



Tamworth Basketball Association Inc.
ABN 31 530 741 362

Domestic Competition Sponsorship

About Us

Tamworth Basketball Association (TBA) is the beating heart of basketball in Northwest NSW, fostering a dynamic, inclusive, and thriving sporting community. As one of the region's most active sporting organisations, TBA provides opportunities for players of all ages, skill levels, and backgrounds to engage in the game – from grassroots development to elite competition.

We run a year-round calendar of domestic competitions, school-based programs, development clinics, and community events. Our junior and senior competitions attract over 1,000 players each year, delivering fun, fitness, and skill development while building strong connections between families, schools, and the wider Tamworth community.

We are deeply committed to growing the game and supporting the personal development of our players, referees, and coaches – promoting teamwork, resilience, leadership, and a lifelong love of sport.

Why Sponsor Tamworth Basketball?

Partnering with TBA is more than just brand visibility – it's an investment in your community.

Your Business Will Benefit From:

- ✓ High Local Visibility – Be seen across uniforms, signage, events, and digital platforms
 - ✓ Positive Brand Association – Align with youth, health, and community development
 - ✓ Digital Promotion – Regular exposure on our website, social media, and emails
 - ✓ Corporate Social Responsibility – Show your commitment to grassroots sport and inclusion
 - ✓ Networking Opportunities – Build valuable connections with local stakeholders
 - ✓ Flexible Options – Sponsorship packages tailored to your marketing goals
 - ✓ Direct access to our members via social media to promote your business, sales, or events
 - ✓ Extensive Local Community Reach:
 - 🌟 Over 1,600 registered players in junior and senior domestic competitions
 - 🏆 160+ representative players competing across regional and state levels
 - 🏟️ Hundreds of local spectators attending weekly home games
 - 🚗 Representative rounds hosted locally attract hundreds of out-of-town visitors, boosting community exposure and local business engagement
 - 📱 Active and growing social media presence
 - 📧 Strong community engagement through regular newsletters and updates
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12-Month Partnerships

Major Partner – \$5,500 + GST

- Promotional advertising on TBA social media platforms (customisable monthly posts)
- 1 x fixed poster-size signage at the end of a basketball court (2000mm x 1000mm)
- Logo featured on weekly domestic competition draws (Tuesday, Wednesday, Thursday competitions)
- Logo included in the TBA email signature banner
- Logo placement on the Tamworth Basketball website
- A personalised Tamworth Basketball polo featuring your business name

Gold Partner – \$3,000 + GST

- Promotional advertising on TBA social media platforms (customisable quarterly posts)
- 1 x fixed poster-size signage at the end of a basketball court (1000mm x 1000mm)
- Logo placement on the Tamworth Basketball website
- A Tamworth Basketball polo

Supporting Partner – \$1,500 + GST

- Promotional advertising on TBA social media platforms (customisable quarterly posts)
- Logo placement on the Tamworth Basketball website

Community Supporter – \$500

- Public thank-you via TBA social media platforms
- Certificate of appreciation acknowledging your support

Signage Details

- End-of-Court Signage (Courts 1–4): Size: 2000mm x 1000mm or 1000mm x 1000mm wall-mounted PVC banner
- Signs will remain on permanent display for all visitors during all events (not just basketball) throughout the sponsorship agreement
- For the 1000mm x 1000mm option, two signs will be displayed together at each court end

Let's Work Together


Tamworth Basketball Association is proud to partner with local businesses that believe in supporting youth, sport, and community. This partnership is more than just sponsorship — it's about building strong connections, growing regional sport, and showcasing your commitment to the Tamworth community.


Whether your goal is to increase brand recognition or give back to the region, we'll work with you to tailor a package to suit your business and ensure the partnership delivers real value. Flexible payment options are available, with packages invoiced every 3, 6, or 12 months to suit your business needs.

Contact:

 admin@tamworthbasketball.com.au

 tamworthbasketball.tidyhq.com

 02 6762 2986

 Tamworth Sports Dome, 7–9 Jack Smyth Drive, Hillvue