BRISBANE RUFC Hustlers

2025

PARTNERSHIP OPPORTUNITIES



/BrisbaneHustlers

@brisbanehustlers

Who are The Brisbane Hustlers?

The Brisbane Hustlers is Brisbane's only LGBTIQ and all inclusive rugby union club. Originally founded in 2006, the Hustlers reformed in early 2012 after a hiatus. Building a formidable side, the Brisbane Hustlers have made their mark in Queensland Suburban Rugby Union and Pacific and international gay and inclusive rugby union competitions, such as the Purchas Cup (Pacific), and the Bingham Cup (International)
We are continually seeking players, supporters, and sponsors interested in being involved in a club that is passionate about rugby and involvement in Brisbane's LGBTIQA+ community.
The club has had great success competing in both national and international competitions. The club has won two Purchas Cups in 2014 and 2017, finishing second in 2019, and finished in the semi-finals or better of the Bingham Cup in 2014, 2016, 2018, 2022, finishing third in 2024.

Why is it important?

Unfortunately even today it can be difficult to find a safe space for LGBTIQA+ people to participate in sport. Being Brisbane's only gay and inclusive rugby union club, and one of very few gay and inclusive clubs around Brisbane, our aim is to provide a safe, welcoming environment not only for members of the LGBTIQA+ community but our allies as well. The cost of running such a club can be quite expensive, from field hire for playing and training, to equipment and tour costs. Every bit helps us to continue to provide a safe, accessible, and enjoyable space for everyone to enjoy.

What's in it for you?

We are offering six partnership tiers consisting of the following:

Logo placement: Prominent display of your logo on our team jerseys, training gear and/or promotional materials.

Public Recognition: Acknowledgements during our games and events, showing our appreciation of your support of inclusive sport and community development.

Social Media Exposure: Promotion of your brand across our social media platforms, reaching a diverse audience in Brisbane and beyond.

Community engagement: Opportunities for your staff to participate in community events and engage with our team, supporters and broader community.

See the table below for details.

Type of Partnership	Amount	Social Media Recognition	Event Recognition/Jersey	Other
Platinum	$11,000	Exclusive position of watermark on all social media platform posts located next to the club logo, eg - team naming or event posts (excluding other partners posts). Plus 1 post and 1 specific thank you video on stories/reels per month.	Signage at all events, eg - toblerones on sideline of field, posters at fundraising events, and more! Signage to be provided by partner. Primary placement of large logo on front centre of jersey. One small logo on back of leg on right side of playing shorts.	-Awards Dinner Invitation (x4) -Tickets (x10) to Ordinary Events (Rugger Bugger Hustler, Trivia Night). -Logo included in prominent spot on front of training kit.
Sapphire	$10,000	1 post per month. 2 specific thank you video on stories/reels.	Signage at all events. Signage to be provided by partner. Primary placement of logo on the back of playing jersey under playing number. One small logo on front of leg on left side of playing shorts.	-Awards Dinner Invitation (x2) -Tickets (x8) to Ordinary Events (Rugger Bugger Hustler, Trivia Night). -Logo included in prominent spot on back of training kit.
Gold	$6,000	1 post per month. 1 specific thank you video on stories/reels.	Signage at all events. Signage to be provided by partner. Placement of logo on either left or right sleeve of playing jersey.	-Awards Dinner Invitation (x1) -Tickets (x4) to one Ordinary Event (Rugger Bugger Hustler, Trivia Night). -Logo included on training kit
Silver	$3,000	1 post per quarter. 1 specific thank you video on stories/reels.	Placement of logo on left and right shoulder of player jersey.	-Awards Dinner Invitation (costs of ticket not included) -Tickets (x2) to Ordinary Events (Rugger Bugger Hustler, Trivia Night).
Bronze	$2,000	2 posts per year.	Placement of small logo on back of leg on left side of playing shorts	-Awards Dinner Invitation (costs of ticket not included) -Tickets (x2) to one Ordinary Event (Rugger Bugger Hustler, Trivia Night).
Pink	$1,000	Part of 2 big Pink partner group thank you posts. One during the 2025 Purchas Cup, and one at a later date during the season.	N/A	Logo on back of training shirt/singlet

Are the partnerships negotiable?

Our partnerships are flexible, so if there are options that you'd like to talk about, let's discuss. However, we would prefer to keep the monetary value as close to the schedule as possible, it's more how can we work with what you need and value.

Who you can talk to?

Initially, the person who gave you this can talk to you about your partnership! However, once we get to the negotiation point, these are the best contact persons:

President - Steve Bevan 0410 698 374
Vice-President (Club) - Jye Travis 0413 111 148
Vice-President (Rugby) - Avonn Te Patu 0404 947 699
Treasurer - Dan Atkins 0432 112 178
Secretary – Margaret Tata 0450 038 131

All correspondence should be maintained through our Brisbane Hustlers RUFC email, brisbanehustlersrufc@gmail.com and the contact person or referrer will be cc-ing the club email for efficiency.

