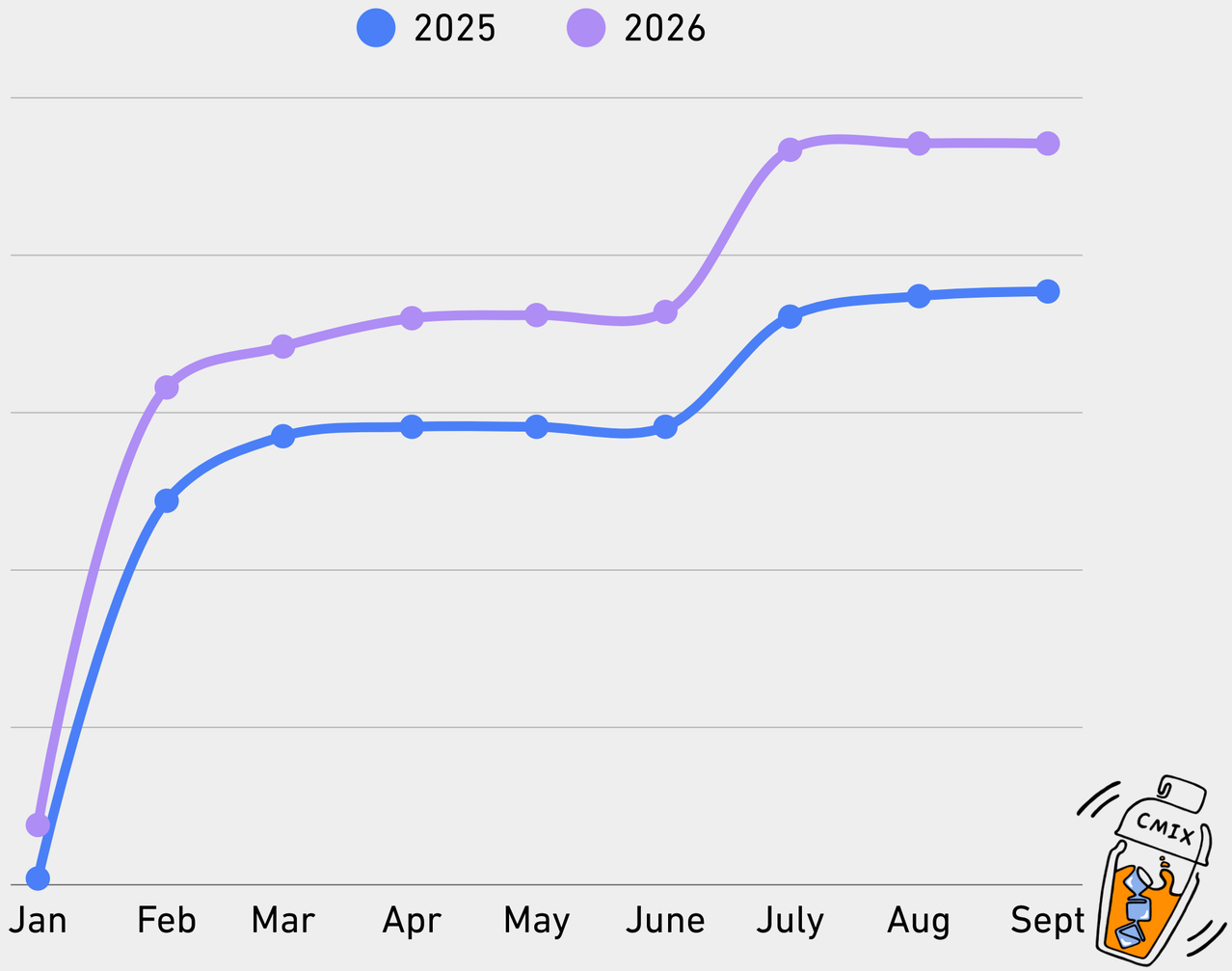


YOY RECAP

EVENTS



MEMBERS

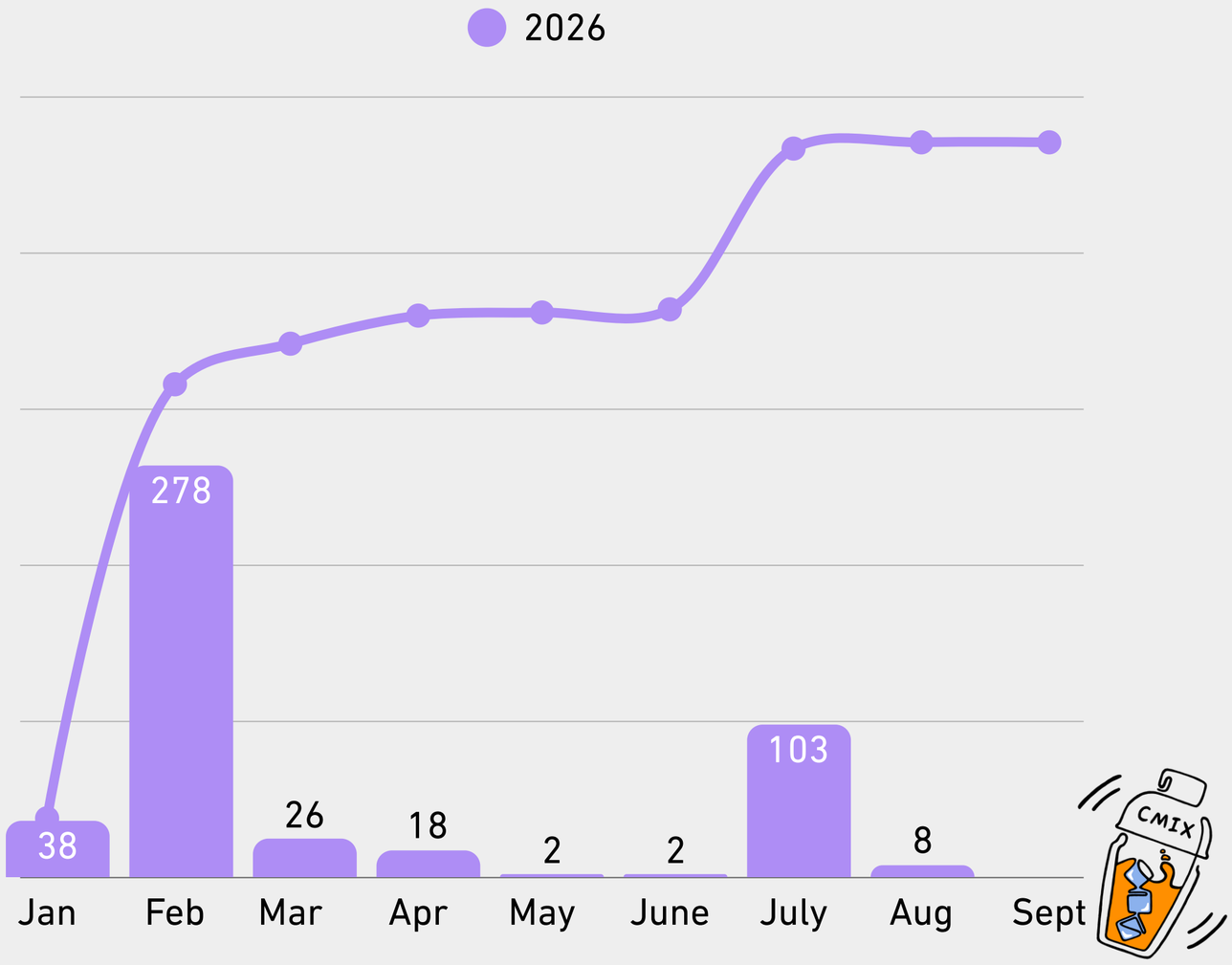


YOY RECAP

EVENTS



MEMBERS



2025 RECOMMENDATIONS

Committee

- Increase efforts for new committee members - keep a constant campaign running

Events

- Start planning early
- Have clear defined roles especially for set up (ice runs)

Sponsorships

- Alcohol costs money :((
- More member benefits
- Create a sponsorships package and share with local businesses

Marketing

- Expand strategy to other platforms (e.g. discord)



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SUCCESSES

Growth from 2025

- Members, events held, attendees, social followers, etc, up from 2025
- Marketing - More known by the general public

Introduction of New Events

- Boat party, pub crawl, brunch, comp
- Along with the continuation of our favourites e.g. distillery tour, cocktail classes etc

Club partners

- AusVenco - member benefits
- Swan River Distillery, Esperance disitllery - running workshops

Cocktail Classes

- 6 run throughout the year
- Much more interest now from members (classes have sold out easier over time)



CHALLENGES

Committee Governance in Sem 2

- Inconsistent meetings
- Plenty of tasks left late to be completed
- Lack of use of setup documents e.g. budgets, runsheets, notion pages, etc...

Weak success with Member Benefits

- Don't believe any partner discounts / benefits have been super succesful
- Especially Ausvenco which could have been pretty cool

Committee Size

- Pretty much netted no new members by the end of the year

Event Cancellations

- Wine workshops - lost contact with Ferngrove :(
- Trivia night - lack of interest by members



RECOMMENDATIONS

Governance

- Meetings at the same timeslot as the cocktail classes (Thursday 5pm) at tav
- Enforce use of some documentation

Sponsorships

- Lock in member benefits for oday
- Add clear asks to our sponsorship prospectus.
- $20 workshops is a nice example

Events

- Scale back the number of events per sem.
- Aim for bigger events then lots of small ones
- Club partnered events
- More partnered events

Marketing

- Spread out workload
- Look into reels / new marketing ideas
- Clear brand styles



ELECTIONS



PRESIDENT



SECRETARY



TREASURER



VICE-PRESIDENT



MARKETING DIRECTOR



LICENSING DIRECTOR



2027 COMMITTEE



COMMITTEE HANDOVER



CLUB SIGNATORY CHANGES



OTHER BUSINESS



THANK YOU :)

