



your
invitation

Tasmania. **be** applauded.



TASMANIA



TRAVELLING DISTANCES (km) AND TIMES

Launceston-St Helens (via Scottsdale)	163	2hrs20
Launceston-Bicheno (via Scottsdale)	236	3hrs30
Launceston-Hobart (via Midlands Highway)	198	2hrs20
Bicheno-Hobart (via Sorell)	178	2hrs25
Hobart-Port Arthur	93	1hr30
Hobart-Queenstown	260	3hrs40
Queenstown-Burnie	176	2hrs25
Burnie-Devonport	49	40min
Devonport-Launceston	99	1hr
Devonport-Hobart (via Midlands Highway)	277	3hrs
Hobart-St Helens	265	3hrs40
Queenstown-Launceston (via Sheffield)	251	3hrs30



Why Tasmania?

What makes Tasmania the ideal business events destination?

- **Your choice will be applauded** – by choosing to hold your next business event in Tasmania you will win acclaim from everyone that counts. Conference organisers and delegates are blown away by Tasmania's unique product, personal service and extraordinary charm.
- **Tasmania is a high appeal destination** – Tasmania has great drawing power for delegate attendance and great attendance means a healthy bottom line.
- **Big or small** – from a corporate incentive group of 15 people to a major conference of 1100 delegates – Tasmania is the perfect conference destination.
- **Choice** – diversity and choice of product is broad – we have venues that can hold large Corporate or Association conferences that have significant trade shows, multiple breakout rooms and comprehensive audio visual. We also have unique venues that are off beat and original, ideal for corporate and incentive groups. No business event is beyond our capabilities.
- **Brutal beauty** – Tasmania is a beautiful destination with serious wilderness, incredible wildlife, waterways and preserved heritage with a fascinating history. These elements can be woven into your conference.
- **Highly acclaimed food and beverage** – Tasmania has incredible produce that is accessible on the conference floor or at the farm gate. From affordable quality to absolute indulgence, the standard of food and wine is outstanding.
- **High standards of service** – mixed in with a 'can-do' attitude, Tasmania is the ultimate conference destination. Our suppliers are ready and willing, everything from transporting your delegates from venue to an outstanding experience, to adventure and activities, theming and unique Tasmanian gifts.



Why Tasmania?

91%

Friendliness of the people

88%

Standard of service

87%

Food and wine

85%

Business event facilities

- **Delegates love meeting in Tasmania** – 96% of delegates would recommend Tasmania to friends and colleagues as a place to visit. Conference delegates that come to Tasmania have experienced high satisfaction with:

Friendliness of the people	91%
Standard of service	88%
Food and wine	87%
Business event facilities	85%
- **WIN acclaim** – as a business event organiser you will win acclaim from everyone that counts – by hosting your next business event in Tasmania.
- **Delegates** – love Tasmania, it is a high appeal destination, and many events secure record attendance.
- **Committees** – great delegate attendance means healthy returns and Association committees will be thrilled at the margin.
- **Corporates** – WOW costs less and is highly achievable in Tasmania; our incredible experiences will leave you with a healthy budget and impressed clients.
- **You** – the free, professional and expert advice provided by the Business Events Tasmania team will ensure your event is a success; we're the ultimate event planners' resource.



Your business event

National Outdoor Education Conference

Tasmania 2018

TASMANIA

Tasmania is a destination that will **energise, inspire, challenge, focus** and **connect**; a place where it is easy to engage with the rejuvenating island lifestyle. Delegates will be able to discover ancient wilderness and amazing wildlife; savour superb seafood, fresh local produce and wonderful cool climate wines.

Tasmania is the perfect meeting place. It offers some of the finest meeting facilities in one of the world's most stunning environments, so readily accessible from interstate or overseas.

Ground costs for conferencing in Tasmania compare favourably with other Australian cities. Whether you require a city venue for a large convention of 1100 people or a secluded haven in the Tasmanian wilderness for a small incentive group, Tasmania's convention venues are on par with any in Australia and are operated by professionals experienced in staging prestigious international events.

As a delegate experience Tasmania offers a relaxed pace of life that reflects a unique island lifestyle, a genuine warm welcome and an exciting safe environment to explore. After the conference day ends, Tasmania tantalises the visitor with exciting, unique and enjoyable social programs.

As a holiday experience many delegates also choose to take advantage of the pre and post conference tours available, and combine their conference with a holiday exploring Tasmania's natural beauty, heritage, produce and wilderness attractions.

Tasmania has some wonderful options for you to consider. In the following pages, you will find suggestions tailored specifically to your event. Given the size of the group – up to 250 people and the requirements for breakout rooms and trade area I am suggesting Launceston and Hobart will be the two destinations you may consider.



HOBART

Hobart, Tasmania's capital city is a blend of heritage and lifestyle, spectacular scenery and vibrant culture. Hobart is a cosmopolitan city linked to mountain, river and sea, it is spinnakers on the water and fish punts at the docks, coffee under the sun umbrellas at Salamanca and an occasional frosting of snow on Mount Wellington.

Hobart is a contemporary convention city, with all the facilities you would expect from a large city and is the gateway to southern Tasmania. With conference venues to suit all conference sizes and budgets from 10 to 1100 delegates, the city also offers a range of accommodation options from hostel to five-star hotels. Being the least populated capital city has huge advantages for meeting organisers. Ease of access to venue and accommodation facilities without traffic delays, queues and stress is a feature. Hobart offers a wide range of meeting venues and has earned an enviable reputation for staging some of Australia's most prestigious conventions.

A diverse range of venues, access to living history, unique food and wine experiences, and the credibility gained through hosting successful conventions.

HOBART CONFERENCE VENUES



Blundstone Arena

Contact: Ms Kristy Scott

P: 03 6282 0496

E: kscott@crickettas.com.au

Description: Blundstone Area Function Centre offers a unique range of modern and flexible function facilities and first class corporate meetings, seminars and conferences. There are a variety of function rooms catering from groups between 15 and 400 people. The venue boasts a selection of versatile breakout spaces, in a worldclass facility offering panoramic views, state of the art audio visual equipment and an exceptional culinary experience.

C3 Convention Centre

Contact: Kath Chapman

P: 03 6122 0111

E: hire@c3hobart.org.au

Description: The C3 Convention Centre is one of Hobart's most unique venues, boasting the ability to cater for events from 10 to 1000 people. With polished concrete floors, floor to ceiling windows, free off street parking and only a 10 minute walk from the Hobart CBD, this venue is both stunning and versatile. C3 can cater for cocktail parties and dinners, corporate events and conferences.

Your business event

Derwent Entertainment Centre

Contact: Emily Willis – Venue Manager

P: 03 6273 0233 **E:** ewills@gcc.tas.gov.au

Description: The Derwent Entertainment Centre is centrally located in the City of Glenorchy, just ten minutes from the Hobart City Centre. The Derwent Entertainment Centre is Tasmania's largest and most versatile indoor venue. The DEC provides up to six individual function spaces plus the main arena for hire, comfortably accommodating from 10 – 5200 delegates.

Elwick Functions and Events

Contact: Jodi Wilson

P: 03 6272 4197 **E:** jodi@elwickfunctionsandevents.com.au

Description: Elwick Functions & Events can cater for all your event requirements. Whether it is a corporate event, major event, conference, tradeshow or private party we can tailor your event to your specific needs. The building itself offers a unique combination of historic sophistication and modern functionality. Located only a short 15 minute coach ride from the CBD, Elwick has views of the Derwent River and can accommodate events ranging from 50-1000 guests.

Hobart Function and Conference Centre

Contact: Niall Mitchell, Venue Manager

P: 03 6234 0600 **E:** niall@hfcc.com.au

Description: Hobart Function and Conference Centre is Hobart's only on the water conference centre, located on Elizabeth Street Pier in the heart of Hobart's historic Sullivan Cove waterfront precinct. With 6 light filled rooms, the venue is perfect for conferences, tradeshows, seminars and workshops, as well as dinners and cocktail receptions. Rooms feature natural lighting, stunning water views and access to the pier surrounds.

Hotel Grand Chancellor Hobart

Contact: Natasha Stagg, Conference and Events Sales Manager.

P: 03 6235 4564 **E:** cesmsales@hgchobart.com.au

Description: The Hotel Grand Chancellors Federation Concert Hall and Convention Centre takes pride of place on Hobart's waterfront. The venue features a tiered auditorium for 1100 people, exhibition hall for 110 booths and another eight versatile meeting and function rooms. For groups from 10 to 1100, the Federation Concert Hall and Convention Centre offers all the amenities you would expect of a modern, world class venue.

Wrest Point Conference Centre

Contact: Alfred Merse

P: 03 6221 1854 **E:** alfred.merse@federalgroup.com.au

Description: Wrest Point is situated right on the banks of the Derwent River in the yachting hub of Sandy Bay, 2.5kms from the city centre. Wrest Point Conference Centre offers 15 function rooms featuring the tiered auditorium for 600, the adjacent Tasman Room to accommodation 1,000, exhibition space for 90 booths and breakout rooms for smaller groups. With a diverse range of accommodation from 3.5 star to 5 star, Wrest Point can cater for all accommodation needs.

ACCOMMODATION - HOBART

Hobart offers a range of accommodation options to suit every delegates taste and budget. These include everything from boutique 5 star hotels, self-contained apartments, modern three and four star hotels, country resorts, holiday villages with self-contained facilities, comfortable motels, colonial cottages, guest houses, cabins and caravan parks.



Accommodation Venue	Star Rating	Total rooms available
Best Western Hobart P: 03 6232 6255	4	140
Fountainside P: 03 6213 2999	4	49
Hadley's Orient Hotel P: 03 6237 2999	4.5	71
Hotel Grand Chancellor Hobart P: 03 6235 4535	4.5	244
Lenna of Hobart P: 03 6232 3900	4	52
Mantra Collins Hotel P: 03 6226 1111	4.5	80
Mayfair Plaza Motel P: 03 6220 9900	4	21

Your business event

Motel 429 P: 03 6225 2511	4	33
Quality Hobart Midcity Hotel P: 03 6234 6333	4	106
RACV RACT Hobart Apartment Hotel P: 03 6270 8600	4.5	125
Rydges Hobart P: 03 6231 1588	3.5	63
Salamanca Inn P: 03 6223 3300	4.5	64
Salamanca Wharf Hotel P: 03 6224 7007	5	22
Somerset on the Pier P: 03 6220 6600	4.5	56
St Ives Apartments P: 03 6221 5555	4	43
Sullivans Cove Apartments P: 03 6234 5063	5	48
Henry Jones Art Hotel P: 03 6210 7700	5	56
The Old Woolstore Apartment Hotel P: 03 6235 5355	4	242
Travelodge Hobart P: 03 6220 7100	4	131
Woolmers Hotel Apartments P: 03 6221 6999	3	36
Wrest Point Hotel & Conference Centre P: 03 6221 1712	4.5	269
Zero Davey P: 03 6270 1444	4.5	37



HOBART DINNER OPTIONS

Tasmania is lucky to have some of the world's cleanest air and purest drinking water. Unpolluted coastal seas and rich, fertile soils enables Tasmania to produce the finest foods. World class chefs are passionate on ensuring delegates are treated to an extraordinary experience, Tasmania on a plate. To compliment Tasmania's superb food, the state also produces world class and award winning cool climate wine, whiskey, beer and cider.

Hobart has many spectacular offsite dining venues including wineries, waterfront restaurants and function centres, historic houses and unique venues with a difference. The following venues have the capacity to cater for 250+ guests and are worth your consideration for an offsite dinner.

The Cascade Venue & Visitor Centre

Contact: Sabrina Jabas-Reid

P: 03 6224 1117 **E:** sabrina.jabas-reid@cub.com.au

Description: Nestled in the foothills of the panoramic Mt. Wellington & surrounding bushland, with the sandstone façade of Australia's oldest brewery as its backdrop, the venue is situated only 7 minutes drive from Hobart CBD. The centre is a fusion of colonial past with modern contemporary with over 3 acres of award-winning heritage gardens.

Frogmore Creek

Contact: Lisa Schofield, Event & Wedding Manager

P: 03 6248 4484 **E:** lisas@frogmorecreek.com.au

Description: Frogmore Creek Wines is a multi-award winning vineyard restaurant, function centre and cellar door, just east of Hobart. It oozes quality at every turn: the food, the wines, the view and the ambience. With a private meeting room for 22 and function facilities to cater for up to 300 cocktail style or 150 seated dinner, Frogmore Creek Wines offers a flexible and friendly function venue.

Glen Albyn Estate

Contact: Ms Bernadette Wood, Owner

P: 03 6227 9229 **E:** Bernadette@bwevents.com.au

Description: An exceptional new boutique venue providing a spectacular setting on 15 acres overlooking the Derwent River only 15 minutes from the CBD. Apart from the amazing views this private property has a number of water features including a walk on water pool; a pool covered with glass with fibre optic mood lighting. Stunning Tasmanian cuisine, impeccable service and an in-house theming department will further ensure that a truly special Tasmanian experience will not be forgotten.

Hobart City Hall

Contact: Mark Smith

P: 03 6238 2765 **E:** smithm@hobartcity.com.au

Description: Built in 1915 the Hobart City Hall has a maximum floor area of 1,180 square meters and is ideally situated for the holding of exhibitions, balls, rock concerts, large meetings, conventions and dinners for up to 800 people. Situated on the Hobart waterfront the Hobart City Hall is within easy walking distance of up to 1000 hotel rooms, ranging from 5 star boutique accommodation, Apartment style accommodation and rooms suitable for the budget conscious traveller.

Hobart Town Hall

Contact: Mark Smith

P: 03 6238 2765 or **E:** smithm@hobartcity.com.au

Description: The Town Hall auditorium seats up to 300 people and is a popular location for meetings, wedding receptions, fairs, concerts, conventions and formal dinners for up to approximately 130 people.

Your business event

MONA The Museum of Old and New Art

Contact: Tristian Bunker

P: 03 6277 9901 **E:** functions@mona.net.au

Description: When the Museum of Old and New Art (MONA) opened in January 2011, the Tasmanian conference industry was able to offer a completely different conference destination. The 9 hectare site, including 3.5 hectare vineyard, is just 15 minutes drive from the Hobart, or a 30 minute MR1 Mona Ferry cruise up the Derwent River. It offer the Ether Building Function Centre, Moorilla Winery and cellar door, Wine Bar, Moo Brew Microbrewery, The Source Restaurant, eight contemporary pavilions, a 63 seat cinema, and of course Australia's largest private gallery, the Museum of Old and New Art.

Peppermint Bay & Peppermint Bay Cruise

Contact: Chloe Proud

P: 03 6267 4088 **E:** functions@peppermintbay.com.au

Description: Peppermint Bay at Woodbridge and the Peppermint Bay Cruise are the result of a vision to link Hobart's stunning waterways with a world-class destination in the rich and beautiful southern region. Peppermint Bay has been painstakingly designed to capture the spectacular panorama of the surrounding landscape and water's edge vista. The purpose built restaurant and contemporary function facility, state of the art catamaran, acres of superbly landscaped gardens and village green can be configured to host any occasion and group size.

Tasmanian Hockey Centre – The Function Centre

Contact: Mr Forbes Appleby

P: 0415 937 339 **E:** functions@hockeytasmania.com.au

Description: With stunning mountain views The Function rooms at the Tasmanian Hockey Centre are the perfect place for your party, conference or wedding reception, in fact it's a great modern space for almost anything. Only 5 minutes from the CBD of Hobart we have a state of the art audio visual set up and loads of free parking. The Olympians Room can comfortably hold 150 -170 people for a sit down meal and up to 300 for a cocktail style event and includes a private bar.

The Henry Jones Atrium

Contact: Melita Hickling

P: 03 6210 7700 **E:** melita.hickling@thehenryjones.com

Description: The light filled, three storey IXL Atrium is unquestionably Tasmania's most striking event space. One of the largest glass atriums in the Southern Hemisphere, the IXL Atrium is a central feature of the Henry Jones Site. This superb function space is ideal for a range of events, including cocktail parties and gala dinners.

HOBART FOOD VANS

Why not create your own mini food festival, below are some of the food vans operating in Hobart.

Bentwood Coffee

Big Henry's Food Truck

The Funky Cactus

Home Town Taste

Mr Burger

Sip n Spoon

Taco Taco

Van Demons Café de Wheels

Truckle and Co Pop ups

Flamecake

HOBART ATTRACTIONS AND ACTIVITIES

Outdoor & Adventure Activities

Salamanca Place & Salamanca Market

Salamanca Place is one of Tasmania's best known landmarks, along with Cradle Mountain, Mount Wellington, Port Arthur, Freycinet and Strahan. Salamanca is the home to dozens of shops, cafes, restaurants, bars, art galleries and the world famous Salamanca Market. Held every Saturday throughout the year the Salamanca Market brings Salamanca Place to life. With over 300 stall holders, showcasing fresh gourmet produce, original handmade Tasmanian pieces of woodwork, jewellery, glassware, ceramics and fashion pieces, the Salamanca Market is a celebration of Tasmania's unique culture, creative artisans, talented musicians and diverse producers.

Mount Wellington Descent

Visit the stunning Mount Wellington, known to Tasmanian as 'The Mountain'. Depart Hobart's Brooke St Pier and drive 21km by minibus to the summit of Mount Wellington. Rising to the height of 1270 metres, Mount Wellington is a spectacular backdrop for the city of Hobart. Take in the views of the distant mountain ranges of the southwest to the sprawling city of Hobart below, from the observation deck located at the summit of the mountain. Delegates will then descend down the mountain on mountain bikes, watching the subalpine terrain gradually being replaced by a magnificent forest, completing the journey back on the Hobart waterfront.

Mount Wellington is also accessible via car and the Red Decker Coach Company also offers a shuttle bus service to the summit.

Aardvark Adventures

Aardvark Adventures specialises in team building, challenge based adventure activities with over 20 years' experience designing and coordinating group activities for your conference or incentive. Be it delegate recreation, team building, self-management skills or strategic planning or even the more high profile adventures of rafting, rope work, abseiling, caving, multi-sport challenges, kayaking, mountain bike riding or sea kayaking, our multi-skilled guides are able to offer activities statewide.



Your business event

Hobart Walking Tours

The perfect way to spend a few hours finding about the real Hobart; the fascinating history, stories, villains and entrepreneurs. Catering for conferences, private tours, specials events any specific topics you are interested in such as architecture and convicts.

Hobart Yachts

Hobart Yachts offers Yacht Charters from the Kings Pier Marina on Hobart's waterfront. Two 62 foot luxury ocean racer / cruisers available for taking a maximum of 36 passengers. Tasmanian gourmet food, wine and beer available on board. From a floating boardroom for a select few, to match racing for up to 36, or even larger racing events for a hundred or more, Hobart Yachts is experiences in meeting the needs of the corporate sector. They provide unforgettable functions, conference tours, event midday blasts across the Derwent to blow the conference cobwebs away.

Redbanks Fish & Field

Set amongst over 400 acres of bushland and countryside, an exclusive range of outdoor activities combine to create a memorable. Redbanks offers a range of outdoor activities that are not available anywhere else in Tasmania, and which give people an opportunity to try these sports in a safe and natural environment:

Salmon and Trout fishing

Clay target shooting

Small bore rifle shooting

Archery

Aqua Golf

Redbanks has a full licenced bar and expert on site chefs who can cater for tastes, times and budgets.

Tahune Airwalk

Walk through the three-storey high canopy of a Tasmanian wet forest – home to amazing flora, including Eucalyptus Regnans – the world's tallest flowering plant! The Tahune AirWalk extends for 597 metres, taking you on an amazing tour through the treetops of naturally regenerated forest. Discover the changing scenery of this gorgeous forest through different stages of its lifecycle.

Wilderness Activities

Bonorong Wildlife Sanctuary

Bonorong is not a zoo. They are a wildlife sanctuary specialising in the care and rehabilitation of orphaned and injured wildlife while giving you an up close and personal experience. Bonorong has one of the largest mobs of friendly, free ranging kangaroos and wallabies; you can meet them all by hand feeding them.

Pennicott Wilderness Journeys

Pennicott Wilderness Journeys is Tasmania's leading ecotourism operator. Founded in 1999, the multi award winning company operates Bruny Island Cruises, Tasman Island Cruises, Bruny Island Traveller and Tasmanian Seafood Seduction, showcasing Tasmania's unforgettable wilderness. Pennicott Wilderness Journeys can tailor a tour to suit your needs.

Your business event

Food & Wine Experiences

Tasmanian Whisky Tours

Tasmanian Whisky Tours gives you the opportunity to visit 3-4 distilleries in a single day, to taste up to ten Tasmanian single malt whiskies, to meet the whisky makers and to go behind the scenes of the distillation process. All while being guided and driven through spectacular Tasmanian landscapes from the Derwent Valley to the Central Highlands to the Tasman Peninsula. Seven of the nine distilleries are in Southern Tasmanian and on each tour you will have the opportunity to visit the estates, tour the distilleries and enjoy an inclusive picnic lunch of seasonal local Tasmanian produce.

Bangor Wine and Oyster Shed

The Bangor Wine & Oyster Shed is a new venue on a 15,000 acre working farm. The 'shed' overlooks the vineyard and clear waters of the Tasman Peninsular. The venue has been carefully designed to reflect the character and warmth of a traditional Tasmanian farm building. Specialising in wine and oysters, the menu also features abalone, Tasmanian seafood's, cheeses, beef dishes from Bangor raised beef.

Barilla Bay Oyster Farm

Barilla Bay Oysters are grown and harvested in Australia's premium shellfish growing environment and the delicate taste and texture of Barilla Bay Oysters reflect the natural quality of the water in which they are grown. Located only 5 minutes away from the Hobart airport, and on the way to the Tasman Peninsula, enjoy a personalised Oyster Farm Tour and delicious lunch at Barilla Bay.

Lark Distillery

Lark Distillery was the first licensed distillery in Tasmania since 1839. It was established in 1992 to produce Australian malt whiskey, rich in character with a big finish using Tasmanian ingredients. Join the Lark team at the cellar door, located on the Hobart waterfront for an exploration of the world of single malt whiskey or enter a world of peat smoke and passion on a whiskey tour. Whiskey tours are tailored to allow for varying time availability; tours are available in one and two day packages.

Art & Cultural Experiences

MONA - The Museum of Old and New Art

Immerse yourself in and 'Adult Disneyland'! Spend either a half or a full day visiting the Mona galleries. Mona is not just an art gallery! You can enjoy a winery tour and tasting of Moorilla Wines, enjoy a flight of the Moo Brew Beers in the Mona Wine Bar, treat yourself to a degustation lunch or dinner at The Source Restaurant or a casual bite at the Mona Café. For the true Mona experience guests are encouraged to arrive via the MR1 Mona Ferry which departs from Brooke St Pier on the Hobart waterfront and departs at several times throughout the day.

Tasmanian Museum and Art Gallery

The second oldest museum in Australia, TMAG has its origins in the collection of the country's oldest scientific, the Royal Society of Tasmania which was established in 1843. Opened on 15th March 2013 the redevelopment includes more than 2000 square metres of new public and exhibition spaces, a centralised visitor hub and new courtyard café.



Your business event

History Experiences

Port Arthur Historic Site

The Port Arthur experience is unforgettable. Just a one and half hour drive from Hobart, a visit to Port Arthur Historic Site is Tasmania's iconic cultural heritage experience. The Port Arthur Historic Site has more than 30 buildings, ruins, and restored period homes dating from the prisons establishment in 1830 until its closure in 1877. During this time around 12,500 convicts served sentences. Onsite visitors can experience guided walks, harbour cruises, access to the museum and the interpretation gallery and for those brave enough they can visit the Isle of the Dead or join the evening Ghost Tour.



Mawson's Hut Replica Museum

Mawson's Hut Replica Museum is located on Hobart's waterfront, a full scale replica of the historic huts used by Douglas Mawson's Australasian Antarctic Expedition 1911 – 1914. An intimate glimpse of how 18 men lived and worked in such confined conditions, providing tourists with an important link to Australia Antarctic history.



Your business event

LAUNCESTON

Launceston is a city of contrasts – it is a short stroll from graceful Victorian era facades to the rushing rapids of the Cataract Gorge. Launceston is also renowned for its fine food and beverages – sip a local Tamar Valley wine or a Boag's Premium beer in one of the city's award winning restaurants. Launceston enjoys a pleasant temperate climate with four distinct seasons.

Launceston is a contemporary convention city, with all the facilities you would expect from a large city and is the gateway to northern Tasmania. With conference venues to suit all conference sizes and budgets, the city also offers a range of accommodation options from hostel to five-star hotels.

Holding your conference in Launceston has huge advantages for meeting organisers. Ease of access to venue and accommodation facilities without traffic delays, queues and stress is a feature. Launceston offers a wide range of meeting venues and has earned an enviable reputation for staging some of Australia's most prestigious conventions.

Getting there

An hour's flight from Melbourne, less than two hours' flight from Sydney and two and a half hours' flight from Brisbane, there are three airlines that fly to Launceston: Qantaslink, Virgin Australia, and Jetstar.

Launceston city centre is just 15 minutes (15 kilometres) from the airport. Airport transfers via shuttle bus, coach, taxi, chauffeured car or limousine are reasonably priced and readily available.

Delegates can also travel daily from Melbourne to Devonport on the Spirit of Tasmania ferry with their car (and then drive to Launceston – 1hr 15min) providing the perfect opportunity for pre and post touring.

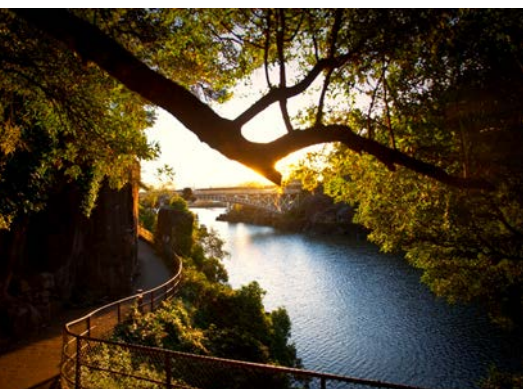
Getting around

Launceston is a compact city with many of the city's restaurants, venues and attractions easily accessible by foot.

Quality transport providers are readily available for large groups. Public transport in the form of taxis and buses, is reliable and of a high quality.

Launceston Conference Incentive Payment

Launceston City Council provides an incentive to encourage associations and corporate organisations to host their conferences within the municipality during the tourism off-peak and shoulder seasons from May 1 – September 30. If your conference falls between these dates, you may be eligible to apply for the incentive payment. This incentive equates to between \$10 and \$20 per delegate, date dependent and conditions do apply. Please see the Launceston City Council Bid Document for further information.



LAUNCESTON CONFERENCE VENUES

Aurora Stadium

Contact: Toni Goldsmith

P: 03 6323 3383 E: toni.goldsmith@launceston.tas.gov.au

Description: Aurora Stadium is a world-class sporting and entertainment venue located in the heart of Launceston in northern Tasmania. It has been home to a spectacular array of local and interstate events and artists and has cemented its profile as the home of AFL in Tasmania and is the Hawthorn Football Club's home away from home. It has an impressive range of unique function venues. From the Aurora Function Centre to the Gunns Function Room, to the Corporate Suites overlooking the ground and magnificent Inveresk Precinct, it is a wonderful setting for any type of function.

Country Club Tasmania

Contact: Mrs Jane Ledingham, Conference Markets Manager

P: 03 6335 5777 E: jane.ledingham@countryclubtasmania.com.au

Description: Located in Tasmania's second largest city, Launceston, the Country Club Tasmania is just 10 minutes from the city centre and 15 minutes from the Launceston Airport. The County Club is set on 125 hectares of peaceful bushlands amid the rolling hills of Launceston. Country Club Tasmania offers 4.5 star luxury resort style accommodation, and just 800 metres away is the County Club Villas offering 78 villas, including 1, 2 and 3 bedroom units and Executive Spa Suites. Country Club Tasmania has eight function rooms and can cater for up to 450 delegates.

Hotel Grand Chancellor Launceston

Contact: Chris Tatnell, Business Development Exclusive

P: 03 6334 3434 E: bde@hgclaunceston.com.au

Description: The Hotel Grand Chancellor Launceston is a 4.5 star property located in the heart of the city and is the ideal venue for all your conference needs. Offering the perfect partnership between old fashioned style hospitality and charm coupled with the latest in modern conveniences and luxury. The Hotel Grand Chancellor Launceston offers the largest and most versatile conference facility in the north of Tasmania, catering for up to 500 delegates, with up to 8 breakout rooms.

Silverdome

Contact: Scott Woodham, Manager

P: 03 6344 9988 E: scott.woodham@silverdome.com.au

Description: Tasmania's premier and largest indoor sports and entertainment complex. The Silverdome is 6km outside of Launceston CBD and is able to be set up for large plenary sessions and has the flexibility to arrange sessions from a few hundred to a few thousand participants. Smaller training and meeting rooms are also available for hire.



ACCOMMODATION – LAUNCESTON

Launceston offers a range of accommodation options to suit every delegates taste and budget. These include everything from boutique 4 1/2 star hotels, self-contained apartments, modern three and four star hotels, country resorts, holiday villages with self-contained facilities, comfortable motels, colonial cottages, guest houses, cabins and caravan parks.

Accommodation Venue	Star Rating	Total rooms available
Aspect Tamar Valley Resort P: 03 6330 0400	4	97
Balmoral on York P: 03 6331 8000	4	37
Best Western Plus Launceston P: 03 6333 9999	4.5	116
Clarion City Park Grand P: 03 6331 7633	4.5	31
Commodore Regent P: 03 6332 4666	4	44
Country Club Tasmania P: 03 6335 5777	4.5	184
Country Club Villas P: 03 6335 5777	4	78
Hotel Grand Chancellor Launceston P: 03 6334 3434	4.5	165
Leisure Inn Penny Royal Hotel and Apartments P: 03 6335 6602	4	72
Peppers Seaport Hotel P: 03 6345 3333	4.5	60
Quest Launceston P: 03 6333 3555	4.5	43
Sebel Launceston P: 03 6333 7555	4.5	51



Your business event

LAUNCESTON DINNER OPTIONS

Tasmania is lucky to have some of the world's cleanest air and purest drinking water. Unpolluted coastal seas and rich, fertile soils enables Tasmania to produce the finest foods. Tasmanian function venues and restaurants pride themselves on sourcing and showcasing seasonal Tasmanian produce from local growers, fisherman and farmers.

To compliment Tasmania's superb food, the state also produces world class and award winning cool climate wine, whisky, beer and cider. Launceston has many spectacular offsite dining venues including wineries, waterfront restaurants and function centres, historic houses and unique venues with a difference. The following venues can cater for 250 people.

Albert Hall Convention Centre

Contact: Sarah Bertels, Events Manager

P: 0417 583 474 E: sarah@alberthalllaunceston.com.au

Description: The Albert Hall is one of Launceston's most significant landmarks due to its high degree of heritage value and is a versatile convention centre. It can cater for up to 1200 guests cocktail style or up to 550 for a sit down dinner. Albert Hall also has 3 smaller function rooms on site.

Josef Chromy Winery

Contact: Nicole McLoughlin, Function Centre Manager

P: 03 6335 8700 E: Nicole@josefchromy.com.au

Description: Josef Chromy provides a unique location for you to experience superb Tasmanian wines and fine cuisine featuring fresh local produce. Josef Chromy offers everything from a truly unique Tasmanian a la carte menu during the day to private cocktail parties, sit down dinners, gourmet BBQ's in the gardens and harvest brunches during vintage.



The Boathouse on Northbank

Contact: Grant Beaumont, Operations Manager

P: 03 6331 5550 E: functions@northboathouse.com

Description: The Boathouse on Northbank is a function centre situated on the North Bank of the Tamar River in Launceston, directly opposite the Seaport. With flexible spaces the venue can accommodate a meeting for 30, sit down dinner for up to 300 or a cocktail party for up to 400.



LAUNCESTON FOOD VANS

[Burger Junkie](#)
[Delicious Little Things](#)
[Hubert and Dan](#)
[Taco de Pancho](#)
[Turkish Tukka](#)
[Wanderlust](#)

LAUNCESTON ATTRACTIONS AND ACTIVITIES

Aardvark Adventures

Aardvark Adventures specialises in team building, challenge based adventure activities with over 20 years' experience designing and coordinating group activities for your conference or incentive. Be it delegate recreation, team building, self-management skills or strategic planning or even the more high profile adventures of rafting, rope work, abseiling, caving, multi-sport challenges, kayaking, mountain bike riding or sea kayaking, our multi-skilled guides are able to offer activities statewide.

Barnbougle Dunes & Lost Farm

Located on the north East Coast of Tasmania, about 45 minutes from Launceston is Barnbougle. Barnbougle is home to two iconic golf courses, Barnbougle Dunes and the Lost Farm, true golfing treasures for both the enthusiast and the social golfer. Barnbougle is close to some of Tasmania's best cool climate vineyards, untouched beaches and sleepy seaside communities. Accommodation ranges from 3.5 star cottages to a 4 star lodge.

Boag's Centre for Beer Lovers

The Boag's Brewery has been brewing beers on the banks of the Esk River in Launceston since 1881. Visitors can experience what makes Boag's beers unique through a brewery tour, guided beer tasting, cocktail event, or a sit down dinner experience in the Boag's Brewery. Our venue is great for a conference activity, partner program or after hours bar with a secretive and exclusive feel.

Cataract Gorge

Launceston's own piece of wilderness just 15 minutes' walk from the city centre. The Gorge has beautiful walking and hiking trails, the world's longest single span chairlift, swimming pool, restaurant, café peacocks and wildlife, beautiful gardens, suspension bridge and interpretation centre.



Your business event

Elk Events

Elk Events design unique Tasmanian experiences for groups. With its delicious local produce, spectacular natural beauty, adventurous spirit and inspiring characters, Tasmania offers a vast array of amazing experiences. Elk Events will take you on an incredible journey to visit pristine pastures, meet the producers, taste award-winning wines and indulge in authentic Tasmanian cuisine

Hollybank Treetops Adventure

Hollybank Treetops Adventure is unmatched by any other tourism experience in Australia. After an induction and briefing session, tour groups are taken into the forest canopy to glide along a series of cables set among the treetops. Platforms called 'cloud stations' have been constructed around trees between each cable span at heights up to 23m above the forest floor.

Love Tasmania Tours

Love Tasmania Tours, the tourism arm of Coal River Coaches are here to provide a complete transport service for your business event in Tasmania. Suppliers of complete Conference and Events transfer needs, including state-wide pre, post and partner touring in safety, comfort and style.

Queen Victoria Museum and Art Gallery

Located at two sites in Launceston QVMAG is Australia's largest regional museum. The Museum is where you will find the QVMAG Tasmanian history and natural science collections and the Art Gallery is where you can experience ten galleries. The Museum and Art Gallery are open from 10am – 4pm daily and admission is free.

Pepper Bush Adventures

A highly personalised operation delivering unique nature based wilderness experiences statewide. Exclusive and private access to secluded areas provides limitless ingredients to tailor programs for incentive, corporate and special interest groups. Combining an extensive repertoire of original bush cuisine in stunning locations, showcasing Tasmania's finest foods, wines and laidback bush character.

Saint John Craft Beer

Saint John Craft Beer offers an intimate space with a unique and relaxed local atmosphere in the heart of Launceston. The Saint John team pride themselves on their selection and knowledge of the finest international, Australian and Tasmanian craft beers, a great range of craft ciders, as well as top-shelf spirits and wines to suit every palate.

Tasmanian Gourmet Sauce Company

Tasmania provides a wonderful variety of quality fruits, vegetables and fresh produce. The Tasmanian Gourmet Sauce Company's products are all natural with no added colours, artificial flavours, fillers or preservatives. A visit to the Tasmanian Gourmet Sauce company is an experience not to be missed, whether individually or as part of a group.



FAMILIARISATIONS

Business Events Tasmania would like to invite one - two key decision makers to Tasmania for a familiarisation. We will arrange domestic air travel (if required), accommodation and some ground costs for you. More importantly we will be on hand to show you appropriate conference venues, accommodation and off-site dining venue options – all important factors in choosing the right destination for your 2018 conference.

ONGOING ASSISTANCE & SUPPORT

Business Events Tasmania will continue to work closely with you during the planning stage, to offer free advice, referrals to local operators, assistance in delegate boosting and free promotional brochures, photos and videos to use during all stages of the marketing.

Business Events Tasmania welcomes the opportunity to assist the National Outdoor Education Conference 2018





Pre- and Post-Touring

Tasmania has a plethora of attractions, activities and experiences for both large and small groups that simply cannot be found outside of Tasmania, offering an amazing choice of pre- and post-touring options.

With stunning wilderness and natural beauty, intriguing history and heritage, world-renowned produce, food and wine and arts and cultural offerings Tasmania has gained a reputation as a must-see destination. From a range of high quality accommodation, delegates can easily access the State's unique and world-class experiences, enviable local produce and award-winning food and cool climate wines.

A great conference is only half the story... a remarkable Tasmanian experience awaits. 96% of delegates say they would recommend Tasmania to friends and relatives as a place to visit.

After experiencing Tasmania at a business event, 63% of delegates say they plan to return for a holiday within the next three years. A business event provides the perfect opportunity to experience Tasmania.

Our website will help you do just that. www.businesseventstasmania.com.au/delegates

Visit the Trip Planning page to explore some great self-drive itineraries or create your own with our Interactive Itinerary Planner. www.businesseventstasmania.com.au/delegates/resources



Pre- and Post-Touring options

A variety of pre- and post-touring options are highlighted on the Discover Tasmania website (www.discovertasmania.com.au). The state is divided into regions and highlights suggested places to see and attractions to visit while in the area. Your delegates will be able to plan an engaging and inspirational holiday in Tasmania.



Delegate Boosting Resources

Tasmania is a high appeal destination and research tells us that delegates love Tasmania.

There are many ways in which Business Events Tasmania can assist in boosting your delegate numbers.

Visit www.businesseventstasmania.com.au/event-planners/delegate-boosting to access the fantastic resources mentioned below:

- **Satchel inserts** – these include pocket information guides, that can be distributed at the conference the year prior.
- **Inspirational vignettes** – featuring iconic footage of Tasmania that can be used in conjunction with an address to the conference delegates at the conference the year prior. The vignettes will inspire delegates to attend the Tasmanian business event the following year.
- **Tasmanian postcards** – ask us about our beautifully designed postcards, a pictorial snapshot of your Tasmanian destination. Multiple designs are available allowing you to print the quantity you desire.

- **Interactive itinerary planner** – this is the perfect tool to help delegates and their families easily explore Tasmania's beautiful scenery, attractions and food and beverage offerings.

It can be used to nominate preferred accommodation, activities, experiences and restaurants and create a bespoke itinerary to make the most of a delegates time in Tasmania.

Once completed, this unique itinerary can be printed and emailed to the delegate or friends.

- **Tasmanian delegate website** – our website is designed for your delegates, the site provides details on where to go and what to see and do in all regions of Tasmania. Delegates spend an average of 2.47 days around their business event pre and post touring in the destination. www.businesseventstasmania.com.au/delegates is a portal to a range of touring resources to assist delegates with planning their stay.



Accessibility

Hobart

Four airlines operate regularly into Hobart: Qantas, Virgin Australia, Jetstar and Tiger Airways. Direct flights are available from Melbourne (approximately 1 hour, 15 minutes flight time), Sydney (approximately 1 hour, 45 minutes flight time) and Brisbane (approximately 2 hour, 45 minutes flight time). Hobart's city centre is just 17 kilometres, or 15 minutes from the airport.

Flights per week:

Peak season (November – January)

Melbourne to Hobart: 101 – 104*

Sydney to Hobart: 38 – 47*

Brisbane to Hobart: 14 – 16*

Off peak season (May – July)

Melbourne to Hobart: 90 – 112*

Sydney to Hobart: 29 – 34*

Brisbane to Hobart: 12 – 14*

Launceston

Three airlines operate regularly into Launceston: QantasLink, Virgin Australia, and Jetstar. Direct flights are available from Melbourne (approximately 1 hour flight time), Sydney (approximately 1 hour, 30 minutes flight time) and Brisbane (approximately 2 hours, 30 minutes flight time). Launceston city centre is just 15 kilometres, or 15 minutes from the airport.

Flights per week:

Peak season (November – January)

Melbourne to Launceston: 94*

Sydney to Launceston: 28*

Brisbane to Launceston: 7*

Off peak season (May – July)

Melbourne to Launceston: 75-80*

Sydney to Launceston: 20*

Brisbane to Launceston: 6 – 7*

(*Flight schedules are amended regularly and this information should be used as a guide only)

Burnie & Devonport

Event planners wishing to access the North West Coast can fly directly from Melbourne to Burnie Airport in under an hour with Regional Express (up to 6 flights per day), or with QantasLink from Melbourne to Devonport (with 27 return flights each week).

The Spirit of Tasmania

Delegates can also travel daily from Melbourne to Devonport on the Spirit of Tasmania ferry with their car providing the perfect opportunity for pre and post touring.



Professional Products & Services

The sign of an exceptional business event is when delegates return home inspired, talking about the great experiences of the past days' events.

Professional meeting managers know the skill, imagination, organisation, attention to detail and myriad of professional suppliers required to achieve an exceptional business event – often years in the planning.

Meeting venues, offsite dinner venues, accommodation, MCs, motivational speakers, entertainers, transport, gifts, activities, photographers, graphic designers, web designers, theming specialists, audio-visual suppliers, caterers, inbound group managers, staging support, delegate bags, merchandise, destination information ... the list goes on.

From choosing the right meeting manager to finding a local screen printer to brand the delegate bags, the number of suppliers and service providers that contribute to making a business event a success seems endless. Don't worry; we have them all here in Tasmania.

Experienced, professional, knowledgeable and personable, Tasmanian suppliers are committed to exceptional service, attention to detail and helping you make your next business event a resounding success.

Business Events Tasmania's Accessories Pack is the ultimate guide to accessorising your conference, meeting or incentive in Tasmania. Find it online at www.businesseventstasmania.com.au/event-planners/publications

Alternatively you can also search individual suppliers through our website www.businesseventstasmania.com.au/event-planners/search-suppliers



Corporate Responsibility (CSR) for Business Events

Business Events Tasmania recognises that Corporate Social Responsibility initiatives play an important role in business events.

As well as giving delegates the opportunity to consider the environmental impact of their event, a successful CSR program allows the delegates to give back to the greater community.

Business Events Tasmania can support business event organisers by offering CSR programme options to incorporate activities into conferences or incentive programmes that will enable organisations to leave a legacy in Tasmania long after delegates have returned home.

Business Events Tasmania has partnerships with the following not-for-profit organisations that can provide meaningful and relevant options and assist with a successful CSR program.

- Bonorong Wildlife Sanctuary
- Common Ground Tasmania
- Menzies Research Institute Tasmania
- Oak Tasmania
- Ponting Foundation
- Tasmanian Devil Conservation Park

For more information about our not-for-profit partners and ways in which your event can leave a positive lasting impression, visit our website: www.businesseventstasmania.com.au/event-planners/csr-opportunities

See the light choose Tasmania



City of Hobart & Alastair Bett

Tasmania has outstanding facilities that provide professional and personalised service, premium quality food, beverages and natural produce. Tasmania also boasts exceptional offsite dinner options, attractions, adventure activities and entertainment.

If you have a business event of 20-1100 delegates, choose Tasmania.

www.businesseventstasmania.com.au

