



Tamworth Basketball Association Inc.
ABN 31 530 741 362

Junior Representative Sponsorship

About Us

Tamworth Basketball Association (TBA) is the beating heart of basketball in Northwest NSW, fostering a dynamic, inclusive, and thriving sporting community. As one of the region's most active sporting organisations, TBA provides opportunities for players of all ages, skill levels, and backgrounds to engage in the game – from grassroots development to elite competition.

We run a year-round calendar of domestic competitions, school-based programs, development clinics, and community events. Our junior and senior competitions attract over 1,000 players each year, delivering fun, fitness, and skill development while building strong connections between families, schools, and the wider Tamworth community.

We are deeply committed to growing the game and supporting the personal development of our players, referees and coaches – promoting teamwork, resilience, leadership, and a lifelong love of sport.

Why Sponsor Tamworth Basketball?

Partnering with TBA is more than just brand visibility – it's an investment in your community.

Your Business Will Benefit From:

- ✓ High Local Visibility – Be seen across apparel, signage (on display year-round for all sports and events at the Tamworth Sports Dome, not just basketball), events, and digital platforms
 - ✓ Positive Brand Association – Align with youth, health, and community development
 - ✓ Digital Promotion – Regular exposure on our website, social media, and emails
 - ✓ Corporate Social Responsibility – Show your commitment to grassroots sport and inclusion
 - ✓ Networking Opportunities – Build valuable connections with local stakeholders
 - ✓ Flexible Options – Sponsorship packages tailored to your marketing goals
 - ✓ Direct access to our members via social media to promote your business, sales, or events
 - ✓ Extensive Local Community Reach
 - 🌟 **Over 1,600 registered players** in junior and senior domestic competitions
 - 🏆 **160+ representative players** competing across regional and state levels
 - 🏟️ **Hundreds of local spectators** attend weekly home games
 - 🚗 **Representative rounds hosted locally attract hundreds of out-of-town visitors**, boosting community exposure and local business engagement
 - 📱 **Active and growing social media presence**
 - 📧 **Strong community engagement** through regular newsletters and updates
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Major Partner – \$10,000 + GST per year (2-year partnership)

- Promotional advertising on TBA social media platforms (customisable weekly posts)
 - 1 x fixed poster-size signage at the end of a basketball court (Courts 1–4, 2000mm x 1000mm) – displayed year-round at the Tamworth Sports Dome for all sports and events, not just basketball
 - 600mm x 600mm sign displayed at all Spalding Waratah Senior home games
 - Logo on all Junior representative team polos
 - Logo displayed on the TBA vehicle
 - Logo placement on TBA social media platforms and email banner
 - Season family pass to all Waratah Senior home games
 - A personalised Tamworth Basketball polo or player singlet featuring your business name
 - Premium recognition as a Major Partner
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Gold Partner – \$5,000 + GST per year (2-year partnership)

- Promotional advertising on TBA social media platforms (customisable monthly posts)
 - 1 x fixed poster-size signage at the end of a basketball court (Courts 1–4, 1000mm x 1000mm) – displayed year-round at the Tamworth Sports Dome for all sports and events, not just basketball
 - 450mm x 600mm sign displayed at all Spalding Waratah Senior home games
 - Logo on TBA social media platforms
 - Logo placement on TBA email banner
 - Recognition in TBA sponsor thank-you posts throughout the season
 - 4 x complimentary tickets to Spalding Waratah Senior home games
 - A Tamworth Basketball polo
 - Recognition as a Gold Partner
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Supporting Partner – \$2,000 + GST per year (12-month partnership)

- Logo on TBA social media platforms
 - Logo displayed on TBA email banner
 - Recognition in TBA sponsor thank-you posts throughout the season
 - 2 x complimentary tickets to Spalding Waratah Senior home games
 - Recognition as a Supporting Partner
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Community Supporter – \$500

- Public thank-you via TBA social media platforms
 - Certificate of appreciation acknowledging your support
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Let's Work Together


Tamworth Basketball Association is proud to partner with local businesses that believe in supporting youth, sport, and community. This partnership is more than just sponsorship — it's about building strong connections, growing regional sport, and showcasing your commitment to the Tamworth community.


Whether your goal is to increase brand recognition or give back to the region, we'll work with you to tailor a package to suit your business and ensure the partnership delivers real value. Flexible payment options are available, with packages invoiced every 3, 6, or 12 months to suit your business needs.

Contact:

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 tamworthbasketball.tidyhq.com

 02 6762 2986

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