

# 2024-25 Club Consult

Highfields & District Railways Cricket Club



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# Agenda

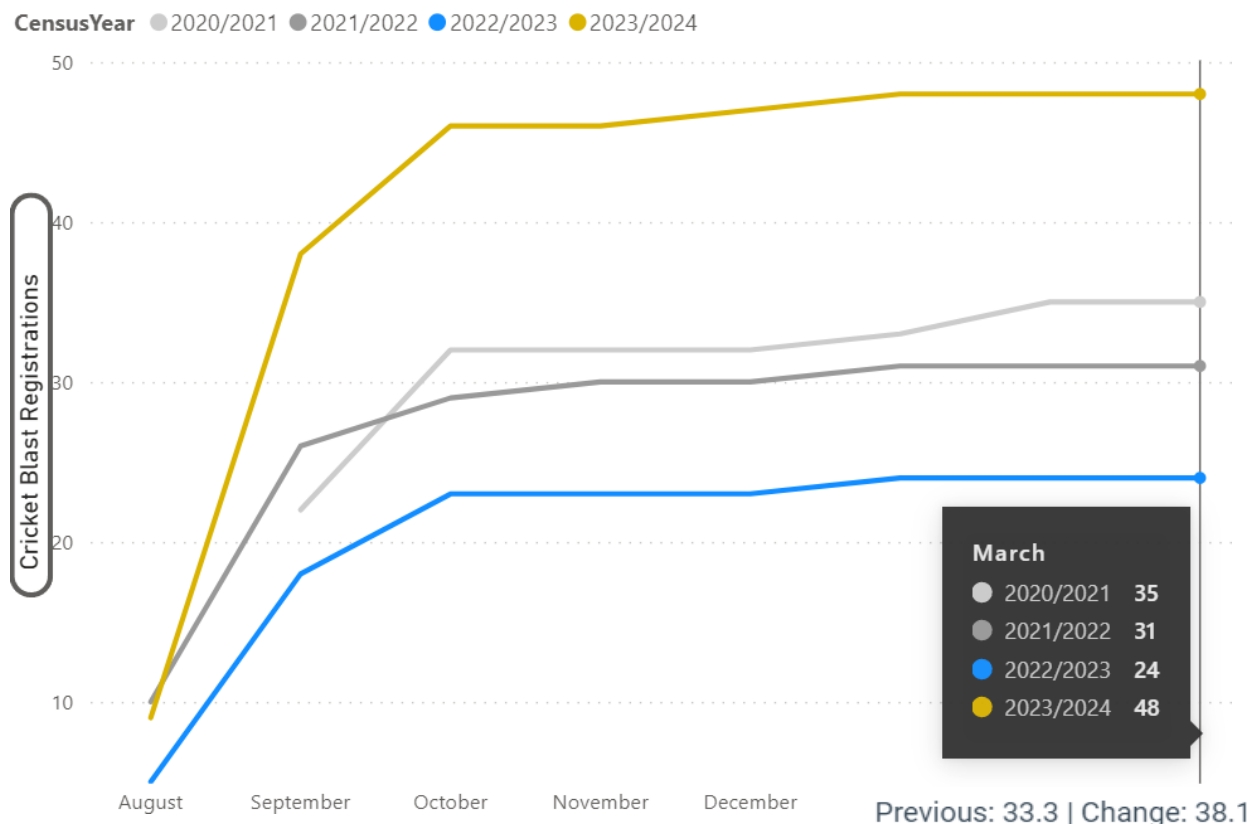
- Introduction of regional staff
- Reflection on previous season
- Deep dive into recruitment and future
- Deep dive into retention and future
- Discussion on club specific actions
- Infrastructure requirements
- Development of draft action plans and timelines

# Regional Staff Overview

Role	Cricket Manager	Coaching & Talent Specialist	Programs & Participation Coordinator	Area Manager
<b>Name</b>	Morne van der Merwe	Joel Bock	Daniel Szabo	Nicola Browne
<b>Position Overview</b>	<ul style="list-style-type: none"><li>Recruitment of 5-12 year olds via Blast</li><li>Delivers School Engagement</li><li>Assist with club health and operations</li></ul>	<ul style="list-style-type: none"><li>Coach support and education</li><li>Pathway support</li></ul>	<ul style="list-style-type: none"><li>Administers school and community promotion including management of casual staff</li><li>Assists with program registration</li><li>Analyses key data and trends</li></ul>	<ul style="list-style-type: none"><li>Supports staff with area planning</li><li>Liaises with local governments.</li><li>Support zone level strategic planning</li><li>Acts as area Member Protection Information Officer</li></ul>

# Cricket Blast Participation

## Cricket Blast Participants from 2020 - 2024



## AskNicely Reviews

- 10 It's very well organised & executed. Our boys are loving it!
- 10 Love the casual learning environment. It's introducing my kids to skills in a fun way
- 10 Great club and program. Affordable to join with great intro gear (named bat, shirt, hat, ball, big bash tickets). Great welcoming cosches and support. Exceptional compared to other sports we have...



QUEENSLAND  
CRICKET

# School Promotion

AILWAY CRICKET CLUB - SCHOOLS								
Crow's Nest State School	Newsletter	Complete	31-Oct-23	31-Oct-23		QC Delivered	ALL	
Crow's Nest State School	Flyer drop	Planned	TBC					
Geham State School	School Gate Activation	Planned	TBC					
Geham State School	Newsletter	Complete	31-Oct-23	31-Oct-23		QC Delivered	ALL	
Haden State School	Newsletter	Complete	31-Oct-23	31-Oct-23		QC Delivered	ALL	
Highfields State High School	Newsletter	Complete	31-Oct-23	31-Oct-23		QC Delivered	ALL	
Highfields State School	Newsletter	Complete	31-Oct-23	31-Oct-23		QC Delivered	ALL	
Highfields State School	School Gate Activation	Complete	30-Apr-23	30-Apr-23	400	QC Delivered	ALL	
Highfields State School	Blast HPE	Complete	3-May-23	7-Jun-23	27	QC Delivered	ALL	
Highfields State School	School Gate Activation	Complete	28-Aug-23	28-Aug-23	695	QC Delivered	ALL	
Mary MacKillop Catholic School	Newsletter	Complete	31-Oct-23	31-Oct-23		QC Delivered	ALL	
Mary MacKillop Catholic School	School Gate Activation	Complete	24-Oct-23	24-Oct-23	300	QC Delivered	P-6	
Mary MacKillop Catholic School	Blast School Cup	Complete	22-Aug-23	22-Aug-23	20	QC Delivered	3-6	
Meringandan State School	Flyer drop	Planned	TBC					
Meringandan State School	Newsletter	Complete	31-Oct-23	31-Oct-23		QC Delivered	ALL	
Murphy's Creek State School	Newsletter	Complete	31-Oct-23	31-Oct-23		QC Delivered	ALL	
Toowoomba Christian College	School Gate Activation	Planned	TBC					
Toowoomba Christian College	Newsletter	Complete	31-Oct-23	31-Oct-23		QC Delivered	ALL	

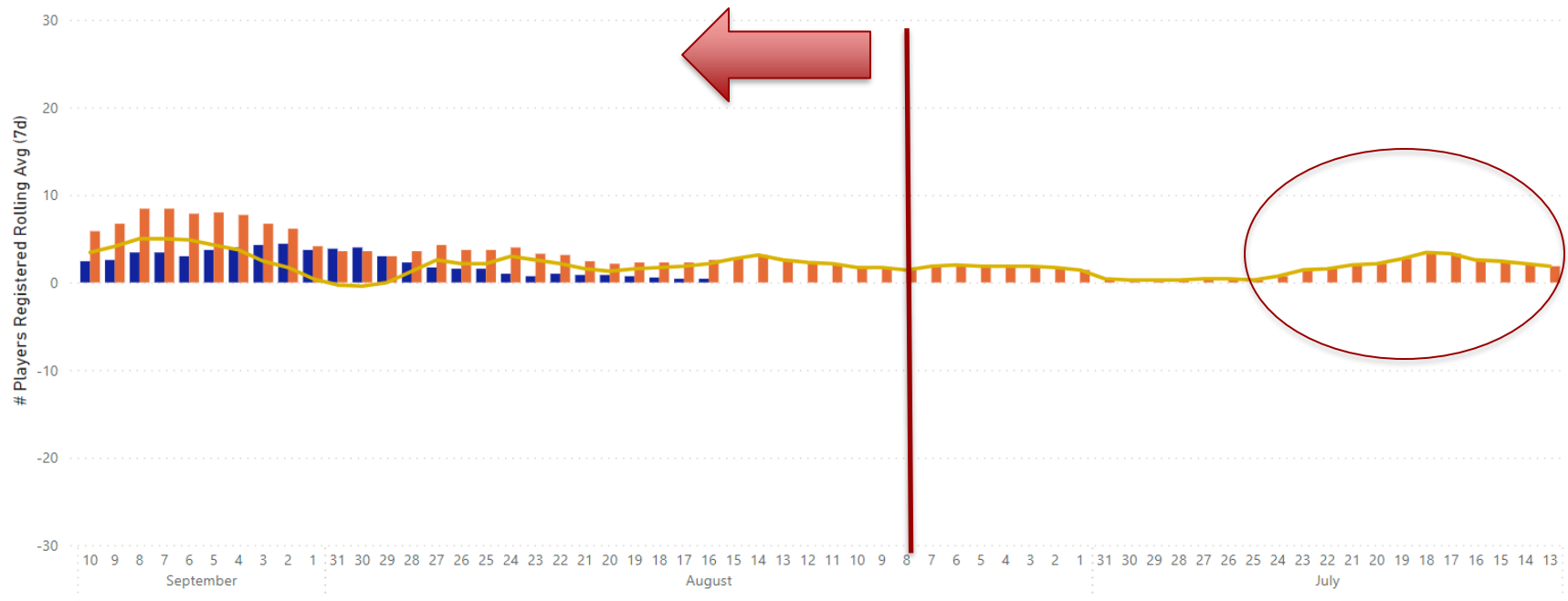


# School to Club Transition

ProgramCategory	2019/2020	2020/2021	2021/2022	2022/2023	2023/2024
<input type="checkbox"/> <b>Highfields &amp; Districts Railway Cricket Club Inc.</b>	<b>49</b>	<b>34</b>	<b>30</b>	<b>24</b>	<b>48</b>
	15	6		3	4
Concordia Lutheran College			1		
Concordia Primary School				1	
Downlands College					2
Fairview Heights State School	1				
Geham State School	1	2	2	5	2
Goombungee State School	2	1			1
Gowrie State School	3	2	6	2	2
Highfields State School				3	21
Highfields State Secondary College	1				
Highlands Christian College		1	1		
Holy Name Primary School	1			1	
Mary MacKillop Catholic College	9	9	10	4	6
Mater Dei Primary School		1	1		1
Meringandan State School	6	4	3	2	6
St Saviour's Primary School			3		
Toowoomba Anglican School	1				
Toowoomba Christian College	6	6	2	2	3
Toowoomba East State School	3		1	1	
Yackandandah Primary School		2			

# Early Registration Windows

CensusYear ● 2022/2023 ● 2023/2024 — Δ TY v 2022/23

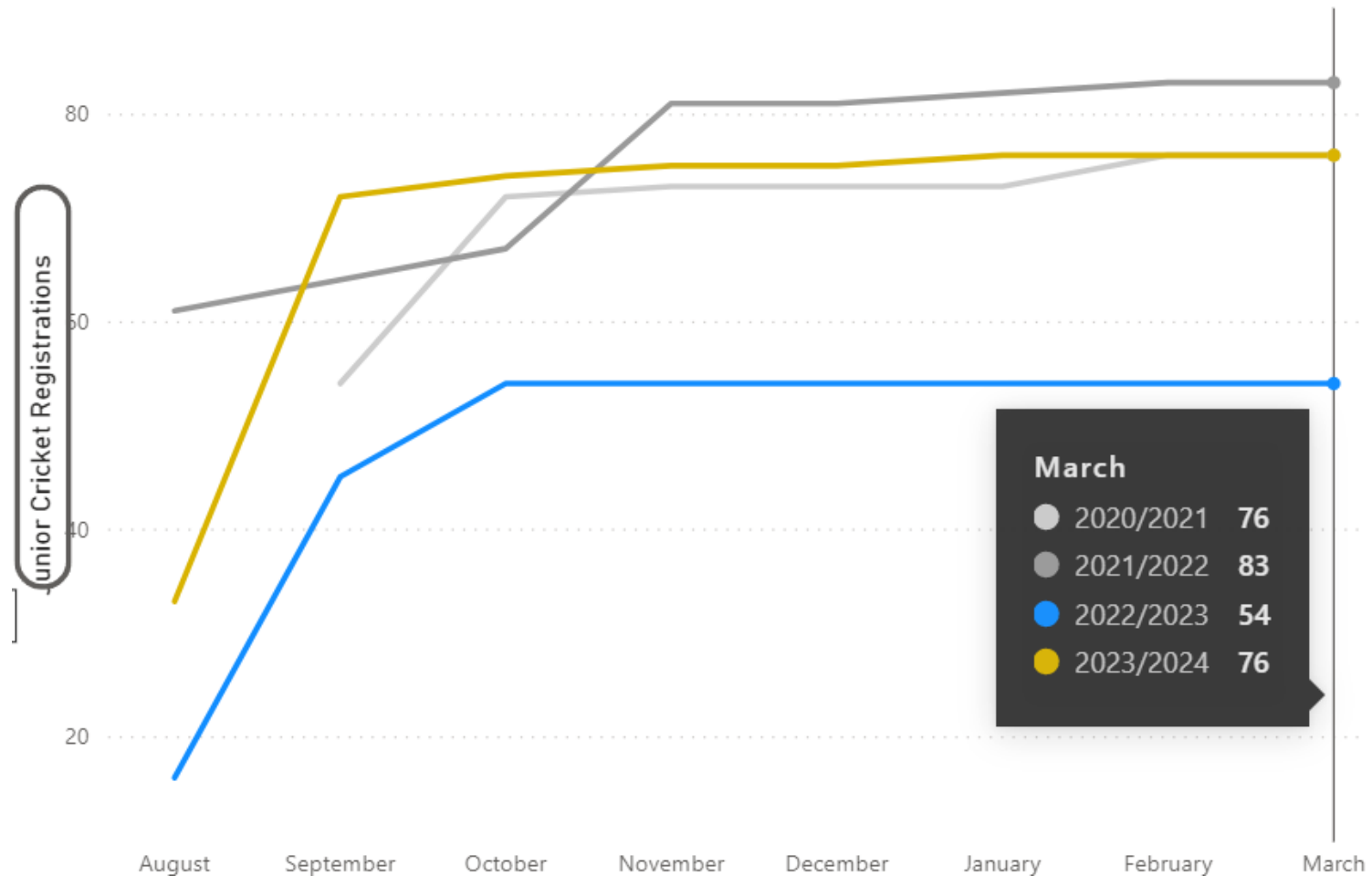


Registrations were open early, but could be even earlier.

- 1) Possible to open regos 1st July?
- 2) What's our priority schools this season?
- 3) Stick with same day and time?
- 4) Price point fine?

# Junior Cricket Participants

CensusYear ● 2020/2021 ● 2021/2022 ● 2022/2023 ● 2023/2024





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# Accredited Coaches

Community Coach	Advance Community Coach	Representative Coach

# # Engaged Coaches

Community Coach	Advance Community Coach	Representative Coach

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# Facilities

## Infrastructure

Are you aware, or do you have all the lease/usage agreements for each site?

Do you have a relationship with your local sport and rec officer (LGA)?

What are the club's top infrastructure priorities?

Is the club aware of the ACIF, and the eligibility criteria?

Do you have a dedicated person for grants and infrastructure, and if so what are their details?

Have you had any changes or upgrades to any of your facilities in the past 12 months?

Have you submitted any infrastructure grant applications in the last 12 months, and if so, what were the outcomes?

# Club Goals Discussion

## Club/Association Action Plan

### MORE 5-12 YEAR OLDS PLAYING CRICKET

Priority	More Opportunities to Play	Targeted growth in Girls and Inclusion Areas	School to Club Transition
Goal	Support Term 4 & 1 Club Delivered Blast & Activate QC Delivered Blast programs in low transition schools	20 new Girls in Blast & 1 x Stage 1 team	Engagements in 5 x schools 50 new Blast participants
QC Lead	Cricket Manager		Cricket Manager
QC Tasks	1. Assist with program activation based on agreed timelines 2. Deliver coordinator training (with CATS) 3. Attend 2 x Club sessions 4. Identify and deliver 1 x School based pop up blast to promote term 4 programs		1. PPC's to book in engagements by XXXX date 2. CM's to action engagements by XXXX date
Club Lead	ELP Coordinator		Junior Coordinator
Club Tasks	1. Ensure programs are active by XXXX date 2. Attend, and invite parents, to Blast coordinator training 3. Attend 1 x school program session		1. Club to provide contact details of members aligned to priority schools. 2. Club to set up registration by XXXX date
EXCEPTIONAL EXPERIENCES			
Priority	Coach Support	Club Support / Volunteer Experience	Facilities
Goal	i.e. club visits, master class themes	i.e. child safety, planning and infrastructure	i.e. Blast education sessions, junior format alignment, pathways
QC Lead			
QC Tasks			
Club Lead			
Club Tasks			

